



LENDERLOGIX

WE EMPOWER RESIDENTIAL MORTGAGE
LENDERS TO WRITE MORE LOANS.

CHALLENGE

Your business relies on referrals from realtors in order generate referral pipelines, but **identifying the key realtor relationships** that will drive the most revenue **is challenging and sometimes impossible**. Sales teams and managers lack the proper technology and tools to know where to focus their time and how to track progress, and most organizations leadership teams are unaware of realtor relationships walking out the door during times of turnover.

SOLUTION

LenderLogix is a **data and analytics platform** that was built by mortgage professionals for top performing mortgage lenders. We allow you to **identify the most valuable realtor relationships** in the markets you serve and use automation to **foster more efficient engagement** with those realtors.

HOW WE DO IT

We aggregate data from multiple sources and allow originators, managers and leaders to interact with it in an intuitive manner through our website and mobile app. With LenderLogix, you will:

Identify high value referral partners

Understand realtors' current and historic referred lenders

Obtain actionable business intelligence for originators, managers and leaders

Follow high value realtors so you are first to contact them with value adding info

Assign relationships to sales teams and track progress and performance

Customizable / configurable dashboards and reporting

Significantly reduce data entry redundancy through LOS & third party integrations

LENDERLOGIX ADVANTAGE

The current landscape is saturated with systems that provide low engagement, one way, drip marketing to buyers and/or realtors. The LenderLogix data and analytics platform provides actionable business intelligence, illuminates key relationships, and automates information delivery allowing you to win relationships and extract maximum value in a high-engagement fashion

LET'S TALK

Contact Us to partner with LenderLogix at hello@lenderlogix.com