



Benefits of FloSports

- 100% of the revenue from the agreement goes back to the LEC member institutions, which enables the implementation of improved broadcast production standards and continued equity in production quality between corresponding men's and women's sports
- DIII athletic departments rarely receive funding for production or broadcasting, by providing an annual investment to our partners FloSports is empowering them to build their capabilities and improve every year so that they can better leverage their media rights as an additional revenue stream
- FloSports provides multi-platform coverage of these underserved programs through social programming, original content, editorial and live and on-demand games, elevating their profiles and increasing their reach across the globe
- It's increasingly critical for NCAA programs to provide their athletes and fans professional media support to remain competitive, and FloSports enables these programs to do that

FAQ

Q. What is FloSports?

- A. FloSports is a global sports media company delivering over 40,000 live events, award winning original content, always-on social experiences, and comprehensive sports data solutions to passionate and underserved sports communities interested in more than 25 different sports including motorsports, wrestling, grappling, hockey, cheer, track & field, NCAA athletics, and more.

Q. How much does a FloSports subscription cost?

- A. A standard FloSports subscription costs \$19.99 a month or \$107.88 for the year (\$8.99/month). Students with an LEC member institution .edu email address will be able to sign up for a discounted subscription price of \$9.99 per month or \$5.99/month via an annual subscription of \$71.88 per year. This also provides access to the entire FloSports library of 40,000 events across 25 different sports.

Q. Why are we partnering with FloSports?

- A. FloSports provides a comprehensive media solution to the LEC with livestreaming, social and editorial content, along with marketing and promotional support. The LEC will join 13 other national conferences across DI, DII, DIII on the FloCollege platform. This partnership provides a critical revenue stream for our member institutions that will build the profile of our programs and athletes.

Q. Will games and highlights be available for non-subscribers?

- A. There will be highlights and original content available for free across the FloCollege social media channels. Select games will also be offered for free on YouTube throughout the year.

Q. What broadcast changes can I expect to see as a result of the partnership with FloSports?

- A. The agreement enables improved broadcast production standards and continued equity in production quality between corresponding men's and women's sports as standards improve over the term of the agreement. Further, the partnership will enable the LEC to deliver improved broadcast quality for conference championships.