Liberals scheme to silence, humiliate, and neutralize conservatives on college campuses and in the public square.

Liberal college professors work to indoctrinate young Americans with leftist ideology. Once they’re out of college, these young adults are fed from politicians a steady diet of propaganda to keep them firmly in the left’s camp – and tear apart the fabric of America’s founding principles.

To combat the leftist onslaught, the Leadership Institute trains high-potential young conservatives to succeed in politics, government, and the media. Thanks to Leadership Institute donors, well-trained conservative leaders fight the left on college campuses and win political elections – to keep the left at bay and help restore conservative principles to America.

From teenage volunteers to professional journalists, the Leadership Institute equips the conservative movement

Through 47 unique types of trainings schools, the Leadership Institute equips conservative students, leaders, and activists with the tools to put their conservative principles into action.

- LI’s grassroots and campaign trainings teach activists how to manage campaigns. See page 6 on how LI teaches youth effective activism tools and techniques to win elections.
- LI’s campus programs train conservative students to expose and oppose leftist bias and abuses at college. See page 4 on how LI-trained students held a vicious campus leftist accountable for his threats against conservative students.
- LI’s journalism training schools teach young conservatives how to advance conservative principles through hard-hitting journalism. See page 2 on how four reporters launched their careers through the Leadership Institute.

“You must study how to win”

Many of the 173,065 Leadership Institute graduates have reported back their success over the years. One theme is consistent – they credit their victory in large part to their Leadership Institute training.

“Conservatives know their principles are right for America. But being right is not sufficient to win,” said Leadership Institute president Morton Blackwell. “You must study how to win. You must train to win. That’s why conservatives come to the Leadership Institute.”

— By Nathan Wirebaugh

“You must study how to win”

“The Leadership Institute is a training ground for the conservative movement. ... Not a single major public policy battle in America takes place that is not impacted in some way by conservatives trained by the Leadership Institute. ... The Leadership Institute prepares activists to stand up and fight to make a difference in this country.”

U.S. SENATOR TED CRUZ (R-TX)
If you are an aspiring conservative journalist, the Leadership Institute's CampusReform.org is the place to be.

That’s because LI donors have created a special place that not only exposes hundreds of leftist outrages each year, but also serves as a vital training ground for the best young conservative journalists.

**KATIE PAVLICH Uncovers Leftist Scandals**

In 2009, conservative student Katie Pavlich, an aspiring journalist, attended the Conservative Political Action Conference (CPAC) and trained in the Leadership Institute’s Introduction to Television Techniques Workshop.

Two years later, Katie's budding journalism career brought her back to Washington DC, and she took an On-Camera Television Workshop at the Leadership Institute headquarters in Arlington, Virginia.

LI's workshops certainly paid off for Katie. She is now featured on national television many times each year to discuss her frequent exposés of leftist scandals, such as her book *Fast and Furious* on the Obama Administration’s sale of guns to Mexican drug cartels later used in a number of violent crimes on both sides of the border.

**KAT TIMPF Keeps Liberals Awake at Night**

Kat turned to the Leadership Institute to launch her career. She started her training as many aspiring reporters and commentators do – by signing up for the Leadership Institute's Broadcast Journalism School.

Kat is exactly the sort of journalist far-sighted Leadership Institute donors had in mind when they created the Walter Kandel Balance in Media fellowship to help fearless conservative journalists break into the media. The Leadership Institute awarded Kat the fellowship in 2010.

The hard work, vibrant intelligence, and commitment to conservative principles Kat showed earned her a full-time position at LI’s campus watchdog website, CampusReform.org.

As a journalist for CampusReform.org, Kat investigated leftist abuse and bias on college campuses and documented the outrages in frequent, hard-hitting articles. She reported on stories like when a journalism professor openly hoped for the murder of NRA members’ children. Kat not only helped build CampusReform.org into the #1 college news site in America, she also regularly promoted CampusReform’s work on Fox News.

And from the start Leadership Institute donors gave her, Kat’s career has continued to grow. Today, Kat is a contributor to National Review, Fox News, and the Greg Gutfeld Show. She also has her own weekly online radio program, The Kat Timpf Show, and more than 68,000 followers on the social media website Twitter.

From these many media vantage points, Kat sheds light – the best disinfectant – on leftist bias and intimidation across the nation. From liberal media outlets that claim Ted Cruz is an anti-Semite, to the federal government spending taxpayer money to encourage women to “intervene” in their daughters’ obesity – Kat can be counted on to report it to the American public – and that’s thanks to the training and mentorship made possible by Leadership Institute donors.

**Kaitlyn Schallhorn Blazes a Trail**

Kaitlyn Schallhorn spends her days covering the historic 2016 presidential race as an editor at one of the most-read conservative websites, The Blaze.

But Kaitlyn started her professional career at the Leadership Institute's CampusReform.org.

As a reporter for CampusReform.org, Kaitlyn honed her journalism skills by covering more than 100 stories of shameful leftist bias and intimidation on college campuses.

But her key contribution was leading a donor-funded effort to increase the number of young conservative journalists the Leadership Institute trains, and at the same time increase the number of campuses where students report leftist outrages.
Kaitlyn identified promising young conservative journalists still in school and offered them the chance to become a Campus Correspondent for CampusReform.org. As Campus Correspondents, these students learned how to report the liberal bias they saw day-in and day-out on their college campuses. The mentoring Campus Correspondents receive from Kaitlyn and other CampusReform.org staff give young journalists a strong, professional start to their careers in journalism.

Kaitlyn’s work turned 22 students into 22 campus correspondents in 2014 and paved the way for 60 more campus correspondents to train to win in 2015.

Shortly after earning the Leadership Institute's Employee of the Year award in 2014, Kaitlyn used the talents she developed at the Leadership Institute as a full time contributor for The Blaze. In addition to her reporting, Kaitlyn continues to mentor young conservative journalists.

Rising Star Gabby Morrongiello

Gabby Morrongiello became one of the first students recruited to learn from CampusReform.org staff as a Campus Correspondent contributor.

Under the mentorship of Campus Reform's staff, Gabby learned the tricks of the trade, and how to report liberal bias and abuse in America's classrooms. As she developed as a reporter, Gabby began to appear on national TV – a whopping 26 times!

By the time Gabby joined the CampusReform.org team as an investigative journalist, the Leadership Institute's reputation for developing young conservative journalists was widely known. Then the Washington Examiner recruited Gabby to provide important coverage of the 2016 GOP presidential race.

Thanks to Leadership Institute Donors

The conservative movement produced many of America's finest journalists – from William F. Buckley, Jr. to Mark Levin and Laura Ingraham.

Thanks to Leadership Institute donors, the Institute trains, guides, mentors, and nurtures the next generation of conservative journalists in their fight to expose leftist politicians, liberal media hacks, and college professors.

LI’s trainings, workshops, schools, internships, and campus watchdog website CampusReform.org launch the careers of a new generation of conservative journalists.

By Martin Rojas

### 2016 COMMUNICATIONS TRAINING COURSES

- Communications Workshop
- Debate Workshop
- Public Relations School
- Public Speaking Workshop
- Television Workshop – On-Camera

### COURSE DESCRIPTION EXAMPLE

**TELEVISION WORKSHOP - On-Camera**

This workshop takes place in front of the TV cameras in LI’s Norma Zimdahl Master Studio in the Sacher Multimedia Center. Students are coached through two rounds of mock interviews (one-on-one at a news desk and satellite) while receiving personalized critiques and feedback on how to better tailor their message for TV.

Individuals who attend LI’s On-Camera Workshop receive footage of their performance. Class size is limited in order to maximize time on camera and personalized feedback.
For years, leftists got away with vicious attacks on conservative students. Thanks to an army of Leadership Institute-trained conservative students, that has changed. Though leftists are not generally known for their politeness or civility, in February 2016 a Purdue University staff member's explosive reaction to the conservative views of university students crossed a line – he threatened rape.

**Pro-abortion university employee thought he’d get away with it**

Students for Life, at Purdue University, one of the Leadership Institute's more than 1,700 active conservative student clubs, posted pro-life flyers on their campus to defend unborn children from abortion.

In response, Purdue staff member Jamie Newman wrote online some despicable attacks against conservatives.

First he called pro-life conservatives “vile, racist idiots” – a common leftist attack. But then he went even further. Newman posted thinly-veined rape threats against conservatives and then made explicit:

> “Let me make my intentions quite explicit: I did in fact offer to rape Tom’s wife, daughter, and great grandmother. Free of charge, even. I’m generous that way.”

The vile hatred he spewed went beyond the quote above.

Directed at a conservative activist, Newman wrote:

> “Maybe you’d get a thrill holding her down as I rape her, knowing that the three of us would be engaged in the joyful task of making a baby.

Jaime Newman thought he could make these statements and not be held accountable – but the Leadership Institute's CampusReform.org made sure he didn’t get away with it.

**The Leadership Institute reports liberal abuses and builds pressure against the left**

Unfortunately for Newman, Leadership Institute donors fund well-trained conservative activists across the country who
can mobilize at a moment’s notice. Ever-vigilant conservative journalists blow the whistle on liberal abuse.

Through a series of articles, the Leadership Institute’s campus watchdog website, CampusReform.org, exposed Newman’s vicious attack against conservatives. CampusReform.org’s coverage of Newman’s outrageous and disgusting statements quickly made waves, and both conservative and liberal media outlets began to cover the story.

Then Students for Life at Purdue employed their Leadership Institute training and organized a protest on campus. The students displayed signs that read “Rape Is Not A Joke” and “Rape = Sexism.”

The pressure from public outrage forced Jamie Newman to resign.

College students face such rotten attacks day after day on campuses across the country.

Support from Leadership Institute donors helped conservatives stop Jamie Newman and his hateful views dead in their tracks.

Leadership Institute-trained students and LI’s CampusReform.org win against the left on America’s campuses

Leadership Institute donors have built LI’s CampusReform.org into a powerful weapon to respond quickly to leftist outrages.

In 2015 alone, CampusReform.org published 886 articles and received a whopping 11.5 million page views.

As the Leadership Institute exposes more outrageous leftist abuses, pressure from public outrage builds, and more campus leftists back down from their indoctrination attempts.

The breakthrough success of CampusReform.org has led to a string of victories against the campus left. Since the beginning of 2015, the Leadership Institute has forced at least 35 policy changes and held professors and college administrators accountable at America’s colleges.

Those are just the victories LI knows about. Many campus leftists professors now “mind their Ps and Qs” for fear of being exposed and held to account by the Leadership Institute’s CampusReform.org coverage and student group activism.

— By Martin Rojas
“The Leadership Institute is just what we need to train young men and women as conservatives. Our country’s future depends upon the work of the Leadership Institute,” said LI donor Donald S. from Livingston, LA.

To equip youth activists to advance conservative principles, the Leadership Institute has partnered with two Christian leadership groups, Generation Joshua and TeenPact, to provide specialized training to prepare young people for campaigns and activism.

LI staff train youth activists how to win campaigns

Generation Joshua’s Leadership Corps Summit

Generation Joshua – the youth activism arm of the Home School Legal Defense Association (HSLDA) – aims to raise up the next generation of Christian leaders and citizens.

Each year Generation Joshua sends its best and brightest activists to LI for five days of customized training to prepare them for leadership in their community. In this training, Leadership Institute and Generation Joshua staff train students how to:

- Connect with their local political party
- Engage the media and in public relations
- Use key leadership skills

Students graduate from the Leadership Institute equipped with the skills to lead their peers in their schools and communities.

TeenPact’s Back to DC

TeenPact works to “train youth to understand the political process, value their liberty, defend their Christian faith, and engage the culture.”

To achieve this goal, LI hosts TeenPact’s annual “Back to DC” program, a five-day training summit where experienced Leadership Institute faculty teach students valuable lessons, including how to:

- Create a campaign structure and organization
- Develop effective speeches and literature
- Identify and target voters
- Design effective campaign literature

Students train in mock campaigns, complete with press conferences, letters to the editor, and targeted voter outreach, culminating in a mock presidential debate where each team puts their new skills into practice.

Thanks to the Leadership Institute, TeenPact creates youth leaders who understand and value our nation’s founding principles. These conservative leaders and activists will, for decades to come, direct the public debate and stand up for America’s founding principles when leftists seek to undermine, ignore, or destroy them.
LI staff commits to growing the conservative youth movement

Both Generation Joshua and TeenPact saw the value of Leadership Institute training and the long-term results it achieves. TeenPact has partnered with the Leadership Institute for 18 years to receive LI’s intensive, time-tested training.

Generation Joshua, a newer organization, recruits and trains conservative youth leaders. Generation Joshua hired Elizabeth McCullough—a four-year veteran of the Leadership Institute’s staff—in order to add a seasoned asset to their team.

Elizabeth first trained at the Leadership Institute in 2004 as a Christian home-school student and worked in several conservative campaigns and grassroots organizations. In 2011, Elizabeth joined LI and served in donor communications. Since 2014, Elizabeth has helped coordinate training between the Leadership Institute, TeenPact, and Generation Joshua.

LI and homeschool groups give her the unique ability to build bridges between the two. “What’s great about these students is that they are already interested in the political process before they even come to LI,” says Elizabeth. “We take that enthusiasm and amplify it through specialized trainings for real-world application.”

Donor support makes this exceptional student training possible and prepares these conservative Christian youth leaders to fight the liberal agenda on the political frontlines in a crucial election year.

By Nathan Wirebaugh

Leadership Institute-trained leader Elizabeth McCullough builds bridges between the Leadership Institute and Christian youth groups.

TeenPact students practice and hone their public speaking skills at a Leadership Institute training created especially for them.
Thank to donors, the Leadership Institute trains more conservative activists, students, and journalists to win every year.