Minnesota Board of Cosmetology

Makeup Services in Minnesota



Are makeup services regulated? Yes. Makeup services that are offered for compensation are regulated by the Board of Cosmetology.

A few similar services, such as permanent makeup and theatrical makeup, are not regulated by the Board.

Keep reading!

To offer regulated makeup services for compensation in Minnesota, a person must be licensed as a **cosmetologist** or **esthetician**.

Who can perform makeup services?



Where can makeup services be performed?

Regulated makeup services must be performed within a licensed salon. A Cosmetologist Salon Manager or Esthetician Salon Manager with a Special Event Permit may perform makeup services outside of a salon. **See below!**

A **Special Event Permit (SEP)** allows a licensed salon manager to offer and perform select services for an event held outside of a licensed salon. Popular SEP events are weddings, proms, and formal events. Visit the Board's website for more information on an SEP.

What is a Special Event Permit?



"Unregulated services" are specific types of services, defined by Minnesota Rule 2105.0010, subp. 13, that are not regulated by the Minnesota Board of Cosmetology. However, these services may be regulated by another government agency. **Keep reading...**



The following services are **not** regulated by the Board of Cosmetology, but may include the use of makeup or similar products:

- body painting
- henna tattoos and permanent tattoos
- eyebrow embroidery
- eyebrow microblading
- permanent makeup
- services for theatrical, television, film, fashion, photography, or media productions or media appearances
- mortuary services

Are any makeup-related services unregulated?



For a full list of unregulated services, visit MN Rule 2105.0010, subp. 13.