In short, the Institute teaches conservatives how to win.

Thanks to Leadership Institute donors, the Institute trains conservative leaders who campaign for candidates of their choice to win America back in 2016.

Victories on the road to 2016

- Leadership Institute graduate Yvonne Dean-Bailey had enough of her college’s leftist bias. Read how Yvonne exposed a cesspool of liberalism – and won election to become the second-youngest legislator in America. (See page 3.)
- Read about the training radio show host Mark Levin said will “take our country back from those who want to plunge us over the brink into socialism.” The Leadership Institute’s new Campaign Academy teaches conservatives how to run for elective office in a matter of months, not years. (See page 5.)

Abraham Lincoln said, “The philosophy of the classroom today will be the philosophy of the government tomorrow.”

A rescue mission for young conservatives

- The Leadership Institute focuses on two areas to increase the number and effectiveness of conservatives in government, politics, and the media.
- At colleges nationwide, Institute staff organize students to advance conservative principles on campus. The Leadership Institute recently deployed highly-trained campus staff to teach young conservatives how to fight leftist bias, abuses, and indoctrination from professors and campus administrators. (See page 4.)
- On political battlefields, the Institute’s 44 unique types of grassroots trainings teach students, activists, and leaders how to run for office, organize campaigns, develop persuasive messages, garner favorable media coverage, and mobilize voters.

In a July 2015 Youth Leadership School, sixty-four students (above) learned how to become effective youth leaders for conservative candidates and causes. The Leadership Institute trained a record 1,072 students in Youth Leadership Schools and more than 9,520 students, activists, and leaders in 262 individual trainings overall in 2015.
ALUMNI ASSOCIATION

Leadership Institute graduates praise donors for their training

Please accept the praise these U.S. Representatives give to the Leadership Institute as their thanks to you. Because of you, these elected officials – and the other LI graduates who serve in elective office today – have the tools to win their campaigns and legislate for our conservative principles in the U.S. Congress. Thank you.

CONGRESSMAN MARK MEADOWS, NC
One-on-One Television Workshop
Congressman Meadows took the Leadership Institute’s One-on-One Television Workshop in LI’s Norma Zimdahl Master Studio to improve his communication skills.

“I don’t know of a single organization that trains more effective leaders on Capitol Hill than the Leadership Institute. And I say that because I am a personal beneficiary of some of the Leadership Institute’s fine training. Thank you for all you do.”

CONGRESSMAN JIM JORDAN, OH
One-on-One Television Workshop
“The difference Morton has made and all of you at the Leadership Institute have made in young people’s lives – and therefore the country – is so appreciated,” said Congressman Jim Jordan at the Institute’s Wednesday Wake-Up Club Breakfast in June 2015.

“This is a place where I have received training. We appreciate the work of Morton in this place, the Leadership Institute. Thank you very much for the huge impact you’ve had since 1979 in helping keep the country focused on the values and principles that made us great in the first place.”

CONGRESSWOMAN BARBARA COMSTOCK, VA
Legislative Project Management School
Leadership Institute donor and graduate Congresswoman Barbara Comstock said, “Where did I go when I needed a campaign manager? I came to LI. I saw that on their resume, it was a pretty quick interview. I won my first race by 422 votes. So I’m very glad I had that LI leadership.”

“Morton, I can’t thank you enough for your leadership. Thousands went through this school. I’m one of those. I appreciate the Leadership Institute so much. I came to LI to take a class, and it was wonderful. I still have the big binder!”

Would you like to meet speakers like these in person? Call 800-827-LEAD or visit www.LeadershipInstitute.org/breakfast to attend the Leadership Institute’s monthly Wednesday Wake-Up Club Breakfast. Come for the talk, a hot breakfast, and tour of the Institute’s Steven F.J. Wood Building headquarters in Arlington, Virginia.
She's 19. She's conservative. She's in college. And she's an elected official.

Yvonne Dean-Bailey was fed up with the leftism she encountered at her college. She decided to do something about it – and enrolled in Leadership Institute training. Yvonne went from conservative student to Leadership Institute graduate to campus activist to state legislator in less than a year.

**A cesspool of liberalism: Mount Holyoke College**

LI’s campus field staff recruited and mentored Yvonne – a student eager to fight the left at Mount Holyoke College in Massachusetts. Through the Leadership Institute’s campus watchdog news website, CampusReform.org, students like Yvonne expose leftist bias and indoctrination to make an impact on their own campuses. Frankly, Mount Holyoke College is a cesspool of liberalism. Yvonne’s articles on CampusReform.org showed how the college:

- Held an event to shame white students on Martin Luther King, Jr. Day for their so-called “white privilege”
- Cancelled a theatre production of the “Vagina Monologues” – not because it was disgusting, but because it didn’t go far enough to promote feminism and wasn’t “inclusive of transgender students”
- Encouraged students to participate in a protest against a grand jury’s decision not to indict police officer Darren Wilson for defending himself against Michael Brown in Ferguson, Missouri

In response to Yvonne’s articles, leftists at Mount Holyoke College slandered Yvonne on message boards all over the campus, calling her “hateful, transphobic, homophobic, and racist.” Shockingly, leftists encircled and harassed Yvonne in the college cafeteria. But Yvonne responded, “Despite this, I will continue to be an independent and active voice on campus until all sides are considered.”

Yvonne enrolled in the Leadership Institute’s Student Activism Conference, Television Workshop, and One-on-One Media Training. Then Yvonne took her conservative activism to the next level. She ran for elected office in her home state.

**Yvonne takes her activism to the next level through Leadership Institute campaign training**

Yvonne ran courageously as a conservative in New Hampshire’s 32nd state district. “If I’m elected, I’m going to focus on fiscally-responsible principles and conservative principles,” she said. “Some legislators think about tax dollars as just a number, when in actuality this is people’s money.”

Most observers didn’t expect much from this 19-year-old young lady. But Yvonne had a crucial advantage. “Through the Leadership Institute,” Yvonne said, “I learned how to fundraise, how to handle the media, and how to organize a grassroots effort in a rural community.”

With a record voter turnout in May, Yvonne defeated her leftist opponent with 52.4% of the vote.

**Donors train young conservatives for a lifetime of activism**

Today, Yvonne is the youngest Republican woman ever elected to the New Hampshire state legislature – and the second-youngest state legislator in America. “The Leadership Institute gave me the tools I needed to beat an experienced liberal Democrat. Their training makes young leaders successful in organizing campaigns,” Yvonne said. “I’m so thankful for the donors who helped LI train me to win.”

Yvonne not only serves as the field director for a presidential candidate’s campaign, but she now studies at the University of New Hampshire where she continues to fight campus liberals and hold them accountable – both as a Leadership Institute campus correspondent and as a state representative.

Yvonne is one of the thousands of Institute-trained graduates who will fight to protect America’s founding principles in 2016 and for many years to come.

— By Mitchell Nozka
Liberals have dominated college campuses for years, but the left has intensified their efforts to capture a new generation of Americans – and election victory.

That’s why the Leadership Institute deploys “boots on the ground” to rescue conservative students from intimidation and indoctrination at America’s colleges.

Training young men and women for the campus rescue mission

“I saw a lot of things campus leftists got away with,” said Gabriel Nadales. “It’s important to help conservative students stop them and take back the campus.”

That’s how Gabriel explained his decision to take a semester off of college to join the Leadership Institute’s field representative program – the largest and most effective conservative campus rescue mission in the country. Gabriel worked hard to become one of the 30 field representative candidates hired by the Institute this academic year to identify, organize, and train conservative students how to fight back against the leftist onslaught.

Candidates for the field program like Gabriel must participate in the Leadership Institute’s Youth Leadership School – “the boot camp of politics.”

Then, top-performers get invited to the Institute’s intensive Field Representative Training. Over eight days, field rep candidates learn how to:

- Recruit students to organize conservative groups
- Record and expose leftist abuses through photos and videos
- Defend free speech rights
- Conduct speaker events, protests, and conservative programs on campus.

The Leadership Institute hires the best candidates and deploys them as field reps. Through the Spring 2016 semester, LI’s field reps will organize students across America and teach them how to build their free market, limited government, national defense, and traditional values student groups.

From the moment they meet a field rep, conservative students gain year-round access to the Leadership Institute’s campus staff for training, mentoring, and grants for activism projects.

Organizing conservative students on campuses in all 50 states

The Leadership Institute’s field representatives and campus staff visit campuses in all 50 states. This fall semester, they found 43,525 previously unidentified conservative students and organized 338 new student groups. Currently, the Institute’s unique national network of active student groups numbers 1,733 clubs – an all-time record.

Most conservative students don’t know how to fight back and make their voices heard on campus. They feel overwhelmed, intimidated, and isolated. But when Institute staff organizes students into strong groups, they gain the training and support to turn their principles into action.

A generation of Americans – and the country – at stake

Radical Marxist professors teach leftist lies, and they push our whole country towards European-style socialism. Obama’s two election victories prove that.

At college, impressionable young Americans form the political philosophy they’ll likely hold for the rest of their lives.

Whether America will prosper or fail depends on which side wins over the hearts and minds of young Americans.

Because of the crucial upcoming elections, Leadership Institute president Morton Blackwell doubled the number of fall field reps this year from the 15 previously approved to 30 field reps.

“More boots on the ground means our Leadership Institute donors reach and equip more students to prepare them for major political battles over the next year and beyond,” said Morton.

Morton continued, “The Leadership Institute’s campus field representatives play a major role in arming students with the tools to fight back against leftist indoctrination. They advance conservative principles campus-wide, especially in places where no organized conservative opposition existed before. That will make a huge impact in students’ lives and in their political philosophy.”

— By Martin Rojas and Mitchell Nozka

Leadership Institute campus staffer Emily Larsen (right) helped Molly Rhodes (left) start the student group “Bereans for Life” at Berea College in Kentucky. Emily and Molly used “clipboarding” – a technique taught by the Institute’s staff to identify and recruit conservative students to organize campus groups.
Your fellow Leadership Institute supporter, Mark Levin, graciously supports my efforts and encourages you to help restore America through the Leadership Institute:

“I thank God for this man every day and for what he has done. Morton is one of the few leaders keeping the Reagan Revolution alive.

Today – thanks to Morton’s training – 32 Leadership Institute grads now serve in the U.S. Senate and House, and 422 Institute grads serve in state legislatures. Institute-trained graduates are now elected to office in all 50 states.

Now that’s a great start. But you and I can help Morton do even better than that.

The Leadership Institute has seen a surge in the number of conservatives qualified for their Campaign Academy and grassroots trainings, and I don’t want Morton to have to turn away even one of them.

Thousands of conservatives in America are eager to get leftists out of office.

I’m sick of those conservatives-in-name-only who say all the right things to get elected – then turn around and sell us out to Obama and his leftist cronies.

I’m tired of leftists who compromise with our enemies abroad and demonize patriots at home – all while running our beloved country into the ground.

And I’m sick and tired of a president who puts America’s Constitution right through the shredder.

I’m fed up! Aren’t you?”

Are you fed up with what’s going on in our country?

Everything is on the line in 2016.

Your help determines how many conservatives the Leadership Institute can enroll – and thus how many rising stars can receive LI’s powerful, intensive training in time for the 2016 elections and beyond.

If you wish to sponsor conservatives to receive the Institute's proven, effective training, you could send a gift in the attached envelope to help me start 2016 strong.

I cherish your support to advance our shared conservative principles. Thank you.

Cordially,

Morton C. Blackwell
President
Leadership Institute
Additionally, numerous conservative organizations rely on LI’s studios for broadcasts and video creation, including American Spectator, Americans for Prosperity, Americans United for Life, Institute for Humane Studies, Mercatus Center, The Right Side with Armstrong Williams, Susan B. Anthony List, and Young Americans for Liberty.

A new classroom and renovated studios
LI’s Sacher Multimedia Center consists of the Norma Zimdahl Master Studio, control room, dedicated edit suite, and the new James Fishback Boreham Studio Classroom.

To allow for multiple recordings and simultaneous observation, LI’s renovation doubles the size of the Institute’s usable studios space and includes:

- A full classroom seating-and-viewing area outside of the master studio
- Two large, soundproof windows for students to observe interviews without disrupting recording
- A viewing monitor and extra seating in the control room for students to observe the editing process

Leadership Institute supporters Rachel Sacher and Richard & Barbara Hildreth attended the ribbon-cutting ceremony for the Sacher Multimedia Center reopening this past summer.

Thanks to the generosity of Institute donors, thousands of conservatives now learn how to articulate and advance the conservative message through the Leadership Institute’s media training held in its Sacher Multimedia Center studios.
Leadership Institute’s Campus Reform intern Cabot Phillips prepares for a June 2015 interview on One America News Network broadcast live from LI’s studios.

LI’s CampusReform.org journalists and correspondents appeared on Fox News, Newsmax TV, One America News Network, and other news programs an average of twice weekly in 2015.

Leadership Institute donors Richard and Barbara Hildreth chat with Morton Blackwell in LI’s new James Fishback Boreham Studio Classroom. Via two large, soundproof windows, students in LI’s classroom view the studio without disrupting the filming process.

Rachel Sacher, granddaughter of Leadership Institute supporters Fred and Ruth Sacher, cut the ribbon to reopen LI’s Sacher Multimedia Center studios this past summer. Here, Rachel and Leadership Institute president Morton Blackwell sit where LI’s interview training and live webinars take place.
The Leadership Institute’s Youth Leadership School (YLS) reached a milestone with its 20,000th graduate and 1,072 students trained in 2015 – an all-time record for graduates in this training school. In 2015, LI staff held 41 Youth Leadership Schools. The 1,072 YLS graduates represent 242 college campuses from 47 states and Washington, D.C.

In LI’s “boot camp of politics,” young conservative leaders learn how to organize volunteers to achieve victory on college campuses and in election campaigns. Recently, father-daughter duo Kyle and Jessica Koehler took LI’s Youth Leadership School and ran a race for Ohio’s 79th State House District representative seat. Serving as her father’s campaign manager, 21-year-old Jessica pushed Kyle past two opponents in a primary and on to general election victory.

“My favorite parts of LI’s Youth Leadership School were the practical tips and recommendations from the experienced staff who led the training,” Jessica said. “They did not just talk about how a theoretical campaign would look like – they took a realistic look at the challenges everyone faces, and gave me the tools to handle them. The Leadership Institute is an invaluable resource to conservatives who really want to have an impact on our society.”