## V

## Marketing Moxie

Episode #16 – Mastering Your Messaging www.maggiepatterson.com/episode16

R A	$\Gamma$	~ A	$\sim$ T	VIC
IVII	ESS	SAU	ПI	NG

	MESSAGING					
What's your massass	o? Uso this formula an	d brainstorm balavy				
What's your message? Use this formula and brainstorm below:						
What you stand for	+ what you do an	d who vou do it for				
Titlat you stalls for	· · · · · · · · · · · · · · · · · · ·	G. 11110 , CG. G.C 10 101				

Check out other episodes of Marketing Moxie at: <a href="http://maggiepatterson.com/category/podcast/">http://maggiepatterson.com/category/podcast/</a>

