

Lexington



The Historic Rockbridge Area

LEXINGTON • BUENA VISTA
ROCKBRIDGE COUNTY

Rockbridge Regional Tourism

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Rockbridge Regional Tourism Board Meeting Agenda

Wednesday, November 18, 2020 at 8:30 a.m.

Zoom Video Conference Call

- I. Approval of the Wednesday, October 21, 2020 Meeting Minutes**
- II. Jurisdictional Reports**
 - A. Kristina Ramsey, Buena Vista**
 - B. Dennis Ayers, Lexington**
 - C. Leslie Ayers, Rockbridge County**
- III. Marketing Director's Report**
- IV. Executive Director's Report**
- V. New Business -- W&L Collaboration Agreement**

Next meeting: Wednesday, December 16, 2020