



★ ★ ★ CHEATING SPOUSES ★ ★ ★

The Truth About Investigating Infidelity

AT PINOW, WE SURVEYED OUR NETWORK OF TRUSTED INFIDELITY INVESTIGATORS TO FIND OUT WHAT (IN THEIR EXPERIENCE) ARE SOME COMMON INDICATIONS OF INFIDELITY IN A RELATIONSHIP.

PART 1:

The Top 5

SIGNS ----- OF A ----- CHEATING SPOUSE



According to Investigators

1 Changes in Intimacy



Private investigators in our study listed either an increase or decrease in intimacy and affection as the **most common sign** of a cheating spouse.



Suspicious Phone Habits

“A common denominator is the cell phone. Spouses hiding their cell phones **do so for a reason.**”

Larry Polte
PPS Investigations





Changes in Appearance...

“Although each case is very unique, the **clearest indicator** that we have found has been a change in appearance.”

DK Halzwarth, CFI
Investigative Information Brokers





... or Bathing Habits

“They either start dressing differently, are more concerned about appearance or change their style of intimate wear. This, along with a change in physical appearance and hygiene, are good indicators.”

Quentin Estey
Estey Associates



Suspicious Internet Use

“Staying up late to work on the computer is a big indicator. Excessive Internet usage— especially late at night— is a red flag.”

Jodi LaBorde
Nola Detective Agency





Changes in Work Routine

Many investigators agree that changes in work routine including a **new job**, **recent layoff**, or a **sudden need to work late regularly** can be indicators of infidelity.



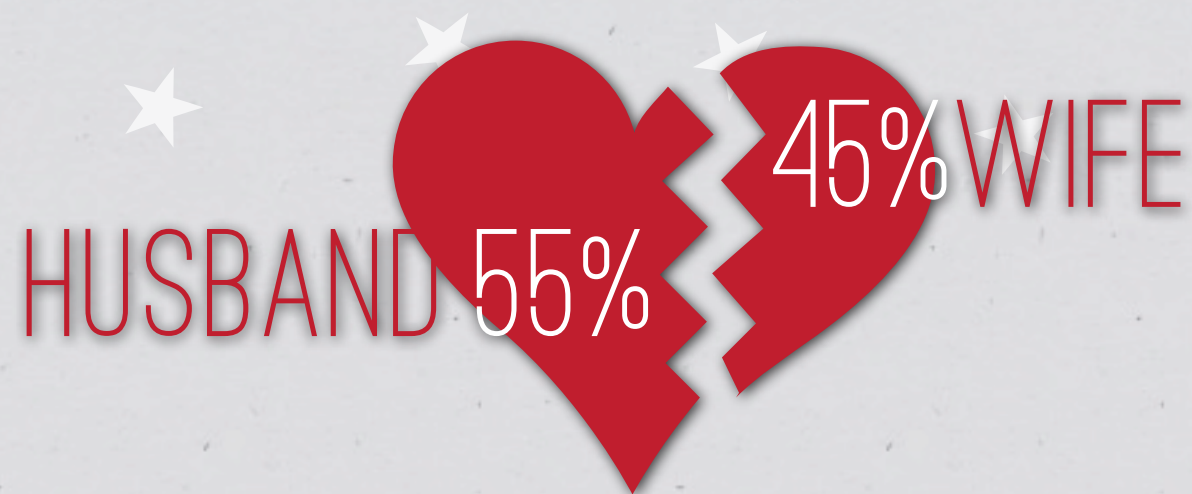


★ ★ ★ PART 2: ★ ★ ★

INFIDELITY BY THE NUMBERS

WHEN SOMEONE SUSPECTS INFIDELITY IN A RELATIONSHIP IT CAN BE DIFFICULT TO DETERMINE WHETHER OR NOT THOSE SUSPICIONS ARE VALID- AND IF SO, WHAT TO DO NEXT

Married People Who Cheat:



Breakdown of which
spouse cheated when
infidelity occurred

Anywhere between
30%=60%
of married people cheat



*Statistics vary due to an
unwillingness to admit
infidelity in studies*

Is Your Intuition Correct?

Wives who suspect their
husbands of cheating are correct
85% of the time



Husbands who suspect their
wives of cheating are correct only
50% of the time

Who *Would* Cheat?

74%
OF HUSBANDS



68%
OF WIVES



Say that they would cheat if they
knew they wouldn't get caught.



★ ★ ★ PART 3: ★ ★ ★

INVESTIGATING INFIDELITY

WHEN SOMEONE HAS DECIDED TO SOLICIT THE SERVICES OF A PROFESSIONAL INVESTIGATOR, IT'S HARD TO KNOW WHAT TO EXPECT. HERE ARE SOME FACTS & FIGURES THAT MIGHT HELP

Average Cost

\$2,377

Is the **average cost** of investigating an infidelity case.
Prices were listed as **low as \$500** and as **high as \$5,500**

Length of Investigation



4

HOURS

-



6

MONTHS

Our survey revealed that an infidelity investigation can last anywhere from **just a few hours** to **over 6 months**

Success Rates?

OVER **75%**

**62% of the investigators we surveyed say
that infidelity is confirmed in over 75% of cases**

SOURCES:

*Statistics not derived directly from PInow's
in-house survey of investigators come from:*

**American Association for
Marriage and Family Therapy**

Indiana University

BusinessWeek

The New York Times

The Wall Street Journal



FOR MORE INFORMATION



FOR QUESTIONS OR COMMENTS REGARDING OUR INFIDELITY SURVEY OR
TO FIND A PRE-SCREENED & QUALIFIED INVESTIGATOR IN YOUR AREA

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