

Benefits for all Business Members:

- Pre-sale ticket access for Lensic Season & Lensic 360 performances, plus National Theatre Live and *The Met: Live in HD* broadcasts
- Business listed in Lensic playbills
- Business listed in Lensic.org business member directory
- Invitation to Season Announcement event
- Ticket discounts for National Theatre Live and New Mexico Jazz Festival events

BENEFITS BY LEVEL	VIRTUOSO CIRCLE \$50,000 \$40,887 Tax Deductible	IMPRESARIO CIRCLE \$25,000 \$17,567 Tax Deductible	DIRECTOR'S CIRCLE \$15,000 \$12,906 Tax Deductible	OVATION CIRCLE \$10,000 \$9,210 Tax Deductible	STAR SPONSOR \$5,000 \$4,531 Tax Deductible	PRODUCING SPONSOR \$2,500 \$2,276 Tax Deductible	BUSINESS PATRON \$1,000 \$918 Tax Deductible	BUSINESS ADVOCATE \$500 \$470 Tax Deductible	BUSINESS CONTRIBUTOR \$250 \$250 Tax Deductible
Lensic business member gift additional to previous level gifts	Historic Lensic print ¹	Lensic fleece vest ¹	Lensic fleece vest ¹	Lensic branded speaker ¹	Lensic branded speaker ¹	Lensic cap or notebook ¹	Lensic cap or notebook*	Lensic window clings	Lensic window clings
Attend meet & greets with Lensic Season artists subject to artist availability	●	●	●	●	●	●	●	●	
Event access ¹ additional to previous level invites	Summer Donor Party ¹	Summer Donor Party ¹	Summer Donor Party ¹	Summer Donor Party ¹	Summer Donor Party ¹	Summer Donor Party ¹	Holiday Leader Party ¹	Education Event & Lensic Appreciation Event ¹	
Business listed in the Lensic lobby	●	●	●	●	●	●	●		
Sponsorship opportunities ³ See next page for details	Lensic 360 Season ³	Lensic Season & Summer Scene series	Lensic 360 at the Opera series ³ some limitations apply	3 Lensic Season or 360 shows ³ excludes SS & Opera shows	2 Lensic Season or 360 shows ³ excludes SS & Opera shows	1 Lensic Season or 360 show ³ excludes SS & Opera shows			
15% off advertising in Lensic playbills	●	●	●	●	●	●			
Access to concierge ticketing services secure tickets as early as possible & other perks (as available)	●	●	●	●					
Special discounts to share with your staff, customers, & VIPs as available	●	●	●	●					
Business logo listed in Lensic.org business member directory	linked to business site	linked to business site	linked to business site	●					

¹ Has a value that meets the IRS guidelines requiring reporting value of goods and services, item will not be deductible.

³ Lensic 360 shows are generally announced 3–4 months in advance. In 2023, Lensic 360 presented almost 150 shows.

SPONSORSHIP BENEFITS	VIRTUOSO CIRCLE \$50,000	IMPRESARIO CIRCLE \$25,000	DIRECTOR'S CIRCLE \$15,000	OVATION CIRCLE \$10,000	STAR SPONSOR \$5,000	PRODUCING SPONSOR \$2,500
Recognition from the stage before the show & during pre-show when available	at every Lensic Season & 360 performance	at every Lensic Season performance	sponsored show only	sponsored show only	sponsored show only	sponsored show only
Business listed on digital & print promotional materials	logo listed yearlong season sponsor	logo listed yearlong season sponsor	logo listed yearlong title sponsor	logo listed sponsored show only	name listed sponsored show only	name listed sponsored show only
Alloted tickets to your choice of Lensic Season or Lensic 360 performances ¹ during sponsored season (as available)	30 free tickets ¹	16 free tickets ¹	8 free tickets ¹	6 free tickets ¹	4 free tickets ¹	2 free tickets ¹
Business logo on digital screens in Lensic lobby ³ exclusive to on-site Lensic Season or Lensic 360 performances	yearlong season sponsor ³	yearlong season sponsor ³	sponsored show only ³	sponsored show only ³	sponsored show only ³	sponsored show only ³
Alloted complimentary parking ¹ at Sandoval Parking Garage	1 admission for 15 Lensic shows ¹	1 admission for 8 Lensic shows ¹	1 admission for 4 Lensic shows ¹	1 admission for 3 Lensic shows ¹	1 admission for 2 Lensic shows ¹	1 admission for 1 Lensic show ¹
Mention in Lensic social media posts for sponsored show	●	●	●	●	●	
Commemorative show poster exclusive to on-site Lensic Season or Lensic 360 performances	●	●	●	●	●	
Your business credited in radio ads for sponsored show only (as available)	●	●	●			

Exclusive Benefits for Virtuoso & Impresario Circle Members:

- Your logo on the cover of Lensic playbills, distributed at all Lensic Season shows
- Your logo, with link to your website, for a full year on the Lensic.org home page
- Your logo on all online Lensic Season event pages
- 20% discount on additional purchased tickets
- Premium placement of free full-page ad in Lensic Playbill¹