Leftists hijacked America’s college campuses

In the 1960s, radical leftists hijacked America’s institutions of higher learning. They used a strategy from the notorious radical Saul Alinsky – work from inside the system. Like a Trojan horse, leftists snuck in to colleges when some of them traded their “hippie” socialist image for clean-cut coats and ties.

The infiltrators became tenured professors. And they radically changed America’s colleges into bastions of liberalism – to indoctrinate generations of students to embrace liberal ideas.

But with the help of principled donors, the Leadership Institute fights to roll back the leftist monopoly on college campuses nationwide.

A rescue mission for conservative students

This fall, 15 highly-trained field staff deployed to college campuses across the country. As they go from campus to campus, they identify brave conservative students, organize them into strong groups, and train them to fight back against liberal professors and administrators.

With donor support, Institute staff teach these conservative students activism techniques to reverse leftism and promote conservative principles on campus.

Because Leadership Institute donors stand beside conservative students today, those students will become the next generation’s conservative journalists, elected officials, activists, and voters.

A lifetime of conservative activism, thanks to Leadership Institute donors

Thanks to Leadership Institute donors, the Institute trains conservatives for a lifetime of activism:

● Students can take a rigorous internship at the Leadership Institute. Michael Sobolik, an Institute intern in Spring 2014, was just hired by Ted Cruz to work in his Senate office. See page 5 on how your support prepared Michael for this position.

● Young graduates use their Leadership Institute training to win elections at the state and federal levels. See page 6 for examples of how their campaign and grassroots training propel them to victory.

● Leadership Institute donor Charles Battig, a graduate of Tulane University, grew frustrated with his alma mater’s liberalism. Read page 7 on how Dr. Battig took a bold step – removing Tulane from his will and replacing it with the Leadership Institute.

Morton Blackwell and the Institute team thank Leadership Institute donors for their vision and generosity to rescue conservatives from leftist indoctrination, train them for activism, and restore conservative principles to America.

— By Mitchell Nozka
Morton Blackwell stands with 15 highly-trained Leadership Institute field staff who right now recruit, organize, and train conservative students on college campuses all across the country.

MEMO: To Leadership Institute donors from Morton Blackwell, President

DEPLOY & RECRUIT
Send out field staffers to identify conservative students

Through your support, you helped the Leadership Institute equip 15 top-notch conservatives this summer with highly-effective recruitment and activism training.

These Leadership Institute field staffers now organize on college campuses throughout this fall semester to mount a rescue mission for conservative students.

A conservative student on campus is surrounded on all sides by the enemy – liberal professors, leftist administrators, and indoctrinated students.

But since 1997, your gifts to the Leadership Institute have sent field staffers to identify, recruit, and organize embattled conservative students. Thanks to you, a conservative student can breathe a sigh of relief when he or she meets other like-minded students on campus.

The Institute helps these embattled students form their own groups to promote limited government policies, free enterprise, traditional values, and peace through strength – conservative principles.

Once formed into groups, these students join the Leadership Institute's powerful national network of conservative groups – now 1,519 groups strong on campuses in all 50 states – and receive training and support to push back the leftist campus onslaught.

TRAIN & SUPPORT
Prepare students to engage enemy leftists on campus

Just because conservative principles are correct doesn't mean conservatism will advance on campus. To defeat the left, students must learn how to win.

With your support, the Leadership Institute forms conservative students into organized units – student groups – and then helps turn their conservative principles into action.
Across America, expert faculty in the Leadership Institute's Youth Leadership School – our “boot camp of politics” – teach students how to:

- increase the size and effectiveness of their campus group
- host successful high-profile speaker events
- engage in campus activism to promote conservative principles
- use the media to get their message out

Conservative students then learn special tactics – to make them fearsome activists – at the Leadership Institute’s Student Leadership Conference. Here, students learn how to formulate and execute activism ideas, organize protests, and take sharp photos and powerful videos to expose leftist campus indoctrination to the media.

INFLICT
Get conservatives elected to student governments

Your support helps conservative students fight the liberals from within campus governments.

At college, conservative students face heavy-handed leftist bias not just from professors and administrators, but also from liberal students. Leftist student governments often deny official recognition to student groups – to shut them out from holding conservative events on campus. And leftist student governments can close the purse strings – to deny conservative groups funding equal to leftist groups, or deny any funding at all.

The Burke Society at the University of Virginia experienced anti-conservative bias twice. First, the student government denied the Burke Society official recognition because their group “restricts membership to only those that have conservative values.” Then, the student government denied the Burke Society’s request for a Conservatism 101 class to balance the heavily-liberal curriculum.

With the help of the Leadership Institute, the Burke Society’s members reversed both denials. Institute staff taught Burke Society members in a Campus Election Workshop how to win election to student government – and fight this liberal bias from within.

Conservatives elected to student governments can vote to formally recognize conservative groups and fairly allocate funding to these students to promote conservative principles.

SUCCEED
Thanks to Leadership Institute donors, conservative students fight and win

The Leadership Institute’s operation to rescue conservative students from the clutches of the left would not exist without you.

Otherwise, conservative students would be alone on the battlefield, surrounded by the enemy, and faced with two options – convert to leftism, or damage their careers.

As a Leadership Institute donor, you understand our vital mission to identify, organize, train, and equip conservative students to fight back against liberal indoctrination on college campuses.

Your donation not only has immediate effects in a conservative student’s life, but your investment in his or her future will keep that future elected official, journalist, or voter firmly on the conservative side – and fighting for your principles.

The work is not easy, but you have achieved a lot. Thank you for your continued support of the Leadership Institute to help conservative students, activists, and leaders fight back to win.
DO YOU WANT TO EXPOSE MORE LEFTIST ABUSES ON CAMPUS?

Tell your young conservative at college to become a Leadership Institute campus correspondent

Do you know a young person at college experiencing liberal abuses?

“If you are a conservative, you might as well leave this class because your viewpoint is not welcome here.”

“Conservatism champions racism, exploitation, and imperialist war.”

“Republicans have already raped this country.”

These are direct quotes from college professors in the classroom. Do you have a child, grandchild, or someone you know at college who is experiencing liberal bias and indoctrination like this? Then here’s a great new opportunity for you to fight leftists. You can recruit that young person to be eyes and ears on campus for the Leadership Institute.

You helped expose and reverse liberal bias – let’s do more

You’ve already helped the Leadership Institute expose and reverse liberal indoctrination on campuses across the nation. Through the Institute’s campus news website, CampusReform.org, our journalists investigate and expose liberal bias and leftist abuses on college campuses.

Thanks to your help, our CampusReform.org coverage has forced colleges to reverse 28 leftist policies, and even suspend or fire several professors and administrators.

It’s a good start. But you and I can do even more.

How students fight liberalism and earn money

Our Campus Reform staff can’t be on every campus to capture every act of liberal bias happening every day.

That’s where your young student comes in. I’m looking for conservative students to investigate and report on liberal bias and abuses at their colleges – and become Leadership Institute campus correspondents.

With these campus correspondents right in the lions’ dens of liberalism, the Institute’s CampusReform.org will dramatically increase the number of professors and administrators held to account for their outrageous liberal indoctrination.

The Leadership Institute will pay campus correspondents a modest freelance fee each time our CampusReform.org website publishes one of their stories.

And our Campus Reform staff will mentor campus correspondents to develop their research and reporting skills.

One fine example of our campus correspondents is Lauren Clark at Arizona State University. Lauren has already published 14 articles on CampusReform.org exposing liberal campus bias. Her coverage was featured on Drudge Report, The Blaze, and Huffington Post, and she also appeared twice on Fox Business to discuss bias college students face.

If you know a young person who is fed up and wants to fight back against the left on his or her campus, get your student in touch with our Campus Reform editor-in-chief, Caleb Bonham, at (970) 556-3058 or CBonham@CampusReform.org.

You help conservatives win through the Leadership Institute

You change the lives of conservative students on college campuses. Instead of suffering as a vulnerable minority on campus, conservative students know you’ll stand with them. Your support equips students with the training to fight and win against liberals – not just today on campus, but tomorrow in the public policy process.

Thank you for your generous support to train students to fight for our shared principles.

Cordially,

Morton C. Blackwell
President

Leadership Institute campus correspondent Lauren Clark had her CampusReform.org articles featured on prominent news websites, and appeared on Fox Business twice to discuss liberal bias on campus.
Donor support helps the Leadership Institute’s interns become hot commodities

Thanks to Leadership Institute donors, Institute interns receive the skills and training to become hot commodities in the conservative movement.

Just after Michael Sobolik’s Leadership Institute internship, Senator Ted Cruz (TX) hired Michael as his legislative correspondent in tax, energy, pensions, and agricultural policies.

Michael joins numerous Institute-trained conservatives who worked on Senator Cruz’s election campaign, and work in his Senate office today.

“The Leadership Institute prepares activists to stand up and fight to make a difference in this country,” said Senator Cruz. “Not a single major public policy battle in America takes place that is not impacted in some way by conservatives trained by the Leadership Institute.”

“Michael credits his time at the Institute as what turned him into an effective communicator.

“In my interview with Senator Cruz’s staff, they asked me the million-dollar question for any prospective legislative correspondent: ‘If the Senator calls you in his office, how would you advise him on crafting a legislative strategy for the next year?’” said Michael. “Thanks to my Institute training, I approached my answer with reliable tools in hand, and I got the job. The Leadership Institute prepared me for that moment.”

Michael serves as the Leadership Institute’s political training intern in the Spring 2014 semester.

After his time at the Leadership Institute ended in June, Michael started his position with Senator Cruz’s office one week later.

And interns learn how to turn their principles into action.

Through the Institute’s 40 unique types of training schools and hands-on work experience, the interns apply their campaign, communication, and technology skills to complete vital projects during their internship. Their Leadership Institute experience becomes a foundation for a lifetime of conservative activism and leadership.

The Institute’s young interns become seasoned leaders

“It’s hard to think of any organization that has had more success identifying, recruiting, and training young conservatives, then placing them in positions where they can make a difference for conservative principles,” said Senator Ted Cruz. “Over time, many of those Leadership Institute graduates move into key positions as leaders of conservative groups and activities.”

Many Leadership Institute interns now work for, or are themselves, elected officials at every level. Former interns also work in conservative non-profit, for-profit, and think-tank organizations.

The Heritage Foundation, the Institute for Justice, and the Charles Koch Foundation all count Leadership Institute alumni among their staff, to name just a few.

“Thanks to Leadership Institute donors, the Institute is the ‘rising tide that lifts all boats,’ helping conservative organizations across America,” said Morton Blackwell. “Our donors’ support trains the next generation of conservative leaders.”

— By Mitchell Nozka
Hard-hitting conservatives in The Lone Star State

Leadership Institute donors and activists come together in Texas

Leadership Institute supporters and Institute-trained students, activists, and leaders came together this summer to the Leadership Institute’s Lone Star Dinner in Sugar Land, Texas.

Institute donor Mike Rydin generously hosted 87 conservatives at the event, bringing Institute donors face-to-face with some of the students and activists they trained through their donations. Donors heard first-hand accounts from the activists on how they used their Leadership Institute training to advance conservative principles.

“While many liberal organizations exist to mobilize the left, few similar organizations exist to serve conservatives like the Leadership Institute,” said Mike Rydin. “The Leadership Institute teaches Americans how to influence policy through activism and leadership.”

Donor support trains leaders to champion conservative principles in politics and on campus

“None of the success achieved by graduates of the Leadership Institute would be possible without generous support from donors,” said Morton Blackwell, president of the Leadership Institute.

Leadership Institute graduates spoke to supporters about the success they achieved in political battles and on college campuses. To the right are highlights of three of those graduates:

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Rep. Matt Krause – Texas House of Representatives

Matt took the Leadership Institute’s Future Candidate School and won election as a Texas state representative. “It was a one-stop, A-to-Z workshop on how to run for office,” said Matt at the Lone Star Dinner. Matt is ranked the third most conservative member of the Texas House, and the Texas Conservative Coalition named him one of their Top Five House Courageous Conservatives.

Rachel Kania – Ted Cruz for Senate political director

Through the Institute’s Campaign Management Workshop, Rachel said, “I learned about all aspects of a campaign, from crafting a message to planning a field program – all of which were applicable to my work every day.”

Ted Cruz won election to the U.S. Senate thanks in part to several key Leadership Institute graduates in his campaign, including Rachel.

Angela Little – Students for Life chapter president

Aided by an Institute campus staffer, Angela learned how to grow her Students for Life group at Eastern Michigan University from a mere three members to 30 members.

Angela told attendees at the Lone Star Dinner, “I learned my rights on a public campus, how to recruit members and grow my group, use social media, do interviews, and more.” Armed with Institute training and mentoring, Angela’s Students for Life group filed a winning lawsuit against the university for free-speech violations against conservative student groups.
Helping his alma mater through Leadership Institute activism

An educational opportunity to live the American dream


Through these, Leadership Institute donor Charles Battig secured a full scholarship to Tulane University in New Orleans, Louisiana. He earned his bachelor’s and master’s degrees in electrical engineering before ultimately graduating from Tulane’s School of Medicine as an anesthesiologist.

Like many Leadership Institute donors, Dr. Battig believes his formal education set him on a pathway to professional success. “Back then, going to college was a big deal for me,” he said. Reflecting upon his education and career, which included work on the Apollo moon landing program, Dr. Battig desired to help the next generation of students at Tulane receive the same educational opportunities he had.

But he discovered what other Leadership Institute donors find out about their alma maters – the college he loved had veered to the left.

His alma mater veered to the left

During his working years, Dr. Battig contributed financially to Tulane University.

But, Dr. Battig said, “I finally observed what may have been going on for years after graduating. While studying engineering, you’re not necessarily in the environment to experience liberal bias. My professors didn’t rant about ‘social justice’ and the rights and wrongs of the world.”

Today, Tulane University no longer reflects his conservative principles.

“It’s time for schools like Tulane University to make principles of freedom an educational objective, rather than indoctrinating students with failed progressive ideas,” Dr. Battig said.

And so Dr. Battig did something bold. He removed Tulane from his estate plans and added the Leadership Institute instead.

To help the college he loves, he removed Tulane from his will and added the Leadership Institute in its place

“It’s sometimes a hard reality to accept your college isn’t what it once was,” said Morton Blackwell, president of the Leadership Institute. “But through the Leadership Institute, you can help restore it.”

Charles Battig still contributes to Tulane University – but in a different way.

Institute staff teach students how to grow strong groups, develop programs and projects, and engage in activism to restore a conservative presence to campus.

And the Institute’s work to train students in communication, activism, and leadership contributes to their personal and professional success – which had been Dr. Battig’s vision for his philanthropy from the start.

“The Leadership Institute will have a more direct impact on the next generation of students”

“Observing what’s happened at Tulane University between my undergraduate years and today, an organization like the Leadership Institute will have a more direct impact in influencing the thinking of the next generation of students,” he said.

The Leadership Institute and its graduates recognize and thank Dr. Charles Battig for his commitment to support the next generation of conservative students, activists, and leaders, both through his financial support and personal commitment to fight for conservative principles.

— By John Poreba

Charles Battig loves his alma mater, Tulane University. But in order to save his university from its lurch to the left, he stopped his donations to Tulane and now gives to the Leadership Institute to help conservative students on Tulane’s campus.

He no longer gives directly to the now-liberal university. Instead, as a donor to the Leadership Institute since 2008, Dr. Battig works to grow the conservative presence on Tulane’s campus to counter the onslaught of leftist professors, liberal administrators, and radical students.

Through Dr. Battig’s contributions over several years, he’s helped the Leadership Institute start or foster four conservative student groups at Tulane:

- Federalist Society
- Gun Advocates
- Students for Life
- Young Americans for Liberty

Has your alma mater lurched left? Worried about your grandchild’s campus?

Through your support, you can help fight leftist professors and administrators. Please check the box in the enclosed envelope to learn more about planned giving, or call (800) 827-5323 and ask for Steven Sutton.
OCTOBER 2014
26 Carolina Campaign & Activist Bootcamp ~ Myrtle Beach, SC
27-28 Comprehensive Online Activist School ~ Arlington, VA
30 Advanced Public Speaking Workshop ~ Arlington, VA

NOVEMBER 2014
7 Public Speaking Workshop ~ Arlington, VA
8-9 Youth Leadership School ~ Madison, WI
15 Grassroots Activist Workshop ~ Braintree, MA
15-16 Youth Leadership School ~ Charlotte, NC
18-19 On-camera Television Workshop ~ Arlington, VA
20 Advanced Public Speaking Workshop ~ Arlington, VA
22-23 Youth Leadership School ~ Albany, NY
22-23 Youth Leadership School ~ Arlington, VA

DECEMBER 2014
1-4 Campaign Management School ~ Arlington, VA
6 Women’s Leadership Training ~ Arlington, VA
8-10 Advanced Public Relations School ~ Arlington, VA

For a complete list of classes, visit: www.leadershipinstitute.org/training

“The Leadership Institute prepares activists to stand up and fight to make a difference in this country.”
— U.S.Senator Ted Cruz