

Contest Rules & Guidelines

“Kelson Group’s #KelsonLiveBetter” CONTEST

CONTEST RULES (the “Rules”)

The “Kelson Group #KelsonLiveBetter” contest (the “Contest”) is organized by Kelson Group Property Management Ltd. (“KGPM”). The Contest entry period (the “Contest Entry Period”) begins on July 1, 2019 at 00:01 AM, Pacific Standard Time (the “Contest Entry Opening Date”), and ends on Sept 15, 2019, at 11:59 PM, Pacific Standard Time (the “Contest Entry Closing Date”). Eligible Contest entries will be reviewed and the winner will be determined as described in these Rules.

ELIGIBILITY

The Contest is open to all current KGPM residents who have reached the age of majority in their province. Employees, agents and representatives of KGPM, their subsidiaries, affiliates, affiliated companies, advertising or promotion agencies, the suppliers of material, prizes and services related to this Contest, and any other stakeholder directly related to the holding of the Contest, as well as the members of their immediate family (spouses, parents, grandparents, siblings, children and grandchildren and “step” of each) and anyone who has lived in the same household of such person for at least three months during the twelve month period immediately preceding the Contest Entry Opening Date, are excluded from eligibility to enter the Contest.

THE CONTEST

For many of our residents, renting provides the ultimate in value, convenience, and flexibility. With almost 4,000 suites in the Kelson portfolio across 10 cities, our residents also have great choice when it comes to where they want to live, and choice is good.

Because of this, KGPM is launching the Contest to engage existing residents to share how they live better renting with Kelson Group. During the Contest Entry Period participants are asked to send photos of their apartments, sharing how they’ve made Kelson Group home. Photos can be entered through email, Instagram DM, or Facebook Message.

The Contest is governed by these Rules.

HOW TO ENTER : Online Entry Requirements

No purchase is necessary to enter the Contest. To enter the Contest, contest participants must complete the following steps:

1. Send us photos of your apartment, · Email: kelsonlivebetter@kelsongroup.com, · Instagram DM: @kelsongroup or tag #KelsonLiveBetter, · Facebook Messenger: @KelsonGroup

Fill out the online form

2. The featured resident will be chosen by a panel of Kelson Group Property Managers.
 3. One day of professional photography of you and your apartment will be awarded plus a Kelson Live Better Prize package.
- Submission Deadline: Sept 15, 2019

Contest entries must complete both step 1 and 2 to be considered an “entry” in the Contest and is hereinafter called a Contest Entry. An eligible person who submits a Contest Entry is hereinafter called a Contestant. All photos submitted by a Contestant that follow the criteria stated in step 1 will be considered in the winner selection process.

In the event that a Contestant attempts to use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other systems or programs to enter or otherwise participate in the Contest, then the Contestant may be disqualified from the Contest (as determined by KGPM in its sole and absolute discretion). Any entry may be rejected (as determined by KGPM in its sole and absolute discretion) if it is not fully completed, submitted and received in accordance with these Rules during the Contest Entry Period. KGPM assumes no liability for lost, late, misdirected or incomplete entries or notifications.

All entries and supporting materials submitted become the property of KGPM and will not be returned.

PRIZES

Contestants are eligible to receive one of the following prizes:

One (1) Winner will be awarded the grand prize of a photography session and a Kelson Live Better prize package with a combined value of up to \$2000 total maximum. (the "Grand Prize Winner") hereinafter referred to as the "Winners"

PRIZE TERMS AND CONDITIONS

The Prize awarded to the Winners is non-transferable and must be accepted as offered. There will be no cash equivalent. There will be no substitutions except that KGPM reserves the right to substitute the Prize in whole or in part in the event that all or any part of the Prize is unavailable.

The Winner must fulfill the following requirements:

Complete both step 1 and 2 set out in the Online Entry Requirements section in these Rules,

The Feature Resident Winner must be an existing tenant in good standing at a KGPM property. Failure to be deemed a suitable tenant will result in forfeiture of the Prize and no further prize will be substituted.

All decisions by KGPM with respect to all aspects of the Contest are final. If a Winner withdraws their acceptance of the Prize due to any circumstance or refuses to complete any necessary forms required by these Rules or otherwise fails to comply with these Rules, or the Winner refuses, fails or neglects to accept the Prize as awarded by the stipulated date, such Winner may be disqualified (as determined by KGPM in its sole and absolute discretion). Upon disqualification, the Winner loses all rights and claims to the Prize and KGPM reserves the right in its sole discretion to select an alternate Contest Entry as the new Winner or to not award the Prize and in such case, no further prize will be substituted.

PRIZE CLAIM

KGPM will attempt to contact the Winner at the email address and / or telephone number provided in their entry by Oct 15, 2019 or within one (1) month after the Contest Entry Closing Date, to advise that their entry has been selected as a Prize winner.

In order to be declared the Winner, the Winner must:

(a) Respond by telephone call to the contact number or email provided in the notification within five (5) business days of the notification. If the Winner cannot be reached at the telephone number or email address provided in the official entry form, or if within five (5) business days the Winner does not respond to the notification, then all of his or her rights to the Prize shall be forfeited and KGPM reserves the right in its sole and absolute discretion to select a new Winner by means of the same selection process. If the second Winner cannot be contacted or does not respond by telephone or email within five (5) business days from the notification, all of his or her rights to the Prize shall be forfeited and KGPM may at its sole and absolute discretion select a new Winner or to not award the Prize and in such case, no further prize will be substituted.

(b) Provide identification in a form satisfactory to KGPM to prove the selected Contestant is the person who submitted the official online entry.

PERSONAL INFORMATION

By submitting an entry to the Contest, the Contestant agrees that KGPM may from time to time, collect, use and disclose the Contestants' personal information in for the following purposes:

(a) Administering the Contest and communicating with a Contestant so he/she can take possession of the Prize;

(b) Advertising and promoting KGPM services to third parties through the use and publication of Contest entries.

By entering the Contest, the Contestant acknowledges having read and understood these Rules and agrees to be bound by them and to comply with them. The Contestant declares that the Rules are understandable and reasonably available for consultation.

The Winners' names will be published on KGPM's website, <https://www.kelsongroup.com/tenants/kelson-live-better-series>