



FOR IMMEDIATE RELEASE:

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Listen Current Rebrands to Listenwise

New brand name, same focus on listening

Boston, MA: Today, Listen Current, an award-winning edtech company, announced that they are changing their name to Listenwise. The edtech company will continue to bring authentic listening experiences to students, with a growing focus on building listening skills for 21st century learning.

Listenwise intentionally makes it easy for teachers to help students build valuable and lasting literacy skills by bringing real world public radio stories and podcasts into the classroom, with a carefully curated collection.

Some Listenwise features include:

- Standards-aligned lessons
- Interactive transcripts
- Close listening with language practice
- Graphic organizers for active listening
- Integration with Google Classroom
- Daily current event stories curated from NPR public radio
- Tiered vocabulary lists

This updated brand name brings forward the company's belief in the impact of listening on learning. Listening comprehension is fundamental to literacy and college and career readiness for all students. Listenwise provides additional listening supports to make academic language accessible to all learners, including English Language Learners and struggling readers.

CEO and Founder of Listenwise, Monica Brady-Myerov says, "I'm excited about our new name Listenwise, because it reflects our mission of developing important listening skills for 21st century learning. As schools and standards evolve to include more of a focus on listening skills, our company has evolved as well. We know the importance of good listening skills for college and career success."

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About Listenwise

Listenwise (formerly known as Listen Current) makes it easy to bring authentic voices and compelling non-fiction stories to the classroom. Listenwise offers current events and lessons for middle and high school teachers in science, social students and English Language Arts. The real world relevance of their

audio stories help students connect with the curriculum. All the while, students are also working on critical listening skills for college and career readiness, which have been almost entirely missing from classroom instruction.

www.listenwise.com