



# *Building* **BLOCKS**

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GREATER TORONTO APARTMENT ASSOCIATION

## **INSIDE**

**TORONTO PROPOSES NEW WASTE RATES**

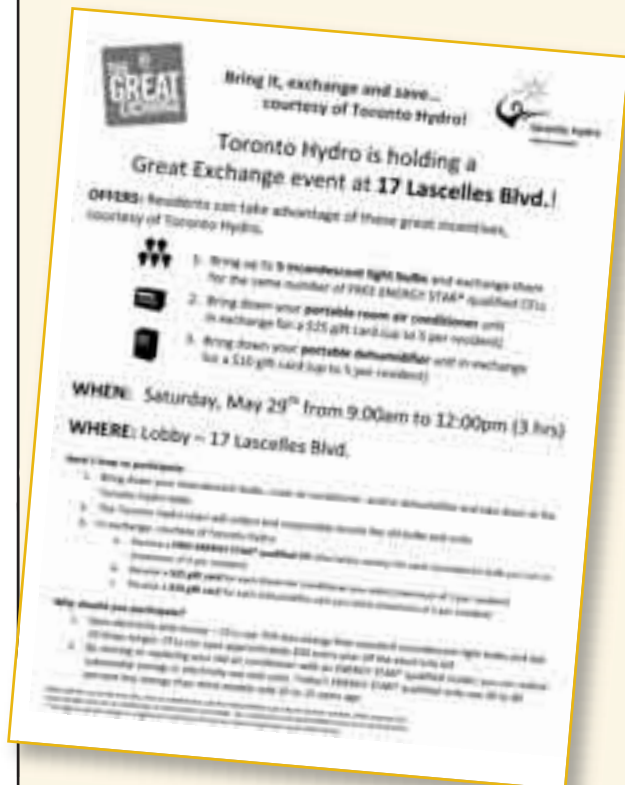
**ENERGY INCENTIVE PROGRAMS ON THE BLOCK**

**STREET HOMELESSNESS IN TORONTO CUT IN HALF**

**SPRING HOPE FOOD DRIVE RAISES OVER 108,000 LBS.**

# MAKING HIGH-RISE GREEN LIVING A REALITY

...ENVIRONMENTAL INITIATIVES CONTINUE TO SAVE O'SHANTER RESOURCES AND MONEY



Maybe it was natural for a company with the name O'Shanter to excel at "greening" their business. O'Shanter Development Company Ltd. has been a family owned and operated company for more than 50 years. By creating and adhering to a comprehensive Green Design policy (requiring the company's holdings to meet or exceed the Kyoto targets), the organization has managed to challenge the idea that successfully partnering with tenants to achieve convergent energy efficient results can't be attained. The organization is proud of its achievements. During the period from 1990 to 2008, O'Shanter has successfully exceeded Canadian Kyoto commitments by almost 400%.

O'Shanter has been recognized by Environment Canada for its pollution prevention initiatives and related energy innovations, largely through their winning blend of combining big ideas with small, hands-on solutions. The company's committed to quality service and environmental practices, as evidenced by its ISO 9001 and 14001 certification. "Following a multitude of environmental practices emphasizes our commitment to social responsibility while adding value

through lower operating costs"- says Randy Daiter, General Manager of O'Shanter Developments.

In 2008 the above initiatives resulted in the company being awarded two prestigious industry awards for environmental achievement - one from the Federation of Rental-Housing Providers of Ontario, the other from the Recycling Council of Ontario.

Successful implementation of the O'Shanter Greening Policy is on-going. On Saturday May 29, 2010, O'Shanter joined efforts with Toronto Hydro and invited the Tenants of Brentwood Towers to facilitate a Toronto Hydro "Great Exchange" Event. The Brentwood Towers Tenants' Association represents 957 apartment units located at 17-25 Lascelles Blvd. Residents were encouraged to trade-in inefficient incandescent light bulbs in exchange for energy star qualified CFL bulbs. They also traded inefficient air conditioners and dehumidifiers in exchange for gift certificates to be used towards new, efficient, environmentally friendly units. This "Great Exchange" event proved to be a resounding success. A grand total of 274 incandescent light bulbs and an impressive 26 air conditioning units were turned-in to be recycled.

Gillian Earle, Spokesperson for Toronto Hydro proudly stated the following: "Toronto Hydro is pleased to be working with O'Shanter properties to facilitate our Great Exchange program directly with their tenants. By removing energy guzzling old window air conditioners and inefficient incandescent bulbs from their apartments, tenants can increase energy efficiency for their building and help to ease the burden on Toronto's electricity grid."

A company whose slogan is representative of its core values in "Managing to do the Right Thing", O'Shanter clearly takes their environmental commitments a step beyond, which ultimately saves the company and their tenants important resources and money. ♦

