



Soundtrap for Education and Listenwise Partner to Offer Professional Development for Podcasting to all Teachers

End-to-end Listening and Podcast Creation Tools for the Classroom are Easily Accessible to Teachers through Personalized Professional Development

ISTE Conference, Philadelphia, PA, – June 20, 2019 – [Soundtrap](#), a Spotify company, and [Listenwise](#), a listening skills-building company, are [partnering](#) to combine Soundtrap’s easy-to-use audio and podcast creation platform with Listenwise’s audio news resources and step-by-step teaching pedagogy to give teachers the Professional Development tools they need to help students create thought-provoking podcasts.

Listenwise curates the best of NPR programming and podcasts for the classroom, providing teachers with content that exposes students to stories and current events that can be applied across disciplines. Soundtrap, known for its ease of use and cross-platform compatibility, is an ideal vehicle to enable students to take what they learned and collaborate to create podcasts. Combining the strengths of both companies, the Podcasting Professional Development module will provide expert guidance to teachers in designing and integrating podcasting projects in their classrooms.

Soundtrap and Listenwise are offering a unique Professional Development module to teachers using the combined solution. It offers personal hand-holding throughout the entire process of creating podcasts. Teachers will get 1:1 coaching, project templates, instructional materials and assessment rubrics. Professional Development will be delivered by experts in podcasting and includes three months of free access to Soundtrap and Listenwise.

“Listening is a skill that gets overlooked in today’s classrooms, but it’s essential for a building a productive, responsive 21st century workforce,” said Monica Brady-Myerov, Listenwise CEO and host of the Listenwise podcast [The Student Podcast PODCAST](#). “Offering both Soundtrap and Listenwise together gives teachers a way to extend the student learning process further beyond a news item and give voice to their ideas by creating podcasts around any subject they want to talk about.”

“Joining forces brings a holistic approach to finding out about the world around us. Together, we provide simple tools that support STEAM (Science, Math, Engineering, Arts and Math) education initiatives while amplifying student voices and developing essential skills such as creativity, critical thinking, communication and collaboration,” said Per Emanuelsson, Managing Director of Soundtrap at Spotify. “We hear from teachers that they sometimes feel daunted by new technology. Now, with Professional Development it’s as if there was someone there in the classroom to guide them through the whole process.”

The project-based podcasting Professional Development is being offered for \$3,500 for a cohort of six educators. Additional participants \$575/each. With the purchase of the professional development package, there is an option to buy discounted annual subscriptions to Soundtrap and Listenwise. With a minimum purchase of fifty seats/licenses the one-year discounted rate is \$4 MSRP (vs. \$4.98) per Soundtrap user, and \$4 MSRP (vs. \$5.70) per Listenwise user. To request more information visit: <https://bit.ly/2QLt5PK>. Visit Soundtrap at ISTE booth #2153, Listenwise at The Startup Pavillion or [online](#) to find out more.

Soundtrap began bundling subscriptions as a way to offer the most comprehensive platforms possible. In April, Soundtrap for Education and Noteflight Learn, a music notation solution, [began offering a discounted package](#) that allows for easy MIDI file export between programs.

Resource Links:

Soundtrap: <https://www.youtube.com/watch?v=ytTAbP0Denc>

Storytellers video: <https://press.soundtrap.com/media/55577/video>

Lesson Plans: <https://edublog.soundtrap.com/lesson-plans/>

Photos: <https://press.soundtrap.com/presskits>

Listenwise video: <https://listenwise.com>

About Soundtrap

Soundtrap is the first cloud-based audio recording platform to work across all operating systems, enabling users to co-create music and podcasts anywhere in the world. There are three Soundtrap products; Soundtrap for Storytellers, a podcasting solution, Soundtrap for Music Maker, a music creation tool and Soundtrap for Education used by the K-12 through higher-education markets. Soundtrap provides an easy-to-use, powerful and collaborative music and audio creation platform for all levels of musical interest and abilities. Soundtrap is headquartered in Stockholm, Sweden. In December

2017, it was acquired by Spotify. For more information, visit <https://www.soundtrap.com/>.

About Listenwise

Listenwise is an award-winning listening comprehension platform that harnesses the power of listening to advance literacy and learning in all students. Our collection of podcasts and public radio keeps teaching connected to the real world and builds student listening skills at the same time. Listenwise also elevates student voice with the [Student Podcast PODCAST](#). Find more information at: listenwise.com

PR for Soundtrap

Aoife Kimber
akimber@kimberpr.com
+ 1 650 773 7288

PR for Listenwise

Karen Gage
karen@listenwise.com
+ 1 617 304 9057