

Roomer Travel - Terms and Conditions for the Meeting Planners Promotion

These rules are the terms and conditions (the “**Terms and Conditions**”) of the Meeting Planners Promotion (“**Promotion**”) sponsored by Roomer Travel Ltd. and/or Roomer Travel Inc. (collectively “**Roomer**”). By entering the Promotion you confirm your acceptance of these Terms and Conditions, the Terms of Use (as defined below) and Privacy Policy (as defined below) and any other instructions or directions available on Roomer’s Promotion website (collectively, the “**Official Rules**”). Please read the Official Rules carefully. If you do not agree to the Official Rules, do not take part in this Promotion. The participation in this Promotion in accordance with its terms shall be referred to herein as a “**Submission**”.

Eligibility; Qualifying Submissions

1. The Promotion is open to any individual who is (i) employed or engaged as a meeting planner or is a representative or an agent of a meeting planning company (the “**Employer**”) and only in such individual's capacity as such and (ii) at least eighteen (18) years old at the time of Submission (each a “**Meeting Planner**”). Each Meeting Planner should identify his Employer upon Submission, if applicable.
2. No payment or purchase is necessary to enter the Promotion. Employees, officers and directors of Roomer and their immediate families and/or relatives and affiliates of the Supervisor (as defined below) are not eligible to participate in the Promotion.
3. To enter the Promotion, a Meeting Planner must (a) post for sale at least ten (10) hotel rooms on Roomer’s online platform (the “**Platform**”) via the Promotion landing page (the “**Promotion Landing Page**”) during the Promotion Period (as defined below), which comply with Roomer’s Privacy Policy and Terms of Use; and (b) accept these Official Rules by checking the applicable box while opening an account and registering on the Promotion Landing Page (the compliance of a Meeting Planner with the conditions set forth in sections (a) and (b) above collectively, the “**Qualifying Submission**”). The posting and sale of the rooms on Roomer’s Platform is also subject to Roomer’s Terms of Use (the “**Terms of Use**”) and Roomer’s Privacy Policy (the “**Privacy Policy**”). Please read both the Terms of Use and the Privacy Policy carefully.
4. The Promotion, the Qualifying Submissions and the conduct of the Drawing (as defined below) shall be supervised
5. Meeting Planners may not create accounts for other individuals or entities and shall not authorize or encourage any third party to do so through any automated, deceptive, fraudulent or other invalid means, including but not limited to through the use of robots or other automated tools and/or computer generated requests. Roomer and/or the Supervisor reserve the right to withdraw, reject or remove any Qualifying Submissions submitted by Meeting Planners that violate or encourage violation of the foregoing. Meeting Planners that tamper with,

interfere with or manipulate the Promotion (or attempt to do any of the foregoing) may be disqualified. Roomer shall report any unlawful activity that comes to its attention to the applicable law enforcement authorities. Roomer may cancel or modify the Promotion if, in its sole discretion, it believes that the Promotion has been compromised.

6. Roomer may disqualify any Submission that does not, in its sole discretion, satisfy the foregoing requirements, including without limitation, upon provision of an invalid e-mail address by a Meeting Planner. Roomer shall have no obligation to justify or explain the disqualification of any Submission.
7. For the avoidance of any doubt, Meeting Planners that have not accepted these Official Rules shall not be eligible to participate in the Drawing or receive any prize.

The Promotion Period

8. Qualifying Submissions shall be accepted from 12:01AM on [February 1, 2015], 2015, until 11:59PM on [April 30th, 2015], 2015 (the “**Promotion Period**”). All times are Pacific Standard Time. The Promotion Period may be extended by Roomer in its sole discretion. All Qualifying Submissions must be received during the Promotion Period to be eligible to participate in the Drawing.

The Drawing

9. Upon the end of the Promotion Period, the Promotion winner (the “**Winner**”) will be randomly selected among Meeting Planners that have made Qualifying Submissions during the Promotion Period, in a random drawing (the “**Drawing**”) to be held in Roomer’s offices on or about 7 days subsequent to the end of the Promotion Period. The Winner will be notified by email within seven (7) business days of his selection (the “**Notification Period**”). The details of the Winner will also be made available on the Promotion Landing Page following the Drawing and the end of the Notification Period. The odds of winning will depend on the number of Qualifying Submissions received during the Promotion Period. The Drawing will be conducted by Roomer, whose decisions on all matters relating to the Promotion shall be final and binding and supervised by the Supervisor. In the event that a potential Winner is disqualified for any reason, Roomer may, in its sole discretion, award the Prize (as defined below) to an alternate winner selected at random.
10. Any decision of Roomer regarding the selection of any Winner is final. Roomer will not consider any appeals subsequent to the selection of the Winner.
11. Any return of prize notification or prize email as undeliverable may result in forfeiture of the Prize. In the event that Roomer cannot for any reason beyond its control contact the Winner during the Notification Period, Roomer reserves the right in its sole discretion to select another Winner or to determine that there shall be no Winners. Roomer further reserves the right to postpone and/or cancel the Promotion at any time and in its sole discretion.

12. Roomer reserves the right to select an alternative Winner in the event that Roomer has reasonable grounds for believing that any selected Winner has breached any of the Official Rules.
13. The Winner may be required to provide a written Affidavit of Eligibility and Liability/Publicity Release prior to receiving the Prize.

The Prize

14. The Winner of the Promotion will win a prize consisting of two round trip business class flight tickets for flights operated by Turkish Airlines to any destination offered by Turkish Airlines chosen by the Winner (no code shares with other flight carriers shall be permitted) (the “**Flight Tickets**”) and 5 nights’ accommodation in a hotel chosen by Roomer at such destination (the “**Hotel Stay**” and collectively with the Flight Tickets, the “**Prize**”). The Hotel Stay rate and the type of room and the seat in the airplane shall be determined by Roomer in its sole discretion. The dates for the realization of the Prize will be chosen by the Winner, subject to flights and hotels availability. Changes in flight time and/or destination and/or name on the flight ticket and/or the hotel reservation will not be made after booking. Flight Ticket and Hotel Stay are not good for resale or cash redemption.
15. The Flights Tickets will be provided, and the flight itself will be operated, by Turkish Airlines and as such, both shall be subject to Turkish Airline’s policy/terms of use, including but not limited to expiration date and validity of the ticket For the issuance of the Flight Ticket and Hotel Stay Roomer may request the Winner to provide certain personal information. The Hotel Stay will be subject to the applicable hotel’s terms and policy. By accepting the Prize, Winner acknowledges and confirms that neither Roomer, nor any of its parent, affiliates, subsidiaries, distributors, retailers, and/or any of their respective shareholders, directors, officers, distributors, employees or promotion/advertising agencies will have any liability whatsoever for any injuries, losses, harm, damage, cost, or expense arising from or in connection with participation in this Promotion, any Prize related activities, or the acceptance, possession, use and/or misuse of a Prize including, without limitation, any damage, personal injury or death. By accepting the Prize, Winner acknowledges that Roomer, its parent, affiliates, subsidiaries, distributors, retailers, and/or any of their respective shareholders, directors, officers, distributors, employees or promotion/advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relating to the acceptance and/or use and/or misuse of the Prize, including but not limited to its quality or merchantability, or fitness for a particular purpose.
16. Acceptance of the Prize constitutes permission from the Winner for Roomer and its public relations/promotional agencies to use the Winner’s name, prize, biographical information, state of residence and likeness for public relations, advertising and promotional purposes online and in print, or in other media, in connection with the Promotion without additional compensation unless prohibited by law.

17. The Prize is nontransferable. No cash redemption or substitution shall be permitted, except by Roomer, which may substitute the Prize with a prize of equal or greater value if the Prize becomes unavailable for any reason. Any and all federal, state, and local taxes, and any other related expenses in connection with the receipt of the Prize, if any, shall be the sole responsibility of the Winner.
18. It is the Winner's sole responsibility to comply with the instructions and policies of its Employer. In the event that the Employer's policies prohibit the Winner from accepting the Prize, the Winner is obligated to notify Roomer immediately and in such case, Roomer may, in its sole discretion, consider transferring the Prize to the Winner's Employer or select another random winner.

Personal Data

19. Personal information collected from Meeting Planners as a result of any Submission will be used (a) for the purpose of administering the Promotion, including for providing any notifications regarding the Promotion to Meeting Planners; and (b) in order to provide Meeting Planners with newsletters about various Roomer products, activities, events or contests. By accepting these Terms and Conditions or making a Submission, the Meeting Planner affirmatively consents to receiving such commercial messages. Meeting Planners may request to stop receiving future communications from Roomer by following the unsubscribe link located at the bottom of each communication. Please note that Roomer reserves the right to send Meeting Planners service related communications, including service announcements and administrative messages, relating to the Promotion, without offering Meeting Planners the opportunity to opt out of receiving them.

General

20. By entering the Promotion, Meeting Planners waive to the full extent permissible by law, any and all claims that they may have against Roomer and its licensees in respect of the Promotion. Roomer is not responsible for any lost, misdirected, delayed or illegible entries, nor for any incorrect or inaccurate information, whether caused by Web site users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of Qualifying Submissions. Roomer assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Qualifying Submissions. Roomer is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of email on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to participants or to any person's computer related to or resulting from participating in this Promotion.
21. Roomer and its affiliates shall not be liable for any delay in performing, or partial or total failure to perform, any of its obligations to the Winner under

these Official Rules if such delay or failure is caused by circumstances beyond its reasonable control including without limitation delays, changes, disruptions, cancellations, diversions or substitutions however caused, including without limitation, as a result of war, terrorist action, strikes, hostilities, civil commotions, accidents, fire, flood or natural catastrophes.

22. Roomer may amend the Official Rules at any time in its sole discretion by posting an amended version thereof on the Promotion Landing Page.
23. These Official Rules shall be governed by and construed in accordance with the laws of the State of Israel and the courts of Tel-Aviv, Israel shall have exclusive jurisdiction in relation to any disputes arising in respect of the Promotion or the Official Rules.