

YOUR BIG WHY

Big Why story and how it leads you to the goal of knowing your deepest purpose:

- Your internal Goal is to realize your Big Why
- Your external goal is to help others through what you have transformed in your life.
- Your big why story and mission in life is realized through finding your personal legend or myth, why you were born, that has been the theme of your life

THE PATH OF TRANSFORMATION:

Wound→ Unconsciousness behavior→ Your pain from living that way→ Your Aha moment→Your Pathway to realization→Your Transformation→Why you are so passionate about living and sharing what you found!

- The beginning: Clueless, devastated, hurt, rejected, chose to... “There I was..” “I grew up in a family where..” “That lead me to... (hide my true self in some way)
- Through my childhood, teenage years, 20's, 30's that pattern lead to...(career, relationship and health issues, addictions, co-dependence, depression, workaholic, isolation, low self-esteem, etc.)
- The pain and struggle and the feeling that there must be more lead me to a crisis of faith and a feeling that there was something missing and that I could not go on the way I was, (really feel the pain and all the loss that your life was creating that brought you to the crossroads in your life)
- Then this happened... The pathway to realization. (What did you do, find, stumble on, read, get in an accident, meet a teacher, sign up for healer school, etc) ... “and I finally realized that who I really am is...”
- The journey after realization: “I learned from this pathway to... reach out... get help...rebuild my life this way... “
- The internal benefits and empowerment outcome of this journey for me: “I am now living healthier, more empowered, feel my life purpose calling me...” (How has your life really changed and transformed and called you into your true life purpose, what have you now done that you could not even see as an option before, what does it look like, feel like?)
- Final statement: Transition to external goal - “This is why I am so passionate about teaching/creating opportunity for others to do the same... If they are where I was in pain and unconsciousness... and can just do these 3 things... and they will enjoy the same empowerment that I have found... power, passion, health, money, love...”