

**PRIVACY POLICY
(REVISED SEPTEMBER 2013)**

Learning List (“**Learning List, Inc.**,” “**Learning List**,” “**our**,” “**us**,” or “**we**”) respects your privacy. In that regard, we have created this Privacy Policy to let you know what information we collect when you visit the website www.Learninglist.com (the “**Website**”) and/or use our proprietary service (the “**Service**”), why we collect it, and how it is used.

Your Consent to this Privacy Policy

By using the Website or the Service, you agree to this Privacy Policy and the collection and use of information as explained in this Policy. This is our entire and exclusive Privacy Policy.

We may change this Privacy Policy by posting a new version on our Website with a message indicating that the Policy has been revised and the “Revised” date. Your continued use of the Website or the Service constitutes your agreement to this Privacy Policy and any updates.

What information does Learning List, Inc. collect?

Technical Information. We may periodically collect and use technical data and related information, such as information about your device(s), system and application software, and peripherals, to facilitate the provision of software updates, product support, and other services to you (if any) related to the Service. We may also automatically receive and record information on our server logs from your browser, which could include your IP address, cookie information, browser information, and the pages you request. We do not deem this information to constitute Personal Information, and while we will not use it in a way that associates such information with you, such information is owned by us and may be aggregate and used to improve the Service.

"Personal Information" means any information that may be used to identify you as an individual or your account, including, but not limited to, first and last name, home or other physical address, email address and password, phone number, subdomain information, and credit card or other payment information. We ask you to provide Personal Information during the subscription process and request only the information necessary to allow us to process your payment and allow you to access to the Service. It is always your choice whether or not to provide that Personal Information.

How does Learning List, Inc. use Personal Information?

The Personal Information that you provide will be kept confidential and will be used to support your relationship with Learning List. Among other things, we want to help you quickly process payment, access the reviews on Learninglist.com, and alert you to the addition of new product reviews, product upgrades, special offers, and other new products and services.

Sharing of Personal Information

Except as set forth herein or in any applicable Terms of Service, Learning List does not rent, sell or share Personal Information collected about you to or with third parties, and Personal Information collected from you is only used to provide you with our products and services and to comply with any requirements of law.

Agents or contractors of Learning List, such as the payment processing system we use, may have access to your Personal Information on a need-to-know basis for the purpose of performing services on behalf of Learning List. All such agents or contractors who have access to such information are required to keep the information confidential and not use it for any other purpose than to carry out the services they are performing for Learning List or as otherwise required by law.

Learning List or its agents or contractors may disclose Personal Information if required to do so by law or in the good faith belief that such action is necessary to: (1) conform with the law or comply with legal process; (2) protect and defend the rights or property of Learning List or its agents or contractors; or (3) act in urgent circumstances to protect the personal safety of users of the Service or the public.

Finally, if Learning List should ever merge with another organization, file for bankruptcy, or sell our assets, we may transfer the Personal or Technical Information you provide to us through the Service to the Bankruptcy trustee or share it with the company we merge with or sell our assets to as part of that transaction.

Data Ownership and License

You own all right, title, and interest in and to any data that is collected by Learning List from you in connection with you use of the Service (“**Data**”). You grant and agree to grant to Learning List. a perpetual, non-exclusive, transferable, sublicensable, royalty free license to use Data in order to provide the Service to you and as necessary to monitor and improve the Service. Additionally, you agree that Learning List may use the Data to collect, develop, create, extract or otherwise generate statistics and other information and to otherwise compile, synthesize and analyze Data (“**Blind Data**”). To the extent that Learning List collects or generates Blind Data, Blind Data will be owned solely by Learning List and may be used for any lawful business purpose without a duty

of accounting to you, provided that the data is not personally identifiable and does not identify the source of the data.

Security of Your Information

We maintain physical, electronic, and procedural safeguards designed to protect Personal Information, and our systems are designed to protect Personal Information from unauthorized use. Despite the actions and precautions we take, however, no data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of your Personal Information.

We may send an email to you at the email address you have provided to us in the event of a security breach. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

Third-Party Websites

Please be aware that other websites, including the websites of publishers that you connect with through LearningList.com, may collect personally identifiable information about you. This Privacy Policy does not cover the information practices of those third-party websites, services or applications.

Contacting Learning List, Inc.

For questions or comments regarding this Privacy Policy, please contact us at info@LearningList.com.