

Telephone Call Center



COLLECT INSIGHTS WITH CONFIDENCE.

Located in the heart of San Diego, our telephone call center provides clients with the highest quality data collection and research support for over three decades. We offer a variety of services to optimize telephone-based research so you are assured reliable, accurate data.

Experience and Availability. Interviewers complete rigorous training and specialize in connecting with both general consumers and notoriously difficult-to-reach audiences including C-Suite, minorities, and patients suffering from ailments. With years of experience and completion of thousands of successful projects, Luth leads the industry with best practices and innovative techniques. Additionally, being located in the United States ensures you don't need to worry about language, cultural, or time zone barriers.

Unparalleled Access. Luth Research uses a variety of methods that enable you to reach your target respondents. We source from proprietary client lists and the industry's premier telephone list providers. Beyond traditional telephone data collection, we offer an integrated, multi-mode capability with exclusive access to the SurveySavvy® online panel. SurveySavvy can be leveraged to recruit for phone-based research, or to test a survey both by telephone and online.

Real-time Results. Real-time reports allow you to instantly view the status of your study's progress, so you have easy access to the data as it comes in and results are ready when you need them.

Learn how Luth Research's call center can be your trusted partner for telephone-based research. Call us today at [800.465.5884](tel:800.465.5884) or visit luthresearch.com.

Luth Research Offers:

- Over three decades of providing the highest quality research data collection services
- Established competencies across offline, online, and multi-mode methodologies
- Telephone interviewing services
 - + 180 CATI (Computer Assisted Telephone Interviewing) stations that operate 20 hours a day, 7 days a week
 - + Dialer capabilities at all stations
 - + Multi-mode web-to-phone or phone-to-web capabilities
- Advanced technology
 - + Interview recording via .wav files
 - + Real-time reports, online, 24 hours a day
 - + Exclusive access to the SurveySavvy panel
 - + Layered validation process to ensure quality insights



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