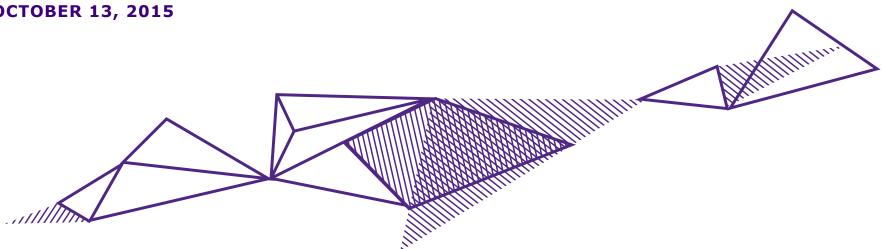




### **Swing Riding Polls – Wave Four**

**LEADNOW** 

**OCTOBER 13, 2015** 



#### **METHODOLOGY**

Environics was commissioned by Leadnow to conduct telephone surveys of over 500 eligible voters in each of nine federal ridings across Canada between October 9 and 11, 2015. The surveys of two Ottawa-area ridings were commissioned with the support of Ecology Ottawa. The sample sizes and margins of error for each individual riding are described on the following page.

The research was conducted using Interactive Voice Response (IVR) technology and the findings were weighted by age and gender to reflect the demographic makeup of the electorate. Listed phone numbers in each riding were randomly contacted to take part in the survey. Cell phone numbers are not directory listed or linked to street addresses, therefore they cannot be assigned to individual ridings for research purposes at this localized level.

The survey explored vote intention in the upcoming federal election. In each riding, the names of nominated local candidates were read. Questions were also posed on whether respondents felt they were voting to re-elect or defeat the Conservative government and those supporting opposition party candidates were asked about their willingness to switch their vote to the candidate with the best chance of defeating the Conservatives.

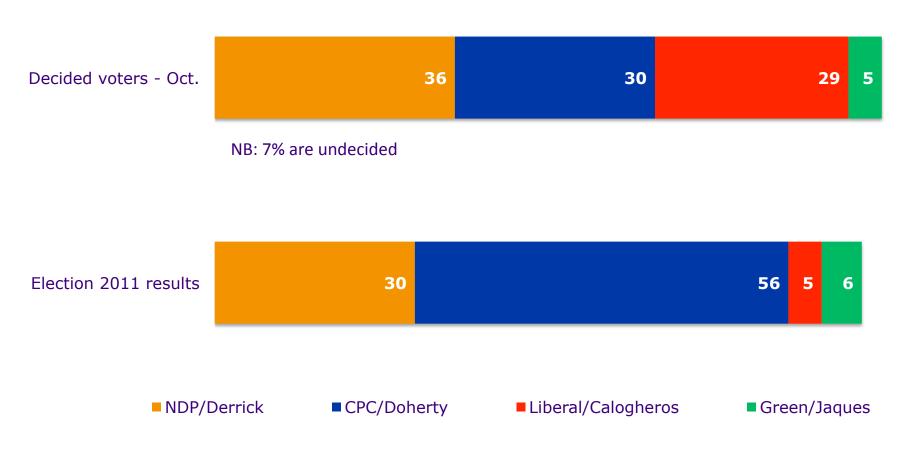
#### Methodology

Riding	Field dates	Sample size	Margin of error*
Bruce-Grey-Owen Sound	Oct. 9-11	966	3.2
Cariboo-Prince George	Oct. 9-11	500	4.4
Coquitlam-Port Coquitlam	Oct. 9-11	504	4.4
Kanata-Carlton	Oct. 9-11	861	3.4
Kitchener Centre	Oct. 9-11	856	3.4
Nepean	Oct. 9-11	1,032	3.2
North Okanagan-Shuswap	Oct. 9-11	755	3.6
Peterborough-Kawartha	Oct. 9-11	859	3.4
Vancouver Granville	Oct. 9-11	505	4.4

<sup>\*</sup>plus or minus, 19 times out of 20

#### Trent Derrick of the NDP leads by 6 points in Cariboo-Prince George

October 2015 Cariboo-Prince George vote intention

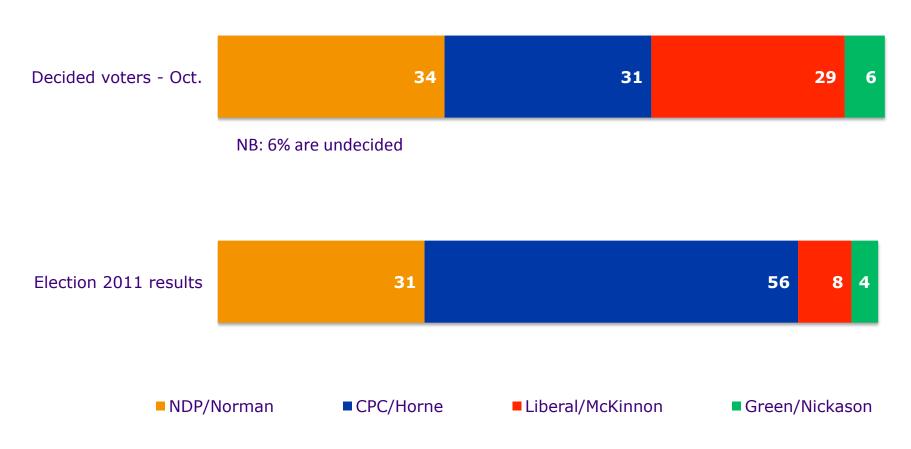


Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

#### Sara Norman of the NDP leads a 3-way race in Coquitlam-Port Coquitlam

October 2015 Coquitlam-Port Coquitlam vote intention

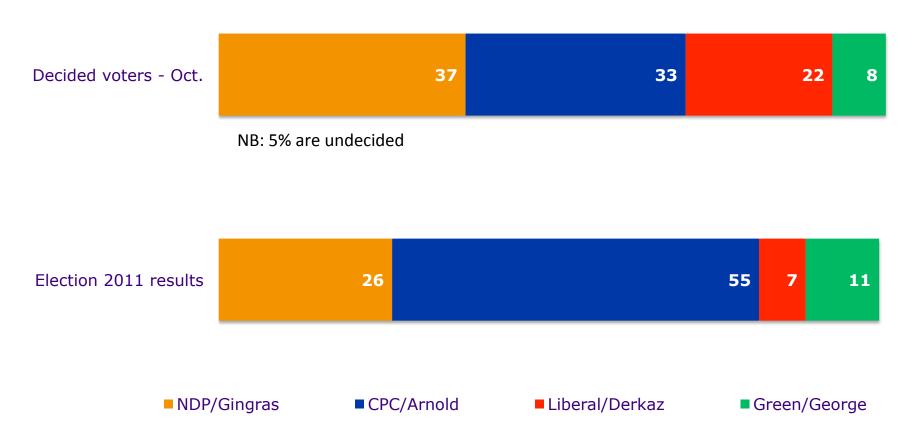


O. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

### Jacqui Gingras of the NDP leads by 4 points in North Okanagan-Shuswap

October 2015 North Okanagan-Shuswap vote intention

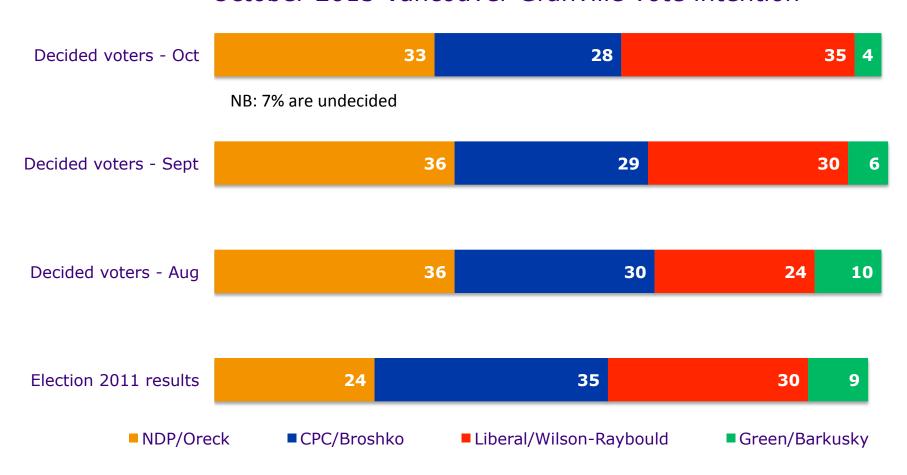


O. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

# Mira Oreck NDP and Jody Wilson-Raybould Liberal statistically tied in Vancouver-Granville; CPC close behind

October 2015 Vancouver Granville vote intention

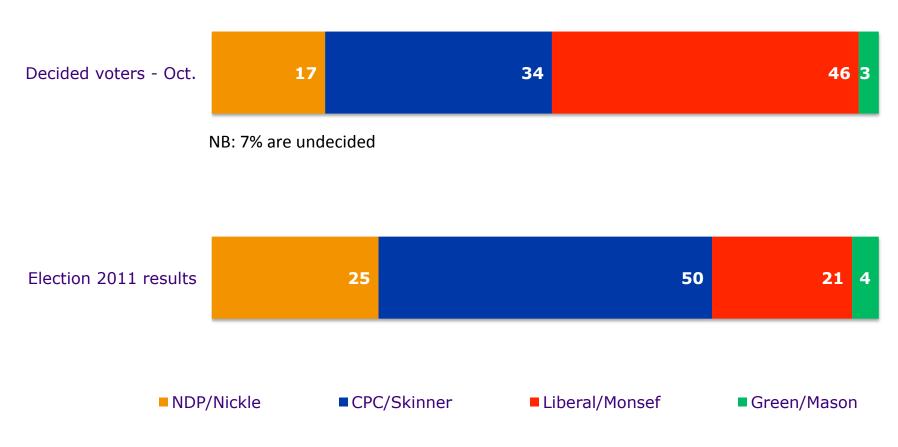


Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

### Liberal Maryam Monsef leads by 12 points in Peterborough-Kawartha

October 2015 Peterborough-Kawartha vote intention

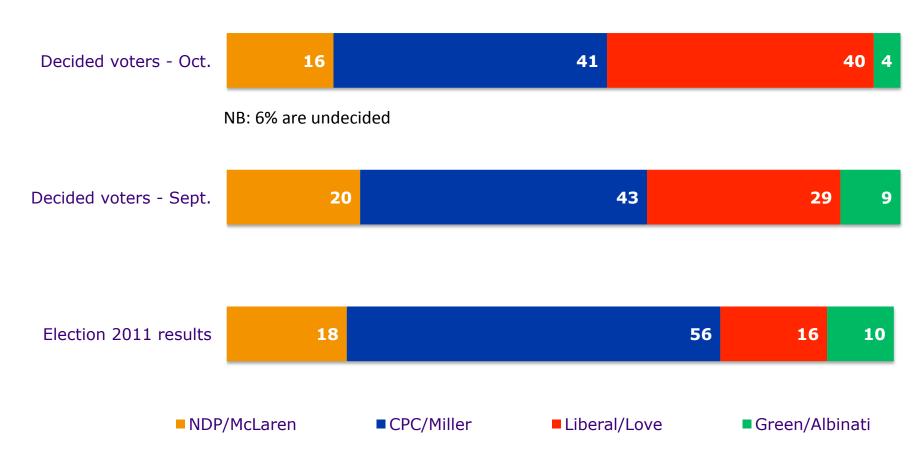


Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

#### Bruce-Grey-Owen Sound is now a CPC-Liberal dead heat

October 2015 Bruce-Grey-Owen Sound vote intention

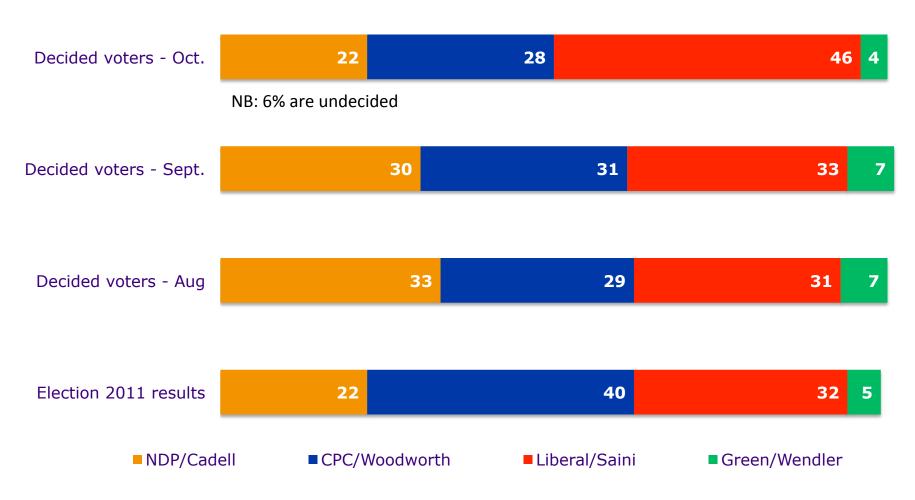


Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

### Liberal Raj Saini now leads by 18 points in Kitchener Centre

October 2015 Kitchener Centre vote intention

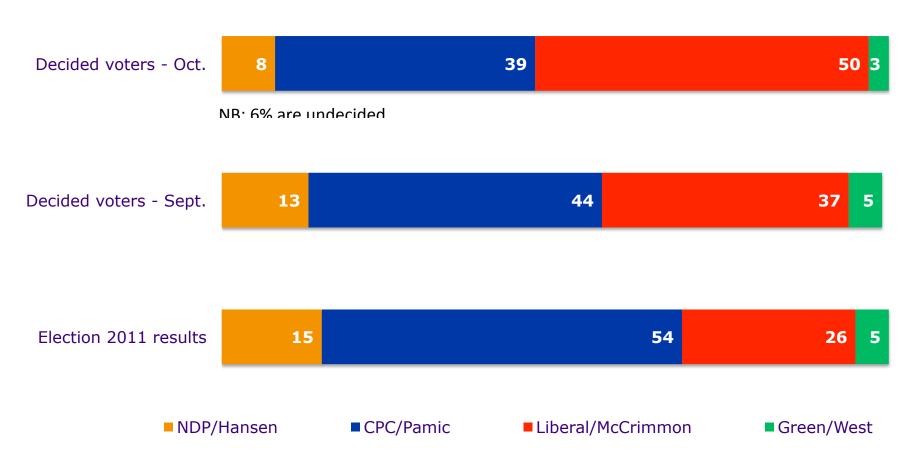


Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?

Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

# Karen McCrimmon of the Liberals has moved into an 11 point lead in Kanata-Carleton

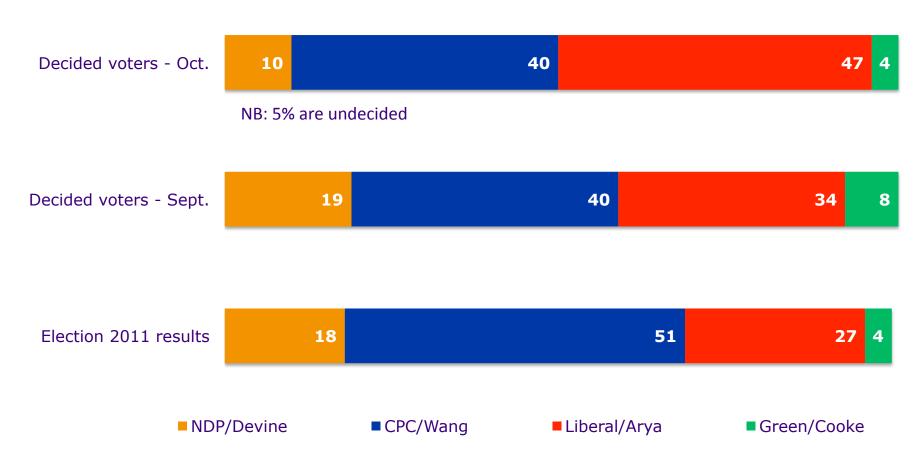
October 2015 Kanata-Carleton vote intention



- Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
- Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?

# Liberal Chandra Arya now leads by 7 points in Nepean

October 2015 Nepean vote intention



- Q. If the federal election were held tomorrow, which one of the following parties would you vote for here in the riding of [riding name] ...?
- Q. Even though you are undecided, is there a party's candidate that you are leaning towards...?



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#### FOR MEDIA INQUIRIES ONLY REGARDING POLLING **METHODOLOGY:**

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