

Lisa Marshall

From: Frank H. Wilkinson Ph.D. [fwilkins@vet.upenn.edu]
Sent: Monday, February 06, 2006 1:57 PM
To: cruzd@mskcc.org
Subject: re: Lisa Marshall

Denise,

I highly recommend the communication programs that Lisa B. Marshall offers.

I am in my fifth year of post-doctoral training at University of Pennsylvania and have attended several of Lisa's seminar programs. Lisa B. Marshall is an effective, clear communicator who is capable of teaching one of life's most important, and elusive skills, public speaking.

These seminars contained many useful suggestions and have helped me design effective slides for public presentations.

Recently, I worked with her one-on-one to improve my job talk. Here, she helped me to develop my talk for a specific purpose and, importantly, for a specific audience. Lisa was able to make me see quickly my strengths and weaknesses in public speaking, and how to correct these faults.

There are three main reasons why I would recommend Ms. Marshall.

First, and perhaps most importantly, because I have been able to apply her tips and suggestions and I can see a big improvement. Secondly because her programs are very focused on how to clearly and concisely talk about biomedical research and are full of typical examples from our field. Finally, because this type of training is critical to our success as professionals and is often an overlooked part of our scientific training.

Thank you for your attention,

Frank

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