NEW WEBSITE TERMS FOR CONTEST

A Night at Fenway -- 4 Chances to Win! Official Rules and Entry Procedures

Competition ID: 001-005-08042017

This Promotion, sponsored by The New Brand Sebastians, LLC ("Sebastians"), will be conducted beginning on August 11, 2017, and will terminate August 25, 2017. Participating Sebastians locations are 100 Summer Street, Boston, MA 02110, and 415 Main Street, Cambridge, MA 02142, (each, a "Participating Location").

Four pairs of loge box tickets to Fenway will be distributed as prizes in the Promotion for baseball games on September 9, 2017 and September 10, 2017 (the "Prize(s)"). The Prizes have no cash value, are not redeemable for cash and are not transferable. Two of the Prizes will be distributed to Sebastians customers who download the Sebastians mobile application, powered by LevelUp (the "App") and transact at a Participating Location during the Promotion. The remaining two Prizes will be distributed to existing Sebastians mobile application users who transact at a Participating Location during the Promotion.

In order to become an Entrant in the Promotion, you need only conduct a purchase transaction at a Participating Location using the App in accordance with LevelUp's User Terms, or submit this FORM by mail to Sebastians, which will be entered as one transaction upon receipt by Sebastians. All FORMs must be postmarked by August 25, 2017, and received by August 28, 2017.

Sebastians will select four Entrants, subject to confirmation of eligibility, as the winners of the Prizes. Odds of winning depend on the number of entries. The winners will be notified by email from Sebastians to the address registered to the LevelUp account used in the winning transaction. By participating in the Promotion, each Entrant agrees to comply with these provisions and the decisions of Sebastians, which shall be final and binding in all respects. To be eligible for the Prize(s), at the time of entering, an Entrant must be: (1) legally residing in, and physically located within, the United States, but excluding any other state or territory where entry or participation is prohibited by law; and (2) 18 years of age or older. Winners may receive only one Prize for the Promotion. The Promotion is void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations. Sebastians is not responsible for entries that are delayed, destroyed, or non-delivered. The Prize must be claimed and delivery must be accepted by September 8, 2017, or the Prize may be forfeited. Sebastians may, in its sole discretion, disqualify any individual it suspects is tampering with the entry process or the operation of the Promotion or for any other good cause as determined solely by Sebastians, NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. THE PROMOTION IS NOT AFFILIATED WITH OR SPONSORED BY THE BOSTON RED SOX OR FENWAY PARK.