

Healthy Happenings

Stats about today's health-related activity taking place digitally



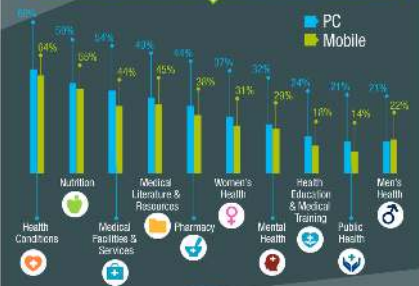
Luth Research's ZO Intelligence™ cross-platform digital measurement software uncovers the health-related activity of PC, Mobile, and Smartphone App users nationwide. Discover what's trending health-wise in our digital age.

We hope these stats find you in good health!

Who's Visiting Healthcare Websites?



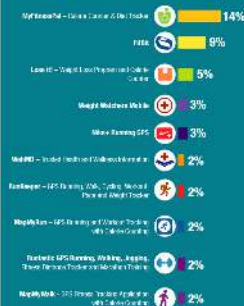
The Most Searched Healthcare Categories: PC vs. Mobile



Top 10 Health-Related Sites Visited on PC

- www.ncbi.nlm.nih.gov
- www.livesstrong.com
- www.lifescrypt.com
- www.examiner.com
- www.qualityhealth.com
- www.ncbi.nlm.nih.gov
- www.mayoclinic.org
- www.sharecare.com
- www.drugs.com
- www.everydayhealth.com

Top 10 Health-Related Mobile Apps



To learn more about how you can track your healthcare consumers digitally, contact us at

info@luthresearch.com | www.luthresearch.com

Insights

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