

# Marketing Moxie

## Episode #20 –Social Media Success

[www.maggiepatterson.com/episode20](http://www.maggiepatterson.com/episode20)

### Is This Good Enough?

One of the big takeaways for this episode was creating a “test” to ensure your social media content was good enough. How can you create a good enough test to make sure your content is spot on for your audience?

Reflect below on what 5 things you can ask yourself about each piece of social media content to create a standard for your brand.

#### 1. Test #1

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#### 2. Test #2

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#### 3. Test #3

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#### 4. Test #4

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#### 5. Test #5

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