The Leadership Institute trains conservatives. Its more than 230,788 graduates are governors, senators, state legislators, leaders of conservative organizations, activists, and students who understand that it’s not enough to be right -- you must study how to win.

LI Produced 2,179 Hours of Live Training in 2020. That averages 41.9 Hours of Live Training Every Week!

LI Trained 230,788 Graduates Since 1979
LI Matched Conservatives with Good Jobs in 2020

594
Active Employers

809
Jobs Posted in 2020 on ConservativeJobs.com

6,293
Active Job Seekers

1,624
Career-School Trainees

565
Graduates of LI Career Training

311
Professional Headshots

471
Personal Career Consultations

2020 LI Internship Program

28
Interns

28
Colleges

17
U.S. States & Territories

2
Foreign Countries

23
VIP Dinners & Networking Events

39,960
Pages of Conservative Reading Completed

2,182
Intern Hours of LI Training

Each year, hundreds of young conservatives get their start in politics thanks to the Leadership Institute’s career services. LI’s ConservativeJobs.com connects job seekers and recruiters online, easily and for free. LI serves as a human resources department for the conservative movement.
The Leadership Institute identifies and trains conservative college students to organize campus groups that promote and defend conservative values. With LI's help, tomorrow's conservative leaders begin their political careers on campus today.

Campus Network Hosts 3,867 Events Despite COVID-19

Nationwide Local-Campus Network of 2,001 Active Student Groups in 2020

Groups per State:

- 1 - 15
- 16 - 30
- 31 - 45
- 46 - 60
- 61+

Groups by Type:

- General Conservative 863
- Libertarian 407
- Social Conservative 324
- Environment 8
- Free Market 14
- Legal 165
- National Security 24
- Pro-Israel 133
- Second Amendment 63

287 New Student Groups Added
52 Campus Ambassadors
29,837 Conservative Students Newly Identified
1,219 Online Activism Events Held
2,648 Local Campus Events Held
Since 1979, LI’s Youth Leadership School (YLS) has trained 25,490 conservative students to lead mass-based youth efforts for the candidates and causes of their choice. LI’s new Youth Leadership Workshops (YLW) provide an introduction to YLS training for students at conservative events.

2020 Youth Leadership Trainings Prepare 1,470 Students to Lead and Win

- 71 Youth Leadership School Grads worked on Conservative Campaigns in 2020
- That includes 16 Youth Coordinators!
- 428 Students Graduate from the Youth Leadership School - 29 hrs.
- 1,042 Students Graduate from a Youth Leadership Workshop - 3 hrs.
- Nationwide Local-Campus Network of 2,001 Active Student Groups
# Campus Reform Exposed Liberal Bias in 2020

<table>
<thead>
<tr>
<th>INVESTIGATE</th>
<th>REPORT</th>
<th>EMPOWER</th>
<th>TRAIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLLEGE CAMPUSSES</td>
<td>LIBERAL ABUSE</td>
<td>CONSERVATIVE VOICES</td>
<td>FUTURE JOURNALISTS</td>
</tr>
<tr>
<td>2,001 Campus Groups in Network</td>
<td>1,957 Stories Published</td>
<td>11.8 Million Online Pageviews</td>
<td>228 Students Completed Journalism Skills Training</td>
</tr>
<tr>
<td>134 Campus Correspondents</td>
<td>6,106 Republications in Other Media</td>
<td>779,358 Followers on Social Media</td>
<td>43 Graduates of One-on-One Media Trainings</td>
</tr>
<tr>
<td>7 Campus Reform Staff</td>
<td>461 National &amp; Local TV Hits</td>
<td>34.2 Million YouTube Views</td>
<td>71 Alumni Working in Media</td>
</tr>
</tbody>
</table>

36 Victories & Campus Policy Changes
LI’s Normandy Coalition: Students Fight for Free Speech Since 2017

Students Hold Leftists Accountable

- 9,384 Campus Speaker Events
- 4,197 Conservative Speakers
- 681 Campuses Reached
- 47 Arrests of Anti-Free Speech Protesters
- 53 Free Speech Victories
- 34 Lawsuits Filed in Protection of Free Speech
- $816,880 Damages Awarded

LI Leads 30 Groups in Normandy Coalition

- 5 Legal Defense Organizations
- 15 National Conservative and Libertarian Youth Organizations
- 10 Conservative Non-Profit Organizations
LI’s 2020 Graduates Represent all 50 States & 59 Foreign Countries

57 International Programs

7,673 Student Hours of International Training

LI Trains Leaders in Chile

It is unique. There’s nothing like it. The amount of talent, of experience, of knowledge. It’s practical. There isn’t a wasted second.

-DARIO PAYA
President, Leadership Institute Chile

24 Hours of LI Training in partnership with LI Chile

404 Future Leaders Trained by LI in 2020
The Leadership Institute has trained 230,788 graduates since 1979. These graduates are ready to out-organize, out-communicate, and out-mobilize their opposition, thanks to LI training. With 66,275 student hours of training in 2020, more conservatives are ready to win in 2021 and beyond.

8,129 Conservatives Became LI Graduates in 2020

**Activism**
- 13 Trainings
- 624 Graduates Trained

**Campaign**
- 70 Trainings
- 1,892 Graduates Trained

**Campus**
- 134 Trainings
- 1,701 Graduates Trained

**Communications**
- 102 Trainings
- 1,934 Graduates Trained

**Career**
- 26 Trainings
- 565 Graduates Trained

**Fundraising**
- 14 Trainings
- 517 Graduates Trained

**Digital**
- 47 Trainings
- 896 Graduates Trained
The Leadership Institute trains conservatives. LI offers 47 types of trainings and workshops across the country, online, and around the world. LI programs teach participants how to influence the public policy process through personal participation, activism, and leadership.

LI Offers 47 Different Types of Training Schools

**ACTIVISM**
- Holding Elected Officials Accountable Workshop
- Activist Workshop
- Custom Activist Workshop
- International Specialized Training

**CAMPAIGN**
- Campaign Academy
- Campaign Management School
- Campaign Management Workshop
- Future Candidate School
- Future Candidate Workshop
- Get-Out-The-Vote Workshop
- International School of Campaign Management
- Legislative Project Management School
- Political Voter Mail Workshop

**COMMUNICATIONS**
- Communications Workshop
- Debate Workshop
- Debate Workshop, Advanced
- International School of Political Communications
- Online Journalism Workshop
- Public Relations School
- Public Relations School, Advanced
- Public Speaking Workshop
- Public Speaking Workshop, Advanced
- Public Speaking Workshop, One-on-One
- Television Workshop, Introduction to Techniques
- Television Workshop, On-Camera
- Television Workshop, One-on-One
- Written Communications Workshop

**CAMPUS**
- Campus Election Workshop
- Student Activism Conference
- Youth Leadership School
- Youth Leadership Workshop
- Campus Reform One-on-One Media Training

**CAREER**
- Broadcast Journalism School
- Civil Service Opportunity School
- Conservative Career Workshop
- Conservative Intern Workshop
- Effective Legislative Hearing Training
- Foreign Service Opportunity School

**FUNDRAISING**
- Direct Mail School
- Grant Writing Workshop
- High-Dollar Fundraising School
- International School of Fundraising
- Fundraising Workshop
- Online Fundraising Workshop

**DIGITAL**
- Digital Analytics Workshop
- Digital Communications Workshop
- Digital Creative Workshop