



Impact Project Funding Opportunities

Chick-fil-A Leader Academy 2020-21



We are excited to offer two opportunities for schools to apply for Impact Project funding!

\$150,000 in Microgrants open to all participating schools

We understand that funding your Impact Project can be one of the greatest obstacles to getting your project off the ground. To help with that, Chick-fil-A is providing Microgrants for Impact Projects taking place in communities across America. Schools have the ability to apply for funds ranging from \$250-\$1,500.

For more details and to apply: <http://bit.ly/2021Microgrant>

Applications Open: January 4, 2021

Round 1 Application Deadline: January 29, 2021

Round 1 Winners Announced: February 8, 2021

****Round 2 Application Deadline: February 26, 2021**

Round 2 Winners Announced: March 8, 2021

2021 Sustainability Innovation Challenge - Two Winners Chosen

sponsored by

The Coca-Cola Company

Help make an Impact Through Action by submitting an innovative idea to create a sustainable future in your local community. How can you reduce water, food, or other waste? Two winning Chick-fil-A Leader Academy partner schools will each receive a \$10,000 grant from The Coca-Cola Company to implement their idea!

For more details and to apply: <http://bit.ly/2021SustainabilityInnovationChallenge>

Applications Open: February 1, 2021

Application Deadline: February 26, 2021

****PLEASE NOTE: CHICK-FIL-A LEADER ACADEMY PARTNER SCHOOLS THAT APPLY FOR THE SUSTAINABILITY INNOVATION CHALLENGE BUT DO NOT WIN WILL AUTOMATICALLY BE CONSIDERED FOR A MICROGRANT IN ROUND 2. SCHOOLS DO NOT NEED TO SUBMIT A SECOND APPLICATION.****

The Coca-Cola Company

Sustainability Innovation Challenge

As an optional part of the Innovation Leader Lab, we're excited to announce the Sustainability Challenge: Students Creating a World Without Waste, sponsored by The Coca-Cola Company!

Chick-fil-A Leader Academy partner students help make an Impact Through Action by submitting an innovative idea to create a sustainable future in your local community. How can you reduce water, food, or other waste? Two winning schools will each receive a \$10,000 grant from The Coca-Cola Company to implement their idea!

In order to be considered, Chick-fil-A Leader Academy partner schools must submit both the online application and post a video (no longer than two minutes) on social media highlighting their innovative idea to reduce waste in their community. Social media posts must include #ImpactThroughAction, #SustainabilityInnovationChallenge and @cfaleaderacademy.

Applications Open: February 1
Applications Due: February 26

How It Works:



Applications accessible online beginning January 4

[http://bit.ly/](http://bit.ly/2021SustainabilityInnovationChallenge)

[2021SustainabilityInnovationChallenge](http://bit.ly/2021SustainabilityInnovationChallenge)

Applications open between February 1 and February 26

Winning schools announced via social media on March 8

Important Requirements:

- ✓ In order to be considered, post your video on any or all of the following social platforms: Instagram, Twitter, Facebook. Tag @cfaleaderacademy and use hashtags #SustainabilityInnovationChallenge and #ImpactThroughAction.
- ✓ Chick-fil-A Leader Academy partner schools must submit both the online application and post their social media video on or before the February 26th deadline.
- ✓ Please note: Chick-fil-A Leader Academy partner schools that apply for the Sustainability Innovation Challenge but do not win will automatically be considered for a Microgrant in Round 2. These schools do not need to submit a second application.
- ✓ We are unable to provide guidance on how to process the grant within Chick-fil-A Leader Academy partner schools. Check with your bookkeeper ahead of time to ensure processing the grant will be possible.



Chick-fil-A Leader Academy Microgrant

2020-21 Program Year

We understand that funding your Impact Project can be one of the greatest obstacles to getting your project off the ground. To help with that, Chick-fil-A is offering Microgrants for Impact Projects taking place in communities across America. Schools have the ability to apply for funds ranging from \$250-\$1,500.

Round 1 Due: January 29
(announced February 8)

Round 2 Due: February 26
(announced March 8)

How It Works:



Applications open
January 4
[http://bit.ly/
2021Microgrant](http://bit.ly/2021Microgrant)

Visit Activation Station for
details.

Announced
February 8 and
March 8

Share your Impact
Project:
[chickfilaleaderacademy.
com/stories](http://chickfilaleaderacademy.com/stories)

Important to Know:

- ✓ This money is intended to help jumpstart your project, not to cover your entire budget.
- ✓ If you receive an award, it may take up to four weeks to receive your check *from the time you officially accept your grant*. Consider this when choosing a date for your project!
- ✓ Awards can only be granted to public schools or 501(c)(3) organizations. If your school is for-profit, it is up to you to determine a 501(c)(3) for the grant to flow through (ex: your school's not-for-profit foundation) that will then be vetted and approved by Chick-fil-A Leader Academy.
- ✓ We are unable to provide guidance on how to process the grant within your school. Check with your bookkeeper ahead of time to ensure processing the grant will be possible.

Questions to Consider

When planning your project and completing your application, consider the following questions:

- ✓ How is this project making an impact in your local community?
- ✓ Who is the intended beneficiary, and what need are you addressing?
- ✓ Is there a lasting impact beyond this project?
- ✓ How are you leading by serving others through this project?
- ✓ How unique or creative is the project?