

2019 - 2020

# Bachelor of Arts in Communication

## Overview

### Private School Type

Four-year, Bible College

### Academic Calendar

Semester

### Denominational Affiliation

International Church of the

Foursquare Gospel

### Instructional Faculty

43

### Student-Faculty Ratio

15.8:1

## Cost & Aid

### Undergraduate Tuition (per unit)

\$658

### Block Tuition (per semester)

\$7,896

### Room and Board (per semester)

\$4,450

### Student Services Fee (per semester)

\$400

### Estimated Annual Total

\$25,492

### Scholarships & Grants

Yes

### Loans

Yes

### Work Study Programs

Yes

## Contact/Visit

### Life Pacific College

1100 W. Covina Blvd.

San Dimas, CA 91773

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admissions@lifepacific.edu



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COLLEGE TO UNIVERSITY

lifepacific.edu

## HENRY KYEYUNE, PH.D. | COMMUNICATION PROGRAM CHAIR



Dr. Kyeyune received his Ph.D. in Mass Communication and Media Arts from Southern Illinois University. He also holds masters degrees in Communication from Wheaton College and in Christian Ministries from Daystar University in Kenya. Dr. Kyeyune taught communication at Daystar University for 12 years. He has also taught as adjunct faculty or instructor of record at Mississippi College and Southern Illinois University. Dr. Kyeyune's professional experience includes working at the Kenya Broadcasting Corporation and the Uganda Broadcasting Corporation, as well as Trans World Radio and WETN College Radio.

## Purpose

The Bachelor of Arts in Communication is designed to equip students to be effective communicators in a broad variety of settings as leaders prepared to serve God in the church, the workplace, and the world. Students will develop competencies in five broad areas: Effective Communication Skills; Communication Theory & Inquiry; Creative & Critical Thinking; Global Awareness & Civic Engagement; and Biblical Integration.

## Careers

The Communications course curriculum develops students' core competencies for success in ministry and leadership. Possible careers include: director of church communications, public relations specialist, social media coordinator, social media marketing specialist, media producer, digital media strategist, marketing communication and advertising account executive, journalist, speech writer, government affairs coordinator, event management and fundraising executives.

## Admissions Requirements

A completed application includes an application, character reference form, official high school transcripts and college transcripts (if applicable), and proof of English proficiency, such as satisfactory AP, SAT, or ACT scores. Accepted students will also be required to submit a residence hall form, physician completed health form, immunization records, and necessary deposits. Get started today at: [lifepacific.edu/apply](http://lifepacific.edu/apply).

## Schedule

Students should expect to put at least 3-4 hours per unit a week into their coursework. Traditional on-campus programs run on a Fall/Spring semester schedule.

## Biblical Studies Minor

The Communication program includes a required 30-unit Bible core, which qualifies students to earn a Biblical Studies minor when they graduate.

# CURRICULUM CHECKLIST



## Program Goals

Program graduates will be able to:

**Communicate** effectively in a Christ-like manner

**Produce** communication founded on an understanding of the discipline, theory, and research.

**Create and analyze** respectfully with diverse cultures in ways that foster global awareness and community.

**Practice** the communication professions in ways that promote the advance of God's kingdom, which leads to societal change and spiritual transformation.

## COMMUNICATION

### Lower Division

Intro to Communication as Ministry.....	3
Business Statistics.....	3
Interpersonal Communication.....	3
Media Writing.....	3
Rhetoric & Social Influence.....	3

### Upper Division

Communication Theory.....	3
Communication Research.....	2
Christianity, Media & Culture.....	3
Intercultural Communication.....	3

### Communication Elective (12 Units Required)

Practicum in Bible Teaching.....	3
Preaching Practicum.....	3
Argumentation & Debate.....	3
Public Relations.....	3
Communication, Leadership & Organization....	3
Marketing Communication.....	3
Teaching in Small Groups Practicum.....	3
Preaching Practicum II.....	3
Digital Video Production.....	3
<b>TOTAL</b> .....	38

## BIBLE + THEOLOGY

### Lower Division

Pentateuch.....	3
Introduction to Biblical Literature.....	3
Biblical Languages & Exegesis.....	3
Cultures of Ancient Civilization.....	3
Synoptic Gospels.....	3
Biblical Exegesis Practicum.....	3
Theology I.....	3

### Upper Division

Romans.....	3
Kings & Prophets.....	3

### Theology Elective (3 Units Required)

Theology II.....	3
Theology III.....	3
<b>TOTAL</b> .....	30

## Units

## MINISTRY CORE

## Units

### Lower Division

Foundations for Global Engagement.....	3
Spiritual Gifts.....	3
Discipleship & Spiritual Transformation.....	3
Ministry Formation (each term).....	NA

### Upper Division

Communication Internship.....	2
<b>TOTAL</b> .....	11

## GENERAL EDUCATION

## Units

### Lower Division

English Composition & Research.....	3
Disciplines of Life Seminar.....	1
Speech & Presentation.....	3
Roots of Modern Thought.....	2
Marriage & Family.....	3
Literature Elective.....	3
Lab Science Elective.....	4
Humanities Elective.....	3

### Upper Division

Communication Law & Ethics.....	3
Senior Seminar: Communication.....	2
History of Christianity.....	3
Disciplines of Leadership.....	3
<b>TOTAL</b> .....	36

Major Courses.....	38
Bible + Theology Core.....	30
Ministry Core.....	11
General Education.....	36
Open Electives.....	13
<b>TOTAL</b> .....	128

\*Courses subject to change. Please refer to current college catalog for course descriptions, elective options, and most current curriculum.



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