

Quarter Ended : 31st March, 2012

(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group".

| Sr. No. | Name of the shareholder | Details of Shares held | | Encumbered shares (*) | | | Details of warrants | | Details of convertible securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|---------|-----------------------------|------------------------|---------------------------------------|-----------------------|--------------------|--|-------------------------|---|---------------------------------------|---|--|
| | | Number of shares held | As a % of grand total (A) +(B) +(C) | No. | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause (I)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | As a % total number of convertible securities of the same class | |
| (I) | (II) | (III) | (IV) | (V) | (VI)=(V)/(III)*100 | (VII) | (VIII) | (IX) | (X) | (XI) | (XII) |
| 1 | Deepak Jalan | 778,520 | 6.09% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 6.09% |
| 2 | Prakash jalan | 12,375 | 0.10% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.10% |
| 3 | Aloke Jalan | 787,216 | 6.16% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 6.16% |
| 4 | Surajmal Jalan | 1,087,783 | 8.51% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 8.51% |
| 5 | Shobha Jalan | 2,000,730 | 15.65% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 15.65% |
| 6 | Bimla Devi Jalan | 157,500 | 1.23% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 1.23% |
| 7 | Divya Jalan | 3,280 | 0.03% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.03% |
| 8 | Rohit Jalan | 58,900 | 0.46% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.46% |
| 9 | Aakash Jalan | 22,100 | 0.17% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.17% |
| 10 | Jyoti Goenka | 20,900 | 0.16% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.16% |
| 11 | Utkarsh Jalan | 12,400 | 0.10% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.10% |
| 12 | Devanshi Jalan | 347,535 | 2.72% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 2.72% |
| 13 | Nalini Kochhar | 100 | 0.00% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.00% |
| 14 | Sarita Jalan | 2,024,000 | 15.83% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 15.83% |
| 15 | Bindu Jalan | 600 | 0.00% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 0.00% |
| 16 | Linc Writing Aids Pvt. Ltd. | 1,590,109 | 12.44% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 12.44% |
| | | | 0.00% | | | | | | | | 0.00% |
| | TOTAL | 8,904,048 | 69.64% | NIL | NIL | NIL | NIL | NIL | NIL | NIL | 69.64% |

(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder | Number of shares held | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) | Details of warrants | | Details of convertible securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|---------|---------------------------------|-----------------------|--|-------------------------|---|---------------------------------------|--|--|
| | | | | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class | |
| 1 | Suniana Marketing (P) Ltd. | 448,968 | 3.51% | NIL | NIL | NIL | NIL | 3.51% |
| 2 | Ajanta Sales Pvt. Ltd. | 250,265 | 1.96% | NIL | NIL | NIL | NIL | 1.96% |
| 3 | Kolak Mahindra Investments Ltd. | 128,330 | 1.00% | NIL | NIL | NIL | NIL | 1.00% |
| | TOTAL | 827,563 | 6.47% | NIL | NIL | NIL | NIL | 6.47% |

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

| Sr. No. | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) | Details of warrants | | Details of convertible securities | | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|---------|---|------------------|--|---------------------|---|---------------------------------------|--|--|
| | | | | Number of warrants | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class | |
| | NIL | NIL | NIL | NIL | NIL | NIL | NIL | NIL |
| | TOTAL | NIL | NIL | NIL | NIL | NIL | NIL | NIL |

(I)(d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|-------------------------|----------------------------|--|
| 1 | Sarita Jalan | 490,875 | 3.84% |
| 2 | Shobha Jalan | 474,457 | 3.71% |
| 3 | Aloke Jalan | 127,133 | 0.99% |
| 4 | Devanshi Jalan | 62,700 | 0.49% |
| 5 | Deepak Jalan | 24,750 | 0.19% |
| 6 | Prakash Jalan | 12,375 | 0.10% |
| 7 | Suraj Mal Jalan | 4,125 | 0.03% |
| | TOTAL | 1,196,415 | 9.36% |

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|---|---------------------------|---|---|
| | NIL | NIL | NIL | NIL |
| | TOTAL | NIL | NIL | NIL |

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above) |
|---------|-----------------------|---|---|---|
| | NIL | NIL | NIL | NIL |
| | TOTAL | NIL | NIL | NIL |