

ESSENTIAL IM TOOLS

The Only Tools and Services You
Need to Run an Insanely Profitable
Online Business.

ST  **OP!**

If you purchased this Report for less than \$37 or from anywhere other than the official sales page at GraniteMarketing.com, please contact the author directly.

Legal Notice

The author and publisher of this report has used its best efforts in preparing this report. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this report.

The information contained in this report is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this report, you are taking full responsibility for your actions. The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose.

The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided “as is”, and without warranties.

As always, the advice of a competent legal, tax, accounting, health or other professional should be sought.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this report.

All links are for information purposes only and are not warranted for content, accuracy or any mother implied or explicit purpose.

The author does not condone using any of the software described herein for any unlawful activity.

This report is © copyrighted by sinis inc. No part of this may be copied, or changed in any format, sold, or used in any way other than what is outlined within this report under any circumstances.

Disclosure of Material Connection

Some of the links in the report are “affiliate links.” This means if you click on the link and purchase the item, I will receive an affiliate commission. Regardless, I only recommend products or services I use personally and believe will add value. I am disclosing this in accordance with the Federal Trade Commission’s [16 CFR, Part 255](#): “Guides Concerning the Use of Endorsements and Testimonials in Advertising.”

Why We Know Our Tools

At any point in time, my online business has anywhere between 10 to 25 people working in the office and remotely. Each has their own role and is responsible for a link in the chain of my business.

Some are focused on Traffic Generation, others on capturing Leads while others spend all their time optimizing the Lead Capture and Sales Funnel.

Then there's the guys who work on product creation, the sales system, how it hooks up with payment processors and the management of customers in our paid membership sites.

Finally, you've got the guys who 'sit on top' of it all and oversee all the systems - making sure our websites are running nicely; focusing on hosting, website security and, well, just making sure everything works the way it should be.

What having all these people working on our business has allowed us to do is use, test and get comfortable with a TON of the marketing tools out there.

My entire business is made up of a System of Interacting Tools.

We LOVE certain tools and have seen a bunch start off promising only to fall away due to lack of support or just plain close down.

What This is NOT

This isn't just a looooooong list of every Tool or Service known to man. Hey if you want a list of every single Ad Network out there then "Just Google It!".

What This Is - And Why It Will Help You

This is a select list of recommended Tools and Services that will help you with your business. We've had experience with all of them - like some of them and LOVE others.

Some are Paid, others are Free. Some are pretty well known, others are more obscure but serve a small but important part in our business system.

For some the paid Tools out there, we've put in place Affiliate Links. If you end up buying after clicking on the link we'll likely get a small commission. If that's cool with you, then

thanks. If not, no probs- just search for the Tool or Service on Google rather than clicking through.

Just Getting Started Essentials

If I was starting out again today with no real system in place, I'd focus on a pretty simple but devastatingly effective monetization plan.

I'd focus on low to medium volume (and low competition) keywords, build small but scalable websites around that topic.

I'd promote that website to attract free Google traffic by adding great content (which I'd outsource the creation of). Then I'd capture the email addresses of visitors and email them every few days with relevant and interesting stuff. Occasionally I'd ask them to buy my product or recommend someone else's. These products would Solve the Problem the visitor has.

That's it. No need to over-complicate things. It's a proven system that works.

To get it up and running; I'd only need a couple of tools.

Here they are. They're all EXCELLENT and are completely scalable – ie when your website expands or you add more websites, these Tools will grow with you.

The Tools I'd Grab Right Now

Name: [Bring the Fresh](#)

What it Is: This program is really practical and guides you through building a website around an item and marketing it efficiently.

Why it's Great: Cuts out all confusion. It set's very specific goals and walks you through every step of the way until you start generating revenue.

Name: [Long Tail Pro](#)

What it Is: Make your keyword research quick, simple, complete, and effective. Automatically finds low competition keywords.

Why it's Great: It's just about as automatic and efficient a tool you could ask for. Perfect for identifying your low competition keywords.

Name: [Magic Submitter](#)

What it Is: Amazing tool to build powerful backlinks to push your site to the top of Google. Automated search engine optimization and targeted traffic.

Why it's Great: Just such a powerful tool. We use it to generate tons of great backlinks to target our keywords. Our sites rank high in the Search Engines.

Name: [Wordpress](#)

What it Is: The leading free blog publishing platform. The framework on which to build your website.

Why it's Great: Wordpress is the BUSINESS! Easy to set up and master. Constantly updated and optimized. We host most of our sites on this platform.

Name: [Bluehost](#)

What it Is: Web Hosting Powering Millions Of Websites - 24/7 USA-based support. Free 1 click installs for blogs, ecommerce, and more.

Why it's Great: Awesome support, easy to use. Great uptime (ie your sites just 'work'). The perfect complement to Wordpress for new websites.

Name: [OptimizePress](#)

What it Is: The easy way to create landing pages, sales pages and membership portals inside Wordpress.

Why it's Great: The single most cost effective way to create beautiful websites, sales letters and lead capture pages. So powerful. It's our go-to solution.

Name: [Aweber](#)

What it Is: Email marketing software that's easy to use and with great deliverability. Send email newsletters & autoresponders. \$1 to try.

Why it's Great: Really easy to use and great scaling potential for when your email lists get large. Great support and best of all – your emails do get delivered.

Name: [iWriter](#)

What it Is: Get quick and affordable content for your websites. Outsource your content creation to a virtually unlimited pool of writers.

Why it's Great: Content creation is a bore. You should outsource it and spend time on other parts of your business. Here you can quickly get a ton of content.

Name: [E-Junkie](#)

What it Is: Shopping cart for selling downloads and tangible goods. Easy to integrate and affordable fees.

Why it's Great: Why bother complicating things? E-Junkie is the perfect way to sell digital products. Very affordable and does everything you need.

My Top "Can't Live Without" Tools

Traffic Research

Name: [Long Tail Pro](#)

Why it's Great: It's just about as automatic and efficient a tool you could ask for. Perfect for identifying your low competition keywords.

Name: [SpyFu](#)

Why it's Great: The best way to spy on your competitors. Find out what keywords they're targeting.

Name: [Market Samurai](#)

Why it's Great: Just a great way to research which keywords to target, judge the strength of competitors and to track your website rankings.

Traffic Generation:

Name: [SENUke](#)

Why it's Great: Helps blast our websites up in Google rankings. The automated software builds backlinks on autopilot..

Name: [Ninja Pinner](#)

Why it's Great: We get a ton of traffic from Pinterest and it converts into great customer prospects. This auto-adds Pinterest follows and pins.

Name: [Ahrefs](#)

Why it's Great: A great tool to check on backlink profiles.

Name: [1WayLinks](#)

Why it's Great: Does exactly what you'd think. Helps auto build backlinks to help you rank. Some of our websites have jumped up massively using this.

Name: [The Best Spinner](#)

Why it's Great: There is no better tool at spinning text content into unlimited versions. Great for 'feeder' websites to send link juice to our money sites..

Name: [BannersMall](#)

Why it's Great: Again, does exactly what you'd think. They create awesome clickable banner ads.

Name: [Tweet Adder](#)

Why it's Great: Helps you build a crazy strong Twitter following in no time at-all. This is one of the reasons we get a ton of free Twitter traffic.

Website Essentials

Name: [Wordpress](#)

Why it's Great: Wordpress is the BUSINESS! Easy to set up and master. Constantly updated and optimized. We host most of our sites on this platform.

Name: [Bluehost](#)

Why it's Great: Awesome support, easy to use. Great uptime (ie your sites just 'work'). The perfect complement to Wordpress for new websites.

Name: [OptimizePress Theme](#)

Why it's Great: The single most cost effective way to create beautiful websites, sales letters and lead capture pages. So powerful. It's our go-to solution.

Name: [Thesis Theme](#)

Why it's Great: A hugely powerful Wordpress theme and framework. Used by some of the highest traffic websites in the world. Really powerful stuff.

Name: [Optin Skin](#)

Why it's Great: Convert more visitors to subscribers than ever before with OptinSkin, the premium Wordpress plugin for smart bloggers.

Customer Acquisition

Name: [Popup Domination](#)

Why it's Great: PopUp Domination Is The World's Leading Lightbox Software. It Can't Be Blocked and we have enjoyed fantastic opt-in results.

Name: [Easy Video Player](#)

Why it's Great: We love using this plugin to play our Sales Videos and other instructional vids. Easy to install and looks really professional.

Name: [Unbounce](#)

Why it's Great: Making high-converting landing pages is a pain. No longer with Unbounce which helps you split test designs and tracks the winners.

Conversion Optimization

Name: [Visual Website Optimier](#)

Why it's Great: We've optimized our sales funnel by 357% on one website just using VWO. Helps you split test all elements of your sales pages. Crucial.

Name: [Clicky](#)

Why it's Great: Just the best way to monitor visitors to our websites – in real time. Know your visitors and you'll know how to convert them into customers.

Name: [Crazy Egg](#)

Why it's Great: Gives you a "Heatmap" showing you exactly how visitors use your website. Allows you to funnel them where you want – ie to BUY!!.

Product Sales Tools

Name: [Aweber](#)

Why it's Great: Really easy to use and great scaling potential for when your email lists get large. Great support and best of all – your emails do get delivered.

Name: [E-Junkie](#)

Why it's Great: Why bother complicating things? E-Junkie is the perfect way to sell digital products. Very affordable and does everything you need.

Name: [Amember](#)

Why it's Great: Recurring membership income is the best passive income we have. This software helps you offer a membership site with little set up.

Random Cool Stuff

Name: [Dropbox](#)

Why it's Great: I still don't understand the technology but who cares. Just the best tool out there – bar none. Store all your files centrally and share with others.

Name: [oDesk](#)

Why it's Great: The best way to earn more is to scale up. oDesk help me hire people to do repetitive tasks, write content, do graphics and build backlinks.

Name: [Evernote](#)

Why it's Great: I always come up with my best ideas when I'm away from my computer. Evernote lets me make notes and store them centrally for later use..

Name: [Gimp](#)

Why it's Great: The best free image manipulation tools out there. Like a 'lite' version of Photoshop without the massive learning curve and purchase price.

Name: [Lastpass](#)

Why it's Great: You've got 2 choices – use the same password everywhere (and get hacked eventually) or use LastPass. I choose the latter option.

Name: [Uptime Robot](#)

Why it's Great: This free utility sends me an email if any of my sites goes down. That's all it does – but it's awesome at it.

Tools by Category

Ad Networks

[7 Search](#)

7Search is a premiere Pay Per Click (PPC) Online Advertising Network that originated in 1999. Now one of the premier alternatives to Adwords.

[AdBlade](#)

Adblade provides unique advertising and monetization services, for both advertisers and publishers

[Admedia](#)

AdMedia has been providing state-of-the-art advertising solutions for advertisers and publishers since 2007.

[Google Adwords](#)

Advertise with Google AdWords ads next to Google search results to boost website traffic and sales. The 800 Gorilla of paid traffic.

[BuySellAds](#)

A great platform for relatively cheap display traffic..

[Facebook Ads](#)

Facebook Ads are paid messages coming from businesses and they can include social context about friends. Absolutley HUGE volume potentials. PPC and CPM options.

[Kontera](#)

Kontera's Content Marketing Platform understands and activates the world's content, proving content marketing, social marketing, and actionable analytics.

[MSN Adcenter](#)

The lower volume alternative to Adwords. Reach Millions of New Customers With Targeted Ads on Bing & MSN. Typically cheaper clicks than Google.

[Plenty of Fish](#)

PlentyofFish (POF) is an online dating site, popular primarily in Canada, the United Kingdom, Ireland, Australia, Brazil and the United States. High volume.

[SiteScout](#)

SiteScout is the world's first and largest self-serve advertising platform for buying online banner ad space (in real time) and across the web and on mobile. Huge volume.

Banners

[BannersMall](#)

BannersMall.com is the one stop solution for Animated Web Banner Design, Twitter Backgrounds, Facebook cover pages, youtube backgrounds and sales Websites.

[20 Dollar Banners](#)

Affordable Web Banner and Flash Banner Design Service from only \$20. Fastest Turn-Around, Professional and Affordable Unique Designs.

[My Banner Maker](#)

Make your own banner at MyBannerMaker.com. To choose a size, simply click on it.

Content Creation

[iWriter](#)

iWriter has proven itself to be a reliable and trustworthy article writing service. After using other services, iWriter is certainly far simpler and quicker.

[oDesk](#)

Find freelancers and freelance jobs on oDesk - the world's largest online workplace where savvy businesses and professional freelancers go to work!

[Elance](#)

Access over 2 million skilled freelancers from around the world. Find rated web developers, mobile programmers, designers, writers, translators, marketing pros, virtual assistants.

Domain Names &

Registrars

[Godaddy](#)

Go Daddy makes registering Domain Names fast, simple, and affordable.

[Buy Domains](#)

Buy domains through Sedo, the world's largest domain marketplace. Search over 15 million names listed for sale to find your perfect domain!

[Domainsbot](#)

Available domain suggestions, expired and expiring domain name, whois lookup.

[Flippa](#)

Buy and sell websites and find websites for sale in the most active auction marketplace. Established websites and online businesses for sale on Flippa.

[Freshdrop](#)

Matches 1 - 100 of 11262512 ... Looking for expired or dropped domains? You've found the perfect domain name marketplace.

[Monkier](#)

Moniker makes registering Domain Names affordable and fast. Get SSL Certificates, Web Hosting, and more from a leading ICANN Accredited domain name service..

[NameJet](#)

For domaining or for your business needs, get the best aftermarket domain names for sale today! NameJet provides premium and expiring domain names.

[NameCheap](#)

The Best Domain Name Registrar when it comes to Customer Service. Learn why over 800000 customers trust us with a total of over 3000000 domains.

[Premium Drops](#)

Premium Drops offers scanned lists of expired and soon to expire domain names with pagerank, type-in rank, link popularity and much more.

Email Services

[Aweber](#)

Email marketing software that's easy to use & only \$1 to try. Send email newsletters & autoresponders. Top notch email deliverability with our tools..

[Constant Contact](#)

Self-service email marketing solution to create, send and track HTML email newsletters.

[Get Response](#)

Email marketing from GetResponse. Send email newsletters, campaigns, online surveys and autoresponder autoresponders. Simple, easy interface.

[iContact](#)

Email Marketing Services with iContact allows your company to create, send, and track your messages with ease and efficiency..

[Mail Chimp](#)

Online email marketing solution to manage contacts, send emails and track results. Offers plug-ins for other programs.

[Office Auto Pilot](#)

This all-in-one integrated platform delivers essential business features including; a powerful CRM system, one-click membership sites and WordPress hosting, outstanding email delivery, payment processing.

Graphics and Images

[99 Designs](#)

The #1 marketplace for graphic design, including logo design, web design and other design contests.

[Gimp](#)

The GNU Image Manipulation Program, for X Windows systems. Official site, including download area, documentation, FAQs, and a plugin registry.

[Icon Finder](#)

Search through more than 320.000 free and premium icons in an easy and efficient way.

[Flickr](#)

Flickr is almost certainly the best online photo management and sharing application in the world. Show off your favorite photos and videos to the world, securely.

[iStockPhoto](#)

Royalty free stock photos, vector art illustrations, stock footage and audio for print and use on websites and presentations.

[Open Photo](#)

Digital photography and an open network of photographers consisting of pictures of animals, nature, landscape, architecture, still life, and technology.

[Photo Bucket](#)

Get free image hosting, easy photo sharing, and photo editing. Upload pictures and videos, create with the online photo editor, or browse a photo gallery.

[Sxc.Hu](#)

stock photography community - browse our huge gallery for high quality stock photos or share yours with others.

Keyword Research

[Longtail Pro](#)

Want better results with SEO? Make your keyword research quick, simple, complete, and effective so you can get focus on the rest of your business.

[Market Samurai](#)

Discover the best keywords and your competitors weaknesses with our keyword analysis tool.

[Compete](#)

Optimize your digital marketing, business development, media planning and competitive strategy with Compete's online consumer behavior insights.

[SEO Book Tools](#)

Free link analysis and keyword research tools brought to you by SEO expert Aaron Wall.

[SEO Keyword Ranking](#)

Simple SEO utility that allows you to track your keyword rankings over time in Google™, Yahoo™ and Bing™.

Hosting

[Bluehost](#)

Bluehost - The Web Hosting Solution Of Choice Powering Millions Of Websites - 24/7 USA-based support. Free 1 click installs for blogs, ecommerce, and more.

[Hostgator](#)

HostGator is a leading provider of web hosting, reseller hosting, vps hosting, and dedicated servers. Over 8000000 websites trust HostGator for their web hosting.

[Liquid Web](#)

Managed Dedicated Server Hosting, VPS Hosting, Web Hosting & Cloud Servers with Linux or Windows backed by Liquid Web Inc's Heroic Support.

[Rackspace](#)

Hundreds of thousands of businesses trust Rackspace, the open cloud company. Get cloud, managed and hybrid hosting all backed by Fanatical Support.

[KnownHost](#)

Managed VPS Hosting - Best proven uptime, read our Testimonials, fast servers, great 24/7 support at a value price, full root access VPS, managed.

Lead Capture

[Leadpages](#)

LeadPages™ Software is the world's easiest landing page generator. It is this easiest way to build conversion optimized & mobile responsive landing pages for ...

[Optin Skin](#)

Convert more visitors to subscribers than ever before with OptinSkin, the premium Wordpress plugin for smart bloggers.

[Popup Domination](#)

PopUp Domination Is The World's Leading Lightbox Software. We Can't Be Blocked and You Are Guaranteed Awesome Results. low-optin ...

[Lead Impact](#)

In the Internet marketing arena, there's only one,high-traffic heavyweight - LeadImpact.

[Unbounce](#)

Unbounce lets marketers build high-converting landing pages without I.T. 1-click publishing, A/B testing and a suite of best-practice landing page templates.

Membership Software

[aMember](#)

Accept membership payments, manage profiles, deliver digital content, integrate with your blog, CMS, send newsletters, run affiliate program with this software.

[Wishlist Member](#)

WishList Member is a powerful, yet easy to use membership solution that can turn any WordPress ... See more about what WishList Member can do for you.

Monetization

[Clickbank](#)

Online retail outlet for over 10000 digital product vendors and their 100000 active affiliates.

[Amazon Associates](#)

Amazon's amazing affiliate program. Get paid for any sale via Amazon that you refer. Huge potential for cross selling!

[Blam Ads](#)

BLAM Ads is one of the first incentivized affiliate networks that have created a tremendous content locking gateway with cutting edge, world class features.

[Intellilinks](#)

Intellilinks is an SEO advertising firm that connects advertisers with a network of quality publishers.

[JV Zoo](#)

There are no out-of-pocket costs to become a JVZoo seller. You can create as many buy buttons as you like and add as many projects as you want to our ...

[LinkShare](#)

Rakuten LinkShare is the leader of Affiliate Marketing solutions - increase online sales.

[Max Bounty](#)

A unique CPA network providing weekly payments across hundreds of ad campaigns, as well as a \$1000 performance bonus to new affiliates..

[NeverBlue](#)

Specializing in lead generation, client acquisition and mobile advertising, Neverblue is the leading global performance marketing company.

[Offer Vault](#)

Affiliate Marketing made easy with Offervault.com. Find the best 'affiliate programs', affiliate networks and affiliate marketing resources.

[Pay Dot Com](#)

Promote products in our marketplace and earn commissions as a PayDotCom affiliate. Or Sell your products and services through our online marketplace.

[Peer Fly](#)

Internet marketing just got easier. Join the fastest growing affiliate network in the world and watch your profits soar!

[ShareASale](#)

Affiliate network providing pay-per-sale, pay-per-lead, and pay-per-click programs for webmasters.

Optimization

[Crazy Egg](#)

Through Crazy Egg's heat map and scroll map reports you can get an understanding of how your visitors engage with your website so you can boost your conversions.

[Clicktale](#)

Web Analytics by ClickTale - discover everything visitors do on your website. Visitor Recordings, Mouse Move Heatmaps, Heatmap Suite, Form Analytics.

[Optimizely](#)

Improve conversions through A/B Testing, Split Testing and Multivariate Testing with Optimizely!

[Visual Website Optimizer](#)

AB testing software for marketers with built-in heatmaps. Signup for 30-day free trial of our A/B testing tool to improve conversion rate and sales.

[Clicky](#)

Clicky Web Analytics is simply the best way to monitor, analyze, and react to your blog or web site's traffic in real time.

[Kiss Metrics](#)

Giving you the knowledge you need to make better decisions. KISSmetrics is a revolutionary person-based analytics platform for your whole team.

[Google Analytics](#)

Google Analytics lets you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications.

[Unbounce](#)

Unbounce lets marketers build high-converting landing pages without I.T. 1-click publishing, A/B testing and a suite of best-practice landing page templates.

Outsourcing

[oDesk](#)

Find freelancers and freelance jobs on oDesk - the world's largest online workplace where savvy businesses and professional freelancers go to work!

[Elance](#)

Access over 2 million skilled freelancers from around the world. Find rated web developers, mobile programmers, designers, writers, translators, marketing pros, virtual assistants.

[M Turk](#)

Amazon Mechanical Turk enables companies to access thousands of global workers on demand

[Best Jobs](#)

Ultimately, only the individual can determine the best job for her or his abilities and passions. However, the Jobs Rated report exists as a road map for ...

[Freelancer](#)

Hire freelance programmers, web developers, designers, writers, data entry & more at a fraction of the cost on the World's Largest Outsourcing Marketplace.

[Guru](#)

Find 400000+ freelance programmers, web developers, graphic designers, writers and more for hire. Outsource your projects today....

[MicroWorkers](#)

Multiple Campaign Zones Available. Run your campaign to countries from a campaign zone of your choice. Include/Exclude Option.

[ShortTask](#)

ShortTask connects online job seekers with providers. Workers can work at home and make money from thousands of tasks and jobs.

[Virtual Staff Finder](#)

VirtualStaffFinder is a one-stop hub for outsourcing virtual assistant or virtual staff. Find home-based virtual secretary, web developers and SEO specialists.

Payment Services

[Moneygram](#)

Money transfers are fast and easy when you use MoneyGram. Send money to friends and family using your credit card or bank account.

[Western Union](#)

Send a money transfer online to your friends and family around the world with Western Union. Transfer money to a bank account.

[Payoneer](#)

Payoneer enables easy & safe global payments, using prepaid Mastercard®, as well as money transfer services worldwide.

[Payza](#)

The Payza online payment platform lets you send and receive money, make online payments or get paid from almost anywhere in the world.

[Skrill](#)

Skrill is the cheaper way to send and receive money worldwide. Secure and convenient online payments. More than 36.5 million customers.

[Xoom](#)

Transfer money online safely and easily with Xoom and save on money transfer fees. Wire money to a bank account in minutes.

PPC Research

[SpyFu](#)

SpyFu exposes the search marketing secret formula of your most successful competitors. Search for any domain and see every place they've shown up on the web.

[Combine Keywords](#)

Keyword combination tool combines two lists of words for use in a PPC Campaign such as Google Adwords MSN AdCenter.

[Keyword Spy](#)

FREE SEO & PPC Keyword Research software tool, that unveil your competitors' most profitable Ad copies & keywords. Learn from time-tested Ad campaigns.

[What Runs Where](#)

WhatRunsWhere is a competitive intelligence service for online media buying. We help you buy more intelligently and profitably for your existing and future campaigns.

[MixRank](#)

MixRank is the leading competitive intelligence tool for the online advertising industry. With MixRank, you can spy on any advertisers' ad campaigns.

Project Management

[Basecamp](#)

Trusted by millions, Basecamp is the leading web-based project management and collaboration tool. To-dos, files, messages, schedules, and milestones.

[Active Collab](#)

Provides platform for planning, progress tracking and communication. Work with your associates and clients, assign tasks, share files.

[Asana](#)

Asana is a free shared task list for your team. The place to plan, organize, and stay in sync. Do great things with Asana.

[Trello](#)

Organize anything, together. Trello is a collaboration tool that organizes projects into boards. In one glance, know what's being worked on.

Market and Product Research

[43 Things](#)

Create and share an online goal list and learn how to get each item accomplished. We help you answer the question: What do you want to do with your life?

[Alexa](#)

Alexa provides information about websites including Top Sites, Internet Traffic Stats and Metrics, Related Links, Online Reviews Contact Information.

[Alltop](#)

All the top headlines from popular topics around the web.

[CB Analytics](#)

Trends and analytics on all ClickBank products. Updated daily. Excellent research tool when you are looking for next profitable ClickBank product to promote.

[CB Engine](#)

Join the leading ClickBank affiliate site and learn all about ClickBank.

[CB Trends](#)

Free research/analytics tool for clickbank affiliates. Track the performance history of the products listed in the clickbank marketplace.

[Domain Tools](#)

Domain name research, including comprehensive Whois Lookup, Reverse Whois Lookup and Whois History. Domain name monitoring tools.

[Quantcast](#)

A media measurement service that lets advertisers view audience reports on millions of websites and services.

Website Security

[CloudFlare](#)

Offers free and commercial, cloud-based services to help secure and accelerate websites. Includes features, pricing and testimonials.

[Sucuri](#)

Sucuri is the de facto standard in website malware monitoring and cleanup. You get hacked, get a virus or trojan, we clean up the mess!.

[Limit Login Attempts](#)

Limit rate of login attempts, including by way of cookies, for each IP. Limit Login Attempts blocks an Internet address from making further login attempts. Very useful.

SEO Tracking

[Moz](#)

SEO software, marketing analytics tools, and all kinds of content to help you learn inbound marketing.

[SEOQuake](#)

SEOquake - seo toolbar, plugin, seo extension for Mozilla Firefox.

Shopping Carts

[E-Junkie](#)

Shopping cart for selling downloads and tangible goods with PayPal, Google Checkout and Authorize.Net.

[1ShoppingCart](#)

Build a powerful, secure ecommerce storefront with our Online Store Software. Sell, promote, and grow with the 1ShoppingCart.com Online Store Builder.

[2 Checkout](#)

Accept payments online. 2Checkout.com is an online payment processing service that helps you accept all major credit cards, debit cards, PayPal and more .

[Authorize](#)

Payment gateway enables internet merchants to accept online payments via credit card and e-check.

[DigiResults](#)

A new approach to internet marketing. An approach that gives vendors more freedom than ever before..

[InfusionSoft](#)

Infusionsoft is the only all-in-one sales and marketing automation software for small businesses that combines CRM, email marketing and e-commerce.

[Nanacast](#)

Nanacast is the most powerful premium content delivery system on the internet today and provides automation tools for web based businesses.

[Open Cart](#)

A free shopping cart system. OpenCart is an open source PHP-based online e-commerce solution.

[oscommerce](#)

A free online shop program featuring order history, shopping carts, full search capability, product reviews, secure transactions, bestseller lists, and related items .

[QuickPayPro](#)

QuickPayPro provides a rich suite of e-commerce and marketing tools to help you earn more money in less time by automating your e-business.

[Rapid Action Profits](#)

Rapid Action Profits online sales system with secure download - features complete affiliate management system with... affiliate center, click/sales stats.

[Shopify](#)

Shopify is a powerful ecommerce website solution that allows you to sell online by providing everything you need to create an online store. Try free 14 day ...

[Ultra Cart](#)

UltraCart's shopping cart software is the best way to sell online. Signup for a free trial of our ecommerce software solution today!

[Zen Cart](#)

A user-friendly PHP-based shopping cart system. [Open source, GPL]

Customer Support Desk Software

[Hesk](#)

A free, PHP-Based Help Desk Software that runs with MySQL database, allowing you to quickly and easily set up a Web-based ticket support system for your ...

[osTicked](#)

Open source support ticket system simple, FREE, lightweight, reliable, open source, and easy to setup and use.

[Desk](#)

Desk.com, the industry leading customer service application for fast growing companies. Plans start at \$29 per month.

[zenDesk](#)

Customer service software and support ticket software by Zendesk®. Web-based help desk software used by 30000+ organizations worldwide. Free 30 day trial!

Video Creation

[Animoto](#)

The easy way to create and share extraordinary videos of your life. Our online video maker turns your photos, video clips and music into video in minutes.

[Camtasia](#)

Camtasia gives you the tools you need to record on-screen activity, edit and enhance your content, and share in high-quality to viewers anywhere.

[OmniDazzle](#)

Eye-catching screen effects. OmniDazzle is a set of fun and useful enhancements that help you highlight certain areas of your screen, create special effects.

[Article Video Robot](#)

Copy & Paste Your Article. We'll Convert It Into A Video. Distribute To Get Traffic! Start Free Trial of Article Video Robot. No Camera / No Video Editing.

[ScreenFlow](#)

With ScreenFlow screencasting and screen recording software, capture the contents of your Mac desktop, your video camera, microphone and computer's audio.

Video Distribution

[OneLoad](#)

OneLoad is a video distribution service for brand advertisers and content creators who want to easily seed their videos to the top video and social networking.

[TubeMogul](#)

TubeMogul is the only video marketing company built for branding. TubeMogul simplifies the delivery of video ads and maximizes the impact of every dollar spent.

[HeySpread](#)

HeySpread is an online Video Distribution services that enable you to upload videos to multiple video sites.

Video Players

[Easy Video Player](#)

Easy Video Player 2.0 is an all in one video editor, distributor, and marketing tool. Easy Video Player 2.0 is now integrated with social media sites, such as Facebook, Twitter, and Digg.

[LeadPlayer](#)

Lead player is an ultimate video player that can be integrated into your website so that you can play videos via your site.

[Wistia](#)

Wistia provides professional video hosting. Engage your prospects, customers, and employees with video.

Webinar Software

[GoToWebinar](#)

See how GoToWebinar makes it easy to set up and deliver an online conference. Conduct do-it-yourself webinars with up to 1000 people – all for one flat rate.

[ClickWebinar](#)

ClickWebinar is professional webinar software. Check out how easy you can record webinars with ClickWebinar. Try it now for free!

Wordpress Themes

[OptimizePress](#)

The easy way to create landing pages, sales pages and membership portals inside Wordpress.

[Thesis](#)

A hugely powerful Wordpress theme and framework. Used by some of the highest traffic websites in the world. Really powerful stuff.

[Elegant Themes](#)

Amazingly beautiful Premium WordPress Themes coupled with advanced functionality and awesome support.

[Theme Forest](#)

The #1 marketplace for premium website templates, including themes for WordPress, Magento, Drupal, Joomla, and more. Create a website, fast.

[Woo Themes](#)

Just a ton of beautiful WP themes. Something for every niche.

[Profits Theme](#)

Internet marketing WordPress Theme for internet marketers by internet marketers.

Social Media Tools

[TweetAdder](#)

Use our program on an unlimited number of Twitter profiles with the Tweet Adder Platinum! Run Multiple Profiles Concurrently:.

[Buffer](#)

Buffer makes it super easy to share any page you're reading. Keep your Buffer topped up and we automagically share posts for you through the day.

[KnowEm](#)

Check username availability on over 550 social networks in social media, domain names and the USPTO Trademark database to see if your company, brand, ...

[Pinalerts](#)

Setup free PinAlerts in seconds, and receive email notifications whenever someone pins something you're interested in.

[PinBooster](#)

Pinbooster is a platform to help Pinner monetize their following and advertisers of all sizes to reach millions of engaged users.

[Viraltag \(formerly Pingraphy\)](#)

viraltag.com (formerly *pingraphy.com*) is a service, to help your social media efforts.

[Pinstamatic](#)

A tool for helping you add lots of different things to Pinterest.

Postris (formerly [Repinly](#))

Customize your dashboard according to your interests and favorite topics and get your daily updates from leading publications and social networks.

[Social Oomph](#)

SocialOomph is an essential part of my marketing and general tweeting and I personally think its wonderful.

[TweetDeck](#)

TweetDeck is an app that brings more flexibility and insight to power users

[TweetMeme](#)

A real-time directory of the most popular links on Twitter.

[Twellow](#)

A search directory of people by area of expertise, profession or other attribute listed in personal profiles on Twitter.

[TwitterFeed](#)

Offers to tweet the last posts published in a blog via the RSS feed.

[Ninja Pinner](#)

Voted the #1 Pinterest marketing bot. Grow your Pinterest followers fast, get popular, and make sales! *Ninja Pinner* is one of the most popular Pinterest automation tools.

SEO Promotion Tools

[1 Way Links](#)

Ultimate one-way links to launch your site in the search engines.

[Bookmarking Demon](#)

The best social bookmarking tool. Social bookmarking software to major social bookmarking sites and unlimited sites with scuttlescript support.

[SEnuke](#)

Create diagrams to show SEnuke exactly how you'd like your link building to work. Using the Xindexer service, SEnuke automatically makes the links for you.

[Drip Feed Blasts](#)

Drip Feed Blasts is a scheduled backlink building system for long term SEO and backlink maintenance. Tested by thousands of SEOs.

[Authority Link Network](#)

Authority Link Network is a high quality backlink network on steroids.

[Get Links Pro](#)

Get Links Pro can help you get more links to your Website. Get inbound links at the lowest possible price.

[Magic Submitter](#)

Watch How Magic Submitter Pushes You To The Top Of Google, Sends You Qualified Traffic, And Gives You More Customers... All On Autopilot.

[JetSpinner](#)

A great article/content rewriting solution.

[Linkvana](#)

Get started in less than 30 seconds; Automatic tracking of all links; Full reporting and live links to URLs; % Trained humans building relevant links.

[One Hour Backlinks](#)

One Hour Backlinks is an incredible service that gets you tons of backlinks in just an hour! Get a full report with all of your keywords in no time.

[OnlyWire](#)

OnlyWire is a fast, secure automation tool to submit content to the top Social Media Networks like Facebook, Twitter and Google+. Use OnlyWire to save time, ...

[SEO Elite](#)

SEO Elite Search Engine Optimization Software (SEO) is the internet's #1 SEO Link Popularity Software to analyze links, build link partners, add reciprocal links.

[TMediaWhiz SEO \(formerly Text Link Ads\)](#)

MediaWhiz SEO is the premiere targeted traffic and link popularity ad firm specializing in placing static html links on high quality, high traffic web properties.

[The Link Juicer](#)

Achieve highest search engine rankings for your chosen keyword through naturally occurring organic inbound keyword-rich links. Without lifting a finger!

[Traffic Geyser](#)

Traffic Geyser Is The Most Popular Content Distribution platform. Our Push-Button Simple Tools Drive Traffic, Capture Leads and Make More Sales For You!

[WP Robot](#)

WP Robot is a premium autoposting plugin for Wordpress weblogs allowing users to add unique and fresh content to their weblogs easily.

Other Tools I Can't Live Without

[BitLy](#)

Offers URL redirection service with real-time link tracking.

[Browser Shots](#)

Generates screenshots of how websites appear at various resolutions in several commonly used web browsers.

[Color Zilla](#)

Assists with color related tasks. Provides a collection of tools, including a color picker, an eyedropper that helps to get a color reading from anywhere on your screen.

[CopyScape](#)

Copyscape is a free plagiarism checker. The software lets you detect duplicate content and check if your articles are original.

[doPDF](#)

Free PDF converter you can use to create PDF from any printable document. Download this free PDF printer right now and use it to convert to PDF.

[Dropbox](#)

Dropbox is a free service that lets you bring your photos, docs, and videos anywhere and share them easily. Never email yourself a file again!

[Evernote](#)

The Evernote family of products help you remember and act upon ideas, projects and experiences across all the computers, phones and tablets you use.

[FileZilla](#)

Open-source (GNU GPL) FTP client for Windows, Mac OS X and GNU/Linux. Site contains a documentation wiki and a forum.

[FreeMind](#)

Open-source mind-mapping tool. Features downloads, screen shots, license, essays, support forum and project information.

[HideMyAss](#)

Hide My Ass! Free web proxy, surf online anonymously, hide your IP address and protect your privacy

[HTML Color Codes](#)

Get HTML color codes for your website. Color chart, color picker and color palettes.

[Jing](#)

Jing captures anything you see on your computer screen, as an image or short video, and lets you share it instantly. Get your free account today!

[Jpeg Optimizer](#)

JPEG-Optimizer is a free online tool for resizing and compressing your digital photos and images for displaying on the web in forums or blogs, or for sending by ...

[KompoZer](#)

WYSIWYG HTML and CSS editor derived from Nvu. Binary downloads for Windows, Mac, and several variants of Linux. An alternative to Nvu.

[Last Pass](#)

LastPass is an online password manager and form filler that makes web browsing easier and more secure.

[Open Office](#)

Apache *OpenOffice.org* is the free open-source productivity suite that rivals Microsoft's Office suite, the business world's standard.

[Primo PDF](#)

PrimoPDF is the web's #1 free software for creating 100% industry-standard PDF files. Simple to use.

[Prosper 202](#)

Prosper202 provides pay per click affiliate marketers with free leading edge self hosted ppc software! The only effect this software will have on your bottom line is ...

[RoboForm](#)

RoboForm is the top-rated password manager and web form filler that completely automates password entering and form filling. RoboForm password manager ...

[Uptime Robot](#)

Service that monitors websites at five minute intervals.

[W3Schools](#)

W3Schools is a web developer information website, with tutorials and references relating to web development topics such as HTML, CSS, JavaScript, PHP.

[Wordpress.org](#)

A semantic personal publishing platform with a focus on aesthetics, web standards, and usability.