



# THE CAL BETA BETA JOURNEY

CALIFORNIA BETA BETA CHAPTER OF SIGMA PHI EPSILON • SUMMER 2012

## SIGEP FOCUSES ON BALANCED MAN IDEALS

### RECORD NUMBER OF BROTHERS SENT TO LEADERSHIP ACADEMY

#### Motivated New Members

With the new year came spring recruitment and new members to California Beta Beta. I'm happy to report that our new members are enthusiastic and motivated as ever, as I'm sure each of you were during your first semester in the chapter.

#### Focusing on Balanced Man Program

We have taken on new challenges this year, one of which includes updating our Balanced Man program (BMP) to become the best in the nation. The BMP is based on a comprehensive, award-winning, four year personal and professional leadership development program that eliminates pledging. The program includes developing written goals, physical fitness, academic excellence, service learning and mentoring, formal etiquette training, and future career planning.

The brothers continue to evaluate and improve upon the four challenges; Sigma, Phi, Epsilon and Brother Mentor which are focused on developing a sound mind and sound body. Through the oath and obligation our new members are taught that living our cardinal principals of Virtue, Diligence, and Brotherly Love are part of the lifetime responsibility of brotherhood.

The recruitment committee is fine tuning our year-round recruitment process to continue attracting quality men who identify with our core values. In addition, the chapter has excelled in the SigEp leadership continuum, which builds upon the leadership experiences incorporated in the Balanced Man program.

#### Chapter Sends 21 Members to Leadership Academy

This semester, with the help of alumni donations, the chapter sent 21 brothers to the Carlson Leadership Academy, setting a new record within our chapter for the most brothers from one chapter in attendance at the West Coast CLA. Alumni donations have also helped provide scholarships to **Nick Collins '14**, who was accepted into the 2012 Ruck Leadership Institute at the University of Richmond, Virginia. All of your donations and support are helping the brothers achieve great success, and we would like to thank you.

#### Charter Anniversary Unites Brothers

On May 4-6, alumni gathered to celebrate and reflect on their times in the chapter while connecting with the undergraduates. The Charter Anniversary provided an opportunity for alumni to see first-hand the health of our chapter and the enthusiasm of the brothers. It also brought them back to when they were undergraduates working on their Sigma, Phi, and Epsilon quests as they made their way through the Balanced Man program with support from the older brothers and alumni.

#### Your Involvement Is Appreciated

The support you received and the support you now provide help keep our chapter healthy, and as last year's Buchanan Cup proved, it makes our chapter the best in the nation. Thank you for helping to ensure a prosperous future for California Beta Beta.

Fraternally,  
**Chad Fleischer '09** • AVC Communications • chadwik09@gmail.com

### Volunteer for the AVC Today

The AVC is currently seeking alumni volunteers to assist in programming and social media outreach with our chapter's alumni.

**Alumni Event Programming:** Organizing and executing programmed events for alumni during reunions, Homecoming, and other alumni celebrations.

**Alumni Social Media Outreach:** Manage and communicate with Cal Beta Beta alumni through social media sites such as Facebook and LinkedIn.

If you are interested in volunteering, please e-mail the AVC at [cabb.avc@gmail.com](mailto:cabb.avc@gmail.com).



*Alumni and undergraduates at the charter anniversary reunion.*

## We Need Your Support

The \$25,000 goal for our *Journey Beyond a Decade* campaign is within reach of Cal Beta Beta brothers. The gifts and pledges from our alumni shown below are building the foundation for a program that will provide leadership training and scholarships for our undergraduate members. Adding your own gift to these efforts will help Cal Beta Beta attract high quality new members and equip our brothers with the knowledge they need to put SigEp at the top of USD's campus. Throughout this newsletter you will see the way that educational and leadership programs are strengthening our chapter.

I ask you to consider what SigEp meant in your life during college and beyond. Do you want other young men to have an experience like yours? Do you believe that SigEp's legacy at USD can last beyond the decade we have celebrated? I believe that many of you would answer yes to these questions, which means that your next step is to visit our online giving page at [goo.gl/IhtQO](http://goo.gl/IhtQO) and choose one of these options:

- Make a one-time gift to Cal Beta Beta
- Make a pledge to the chapter that can be spread out over months or years

Whatever you choose, know that your dollars are strengthening the brotherhood that we have each worked to build.

Fraternally,  
**Ryan Jacobsen '00**  
AVC Finance & Campaign Chairman  
[rjacobson@gmail.com](mailto:rjacobson@gmail.com)

### \$8,578 Raised

#### Founders Circle

*\$2,500 and above*  
John Curtin '00  
Ryan P. Jacobsen '00

#### Honor Society

*\$1,500 to \$2,499*

#### Balanced Man Society

*\$1,000 to \$1,499*

#### Burning Heart

*\$750 to \$999*  
William M. Rochfort '04

#### Hoop of Steel

*\$500 to \$749*  
Chad Fleischer '09  
Logan Johnston '09

#### Club of 1901

*\$250 to \$499*  
Brian Reifeiss '99  
Jonathan M. Bowman, Ph.D.,  
*California Eta '00*  
Rasheed M. Behrooznia '02  
Daniel P. Valcazar II '07

#### Club 2001

*Up to \$249*  
Simon Y. Hwang '99  
John Schuyler, *Michigan Beta '00*  
James Monaco III '04  
Joshua R. Hamilton '09  
John M. Colich '10  
Giovani Marsano '11  
Jared B. Hamilton '12  
Blake M. Freedman '13

# Founding Member Reflects on SigEp Experience

Q&A with Brian Reifeiss '99

**Q:** What motivated you to help establish SigEp at the University of San Diego?

**A:** Becoming a founding father is a rare and privileged opportunity. The challenge to start something brand new with the Balanced Man concept was unique from the other fraternities. I just couldn't pass up the opportunity. Plus my father, **Michael Reifeiss**, became a SigEp at Illinois State in the early '70s and I thought sharing that bond with him would be great.



**Q:** How many founding fathers are there?

**A:** There are 12 of us. Coming together with 11 other guys to start a new chapter was a unique experience that provided a lot of leadership opportunities. We certainly had our challenges, but we had great advisors who really guided us through the process and got us to where we are today. The current and future brothers will be able to enjoy and continue SigEp traditions for years to come. It's a great feeling to know that you were part of that.

**Q:** What motivates you to support the chapter as an alumnus?

**A:** Supporting and joining SigEp is an easy decision because this fraternity molds young men into responsible, active leaders in our community. That's something you want to support. The relationships formed within the chapter are lifelong and the memories are priceless.

*Brian is a licensed real estate agent and property manager with Re/Max Associates. In 2010, he was inducted into the Re/Max Hall of Fame, an elite honor earned by less than 5% of the company. He and his wife, Catherine, reside in San Diego with their children, Claire and Marc.*

## Thoughts from a Balanced Man

Why I Gave—

**Daniel Valcazar II '07**

The decision to support Cal Beta Beta as an alumnus was an easy one for **Daniel Valcazar II '07**. He gained so much from his own experiences in the chapter that he couldn't imagine not giving back.

"I was fortunate to benefit from the leadership and generosity of those who went before me, and now it's my turn to give back," Daniel said. "I want to support the fraternity that taught me so much about leadership, values, and holding myself to a higher standard. I hope future members will have all the same opportunities I had and more."

As an undergraduate, Daniel learned what it truly meant to be a Balanced Man by incorporating SigEp's Cardinal Principles of Virtue, Diligence, and Brotherly Love into his daily life. "It takes more effort and discipline on the front end, but by developing and living by these principles you can live the best possible version of your life."

Through his contributions, Daniel hopes to provide scholarships to incoming members, maximize leadership opportunities within



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## ALUMNI VOLUNTEER CORPORATION OF SIGMA PHI EPSILON CAL BETA BETA

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*SigEps read to school children on Dr. Seuss' birthday (national Read Across America Day) with Kappa Kappa Gamma.*

## Brothers Remain Focused on Priorities, Work to Improve Balanced Man Program

### Carlson Leadership Academy

The men of California Beta Beta are excited to announce a record set for the largest number of brothers sent to the Carlson Leadership Academy in Cal Beta Beta's history, with 21 brothers attending. The Academy focuses on developing leaders and motivating members to take their chapter to new heights. We sent 21 men, which was a great achievement for our chapter and symbolizes the effort, hard work, and progress we have made.

### Balanced Man Program Revamped

We began our spring semester by revamping our Balanced Man program and adding new challenges for each of our brothers. On a mission to improve as balanced men, we volunteered for community service by reading books to elementary students with Kappa Kappa Gamma.

### Brothers Raise \$6,000 for YouthAIDS

In addition, we successfully planned a number of

philanthropies, including a soccer tournament titled Kickin' It with Alpha Chi Omega. Fifteen teams participated in the tournament and all proceeds went to charity. We also teamed up with the SigEp chapters at UCSD and SDSU to raise more than \$6,000 to support YouthAIDS during this year's Sun Cup.

### Thanks for Your Support

We are working hard to maintain our high chapter status at the University of San Diego, and we are thankful for all your support. We look forward to another successful semester this fall.



Fraternally,  
**AJ Agrawal '13**  
Chapter President  
usdsigepresident@gmail.com

the chapter, and enhance brotherhood events to help cultivate relationships beyond the college years.

"I would encourage everyone to think back on their SigEp experience and imagine how much better it would have been with more resources," Daniel said. "We don't want financial constraints to limit the quality of the brothers who are able to join. We need to have those resources and scholarships available to those who need and deserve them."

Daniel and his wife, Monica, live in San Diego where he works as a resident minister for on-campus housing at the University of San Diego. He can be reached at [daniel.valcazarii@gmail.com](mailto:daniel.valcazarii@gmail.com).