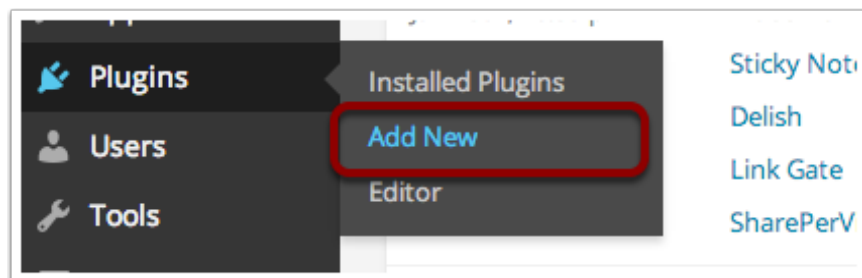


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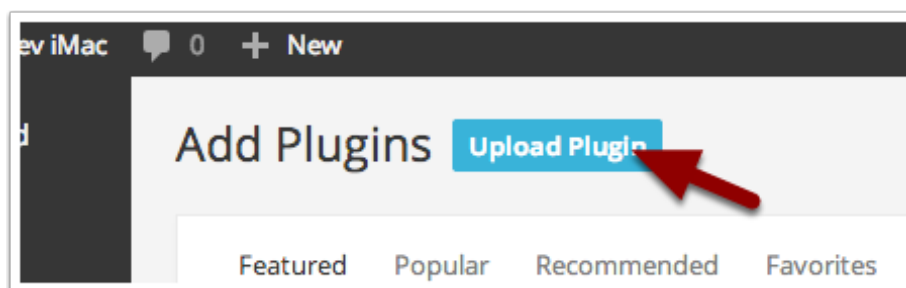
Installing a Plugin

To install a plugin, go to Plugins >> Add New



Upload Plugin

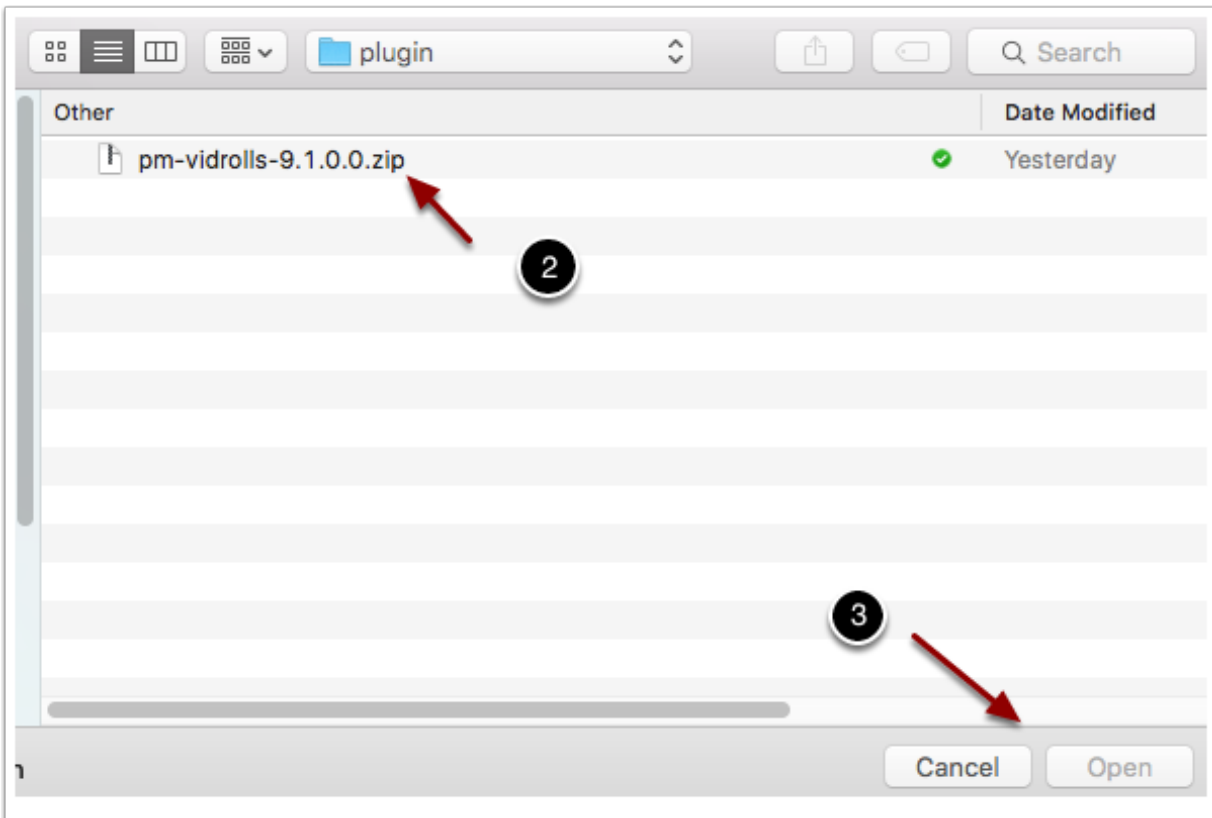
Click Upload Plugin



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Choose Upload File

1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open



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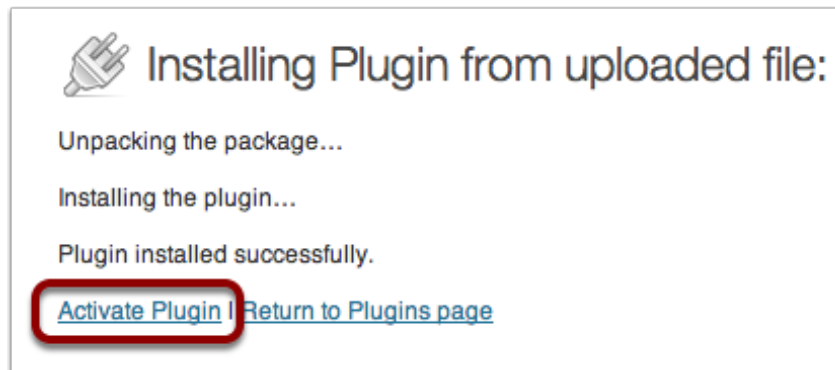
Install The Plugin

Click Install Now



Activate The Plugin

After successfully unpacking and installing the plugin, click *Activate Plugin*.

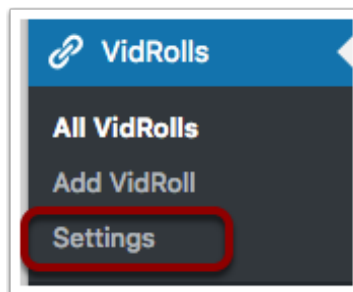


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VidRolls Menu

After activating the plugin, you will find the VidRolls settings menu in the left side menu.

1. Click on Settings first.



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VidRolls Settings

On the Settings page, you can change the fade duration between transitions in seconds.

1. It will default to 1.5.
2. Click Save Settings.



The screenshot shows the 'Settings Page' with the heading 'Change settings here.' Below this, there is a label 'Vidroll Transition' next to a text input field containing the value '1.5'. A circled number '1' is placed over the input field. Below the input field is the instruction 'Enter the Fade Duration between transition in seconds'. At the bottom left of the settings area is a button labeled 'Save Settings', with a circled number '2' placed over it.

Adding a VidRoll

Click on Add VidRoll under the VidRolls in the left side menu. This is where you will add your VidRolls. The next section will list the shortcodes that can be used in the pre-roll, main and post-roll content sections.

1. **Enter Title:** Enter the title of your VidRoll here
2. **VidRoll Pre Roll Content:** If you'd like include Pre Roll Content, insert a check in 'Check to enable pre-roll'. That will display the editor for this section.
3. **VidRoll Main Roll Content:** This is where you will enter the information for the main video content.
4. **VidRoll Post Roll Content:** If you'd like include Post Roll Content, insert a check in 'Check to enable post-roll'. That will display the editor for this section.

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5. When complete click on Save Draft or Publish.

The screenshot displays the 'Add New VidRoll' interface. At the top, a 'VidRolls' menu is visible with options: 'All VidRolls', 'Add VidRoll' (highlighted with a red box), and 'Settings'. The main form is titled 'Add New VidRoll' and includes a text input field labeled 'Enter title here' (marked with a circled '1'). Below this is the 'VidRolls Settings' section, which contains three content areas: 'VidRoll Pre Roll Content', 'VidRoll Main Roll Content', and 'VidRoll Post Roll Content'. Each content area has a 'Check to enable pre-roll' (or 'post-roll') checkbox (marked with a circled '2'), an 'Add Media' button, and a rich text editor toolbar. Red arrows point to the 'Add Media' buttons in the Pre Roll and Post Roll sections (marked with circled '3' and '4' respectively). At the bottom, a 'Publish' panel contains a 'Save Draft' button (marked with a circled '5'), status and visibility settings, and a 'Publish' button.

VidRoll Shortcodes

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1. [pm-vidrolls-btn]:

- You can use this inside the Pre/Main/Post Rolls.
- Will add a Link/Button. When triggered it will proceed to the next Roll

Parameters:

- **text** = You can add custom text that will be used for a button
- **class** = Adds a custom class to the Link/Button that user can use for custom styling

Sample Usage:

[pm-vidrolls-btn text="Click to Continue" class="btn-success"]

2. [pm-vidrolls-yt-vid]:

- Used to Insert Youtube Videos inside VidRoll Post Type

Parameters:

- **vid** = The youtube-id you want to play.
- **width = (Numbers only)** The width of the video (**ie: 360**). *Defaults to 360 if parameter is not set.*
- **height = (Numbers only)** The height of the video (**ie: 480**). *Defaults to 480 if parameter is not set.*
- **autoplay** = Triggers if video should autoplay **Accepts (1 or 0)**. *Defaults to 0 if parameter is not set.*

Sample Usage:

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1. `[pm-vidrolls-yt-vid vid="0Bmhjf0rKe8" autoplay="1" width="640" height="480"]`
2. `[pm-vidrolls-yt-vid vid="zHdoczkqEPA" autoplay="1"]` (Since height and width is not set video will use default value listed above)

3. `[pm-vidroll]`:

- Use this shortcode to show the VidRoll in your Post/Page or any custom Post Type that renders a shortcode.

Parameters:

- **pid** = The ID of the VidRoll you want to show
- **pre_key** = Used for form or to any page for callback. Needs to be paired with **pre_value**
- **pre_value** = Used to check if the **pre_key** matches with this

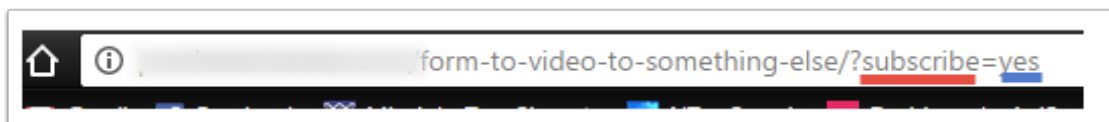
* **Note:** If **pre_key** and **pre_value** are set and verified to be the same in shortcode. The shortcode will Start on **Main Roll**

* **Note:** **Pre_key** and **pre_value** only works on Pre Roll.

Sample Usage:

1. `[pm-vidroll pid='1002']`
2. `[pm-vidroll pid='993' pre_key="subscribe" pre_value="true"]`

More Info: **pre_key** and **pre_value** can be found on urls



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The red line is the “**pre_key**” and blue line is the “**pre_value**”

You can use the **pre_key/value** for different scenarios:

1. You can add a pre_key/value on a link that directs to the shortcode
 - If you noticed your Roll Starts on Main
 - If you remove the pre_key/value on url you will start on pre-roll
2. You can also use them for forms (ie: **Mailchimp** See below on how to set-up)
3. For other forms the set-up will be similar to MailChimp

MailChimp

- If user wants to use mailchimp form for Pre-Roll then after submitting they will be directed to Main-Roll
1. For MailChimp, you can use the <https://wordpress.org/plugins/mailchimp-for-wp/> plugin. This will give you a faster, better and more Updated API.
 2. You can opt not to use the Plugin and use the Form given by MailChimp.
 3. If you decide to use the Plugin you can set the **pre_key** and **pre_val** on the Settings Page for the Form.
 4. You need to Enter the Full path of the page where you input the **[pm-vidroll]** shortcode

MailChimp for WP

MailChimp

Forms

Integrations

Other

VidRolls

Collapse menu

Update existing subscribers? ☒ Yes ☐ No
Select "yes" if you want to update existing subscribers with the data that is sent.

Replace interest groups? ☒ Yes ☐ No
Select "no" if you want to add the selected interests to any previously selected interests.

Form behaviour

Hide form after a successful sign-up? ☒ Yes ☐ No
Select "yes" to hide the form fields after a successful sign-up.

Redirect to URL after successful sign-ups
Leave empty or enter @ for no redirect. Otherwise, use complete (absolute) URLs, including

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Adding VidRoll to Page or Post

To add a VidRoll to a page or post, do the following:

1. Click on All VidRolls in the left side menu.
2. Copy the shortcode listed for the shortcode you want to use in your page or post.
3. From within your page or post, paste the Shortcode you copied from the previous step into the editor and publish your post or page.

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The screenshot illustrates the VidRolls user interface. At the top, a blue header bar contains the 'VidRolls' logo and a dropdown menu. The dropdown menu, indicated by a red circle with the number '1', includes the options 'All VidRolls', 'Add VidRoll', and 'Settings'. The 'All VidRolls' option is highlighted with a red rectangle.

Below the header, the 'VidRolls' section displays a list of items. The list has columns for 'Title', 'Date', and 'Shortcode'. The 'Shortcode' column, indicated by a red circle with the number '2', shows the shortcode '[pm-vidroll pid='1010']' for the first item. The list includes the following items:

Title	Date	Shortcode
Baby polar	Published 2016/10/01	[pm-vidroll pid='1010']
Main Video -> Post Part	Published 2016/10/01	[pm-vidroll pid='1003']
Video -> Video -> Video	Published 2016/10/01	[pm-vidroll pid='1002']
Pre Text -> Video	Published 2016/10/01	[pm-vidroll pid='998']
MailChimp -> Video -> Something Else	Published 2016/09/30	[pm-vidroll pid='993']

Below the list, the 'Add New Post' section is shown. It includes a 'Text plus video' tab, an 'Add Media' button, and a rich text editor. The rich text editor, indicated by a red circle with the number '3', shows the shortcode '[pm-vidroll pid='1003']' being inserted into the text.