



ROCKBRIDGE

O U T D O O R S
F E S T

The mission of Rockbridge Outdoors is to collaboratively advance, create, and promote outdoor recreational opportunities in the Rockbridge Area.

Saturday June 13, 2026

10am-6pm at Glen Maury Park
101 Maury River Rd. Buena Vista

Organizer: Rockbridge Outdoors

Hosted by: City of Buena Vista

Estimated Attendance: 500-1000

Celebrate the outdoors with a day of adventure, community, and music at Glen Maury Park. The Rockbridge Outdoors Fest showcases outdoor recreation, sustainability, and regional pride — featuring live music, demonstrations, local vendors, food trucks, guided hikes, water activities, and fun for all ages.

If you are interested in becoming a sponsor contact the RARO office at (540) 463-9525 or rarostaff@rarorec.org

Sponsorship Levels & Benefits

Level	Investment	Benefits & Recognition
Presenting Sponsor	\$5,000	Title recognition. Rockbridge Outdoors Fest presented by (Sponsor) Logo on all materials, banners, and website. Premium booth space.
Gold Sponsor	\$2,500	Logo on signage, materials, and website. Recognition on social media. Booth space.
Silver Sponsor	\$1,000	Logo on materials and website. Recognition during announcements. Booth space.
Bronze Sponsor	\$500	Logo on shared signage and website. Booth space.
Community Sponsor	\$250	Name on the sponsor board and website.