

News Story Summary

Atlanta hosted the Super Bowl earlier in February. A Chick-fil-a® operates one of the concessions stands in Mercedes Benz Stadium. Chick-fil-a® does not open on Sundays so many wondered if they would make an exception for the Super Bowl. The concessions stand instead was transformed into an eatery called “Fries Up,” which is what usually occupies the space during a Sunday event at the stadium. The space was designed so that the signage and other elements of the space could be easily switched. Some questioned the decision of them passing on the Super Bowl since many view it as a major business opportunity. Commenting on the Super Bowl opportunity, the company posted on its website “Our founder, Truett Cathy, made the decision to close on Sundays in 1946 when he opened his first restaurant in Hapeville, Georgia. Having worked seven days a week in restaurants open 24 hours, Truett saw the importance of closing on Sundays so that he and his employees could set aside one day to rest and worship if they choose — a practice we uphold today.”

(For more on this story, search the Internet using the term “chick-fil-a in mercedes benz stadium.”)

Focus Attention

To supplement the Guide idea under the Focus, after calling attention to the question at the beginning of the session (*Describe a time when you had a once-in-a-lifetime opportunity and passed on it. What factors determined your response?*), share the story about the concession stand. Lead the group to identify the factors that played into their decision to remain closed. Complete the step as written.

Challenge

To supplement the Challenge idea, after leading the group to review the bulleted summary statements under Apply the Text, remind them of the news story. Lead them to identify ways the summary statements may relate to the decision made about remaining closed. Complete the step as written.