



Presenting Single & Parenting to Church Staff

“I’m ready to tell my church leaders about Single & Parenting. But where do I start?”

You’re excited about the possibility of your church offering this ministry, but you haven’t yet presented it to your church leaders. You know how busy they are, and you want to be sure to communicate the main points.

Here’s how to present Single & Parenting to your church staff with clarity, conciseness and passion.

Schedule a 30-minute appointment

This is key. Otherwise, you’ll ambush your pastor with information he may not be ready to process. Plus, during an impromptu meeting, you’ll likely feel rushed and forget to make key points.

During the meeting

Explain what Single & Parenting is

Church leadership probably won’t give you a green light if they don’t understand what Single & Parenting is. So communicate that:

- Single & Parenting is a **Christ-centered, video-based ministry**. It helps people facing the challenges of single parenting.
- Single & Parenting **reaches people** both inside, and outside, the host church.

Explain what Single & Parenting consistently does

- Single & Parenting **helps churches grow**. This is due to the fact that Single & Parenting draws people from outside of the host church. These “guests” often join the host church.
- Single & Parenting **introduces people to Christ**. Many of the people who attend from the community likely will not have an active spiritual life and will not be followers of Christ.
- Single & Parenting **empowers your church** to minister to many people at the same time.
- Single & Parenting **leads to hope, abiding rest and healing**.

Explain why you want to begin this ministry at your church

You have a passion to help single parents. Maybe you’ve been there yourself—knowing the fears for your kids’ futures, the discipline battles, the exhaustion and the pride that keeps a person from asking for help.

Share **why you have a passion** for this ministry, and what could happen if your church supports it. Express your vision and commitment. Church leaders need to know that you will be around to follow through and build the ministry.

Share your plan

- Explain that you'd like to **form a team** to lead Single & Parenting at your church.
- Let your pastor know what **your role** will be on the team, the **number of other people** you'll need and what **their roles** will be (a person for publicity, someone to be a greeter, a person to possibly co-facilitate the group with you, etc.).
- Give your pastor a **proposed budget**. Remember that Single & Parenting participants typically pay for the workbooks, so the church won't have to pay for them.

Explain why you think the program will be a success

- The program comes with a **training video** and detailed **Leader's Guide**.
- We offer **free phone support** and a **leadership website** to help you troubleshoot problems. You won't have to bombard the church leadership with questions about how to make it work.
- Single & Parenting comes with **publicity materials** (posters, promotional videos, press releases and more).

Tell your pastor what you need

- **Support:** You'll need the church to provide an adequate meeting space, and the time and resources to promote your group inside and outside the church.
- **A kit:** Ask your church to purchase the kit and your initial order of workbooks.
- Ask your pastor when he'll let you know the final decision.

What to leave with your pastor

Leave the [Single & Parenting Order Form](#) with your pastor. It contains a summary of what you'll have shared with him, plus instructions on where he can go to find more information on Single & Parenting.

Need more help?

[Contact us](#). Our Single & Parenting consultants will answer any questions you have and help you begin this ministry at your church. Just give us a call at **800-395-5755** (919-562-2112 international).



Single & Parenting is a ministry of Church Initiative, which creates resources to assist local churches in ministry to people experiencing a life crisis. Other Church Initiative programs include:

DivorceCare: Divorce recovery support groups

DC4K (DivorceCare for Kids): Divorce support groups for children

GriefShare: Grief recovery support groups

More information on these and other Church Initiative programs can be found at:

www.churchinitiative.org