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# Need Help With Your Business? Want Some Inspiration? You're in the Right Place

The FEA Project is about bringing women with a passion for business together. Discover useful tips, free tools & learn from some incredible experts.

## Be Inspired!

Watch amazing videos from some of the world's greatest entrepreneurs. Really get inspired & motivated...



## Learn From Experts

Learning from experts is one of the best things you can do for your business.



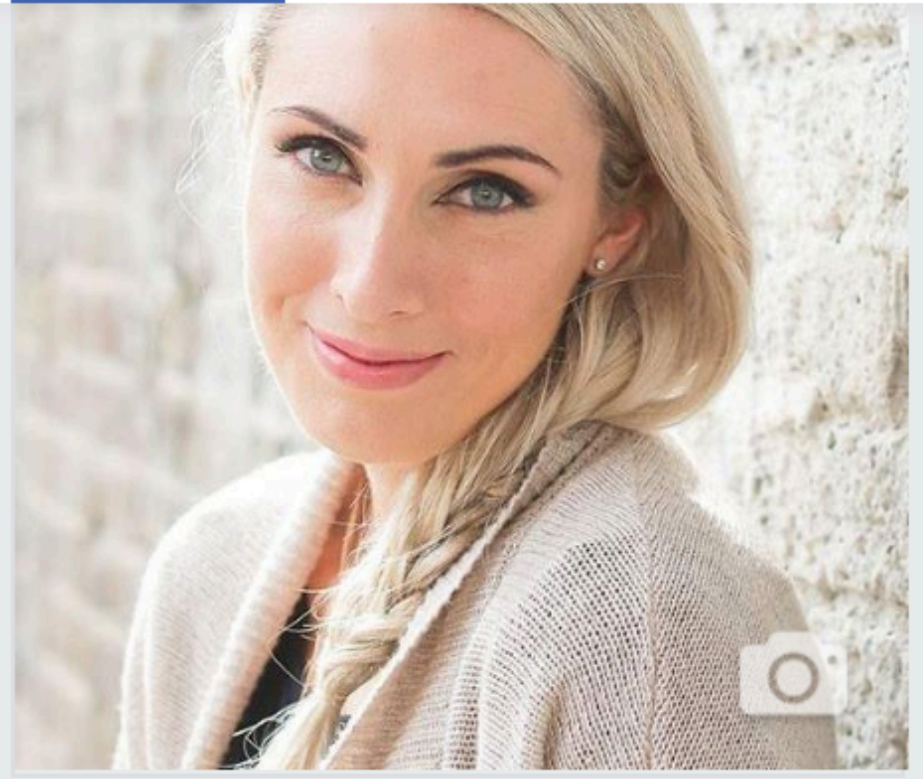
## Resources

Free tips, inspirational quotes, free tools, essential books.. find them all here.



## Get Involved

Share your story with us, write a comment, we'd love you to get in touch!



Female Entrepreneur Association ✓  
@FemaleEntrepreneurAssociation

- Home
- Services
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### Recommendations and Reviews

Recommended by 90 people

- the fabulous motivating stories and great resources  
Yesterday
- Fabulous group for women entrepreneurs! Great tips & advice. lots of fun too!  
August 7
- I am new to the page but I love the positivity of this community! I always encouraged women to suppo... [See More](#)  
July 9

[See All](#)

### Photos



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Add a phone number to your Page so people can call you easily.

[See All Page Tips](#) 1

78% response rate, 1 day response time  
Respond faster to turn on the badge

658K likes +3,565 this week  
Nikki Elledge Brown and 370 other friends

654K follows

See Pages Feed  
Posts from Pages you've liked as your Page

48 were here 0 this week  
Janelle LaFord and Anna Wilk

929,545 post reach this week



0:50 / 15:31

Programming your mind for success | Carrie Green | TEDxManchester

4,851,896 views

62K 2K SHARE

Videolytics

SUMMARY

*She Means Business*  
CARRIE GREEN



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hoy house  
**ignite** LONDON 2017



**Carrie Green**  
How To Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur

#ignite

WANT TO STAY BALANCE



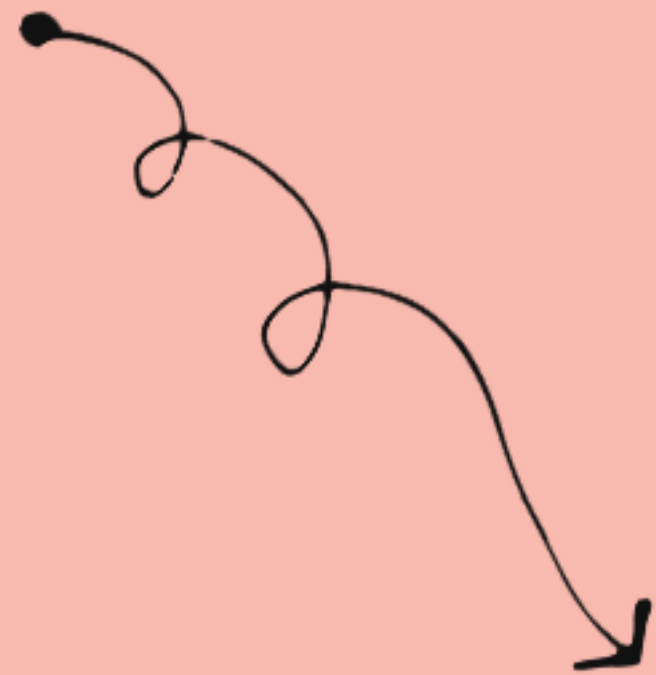
5000+ members



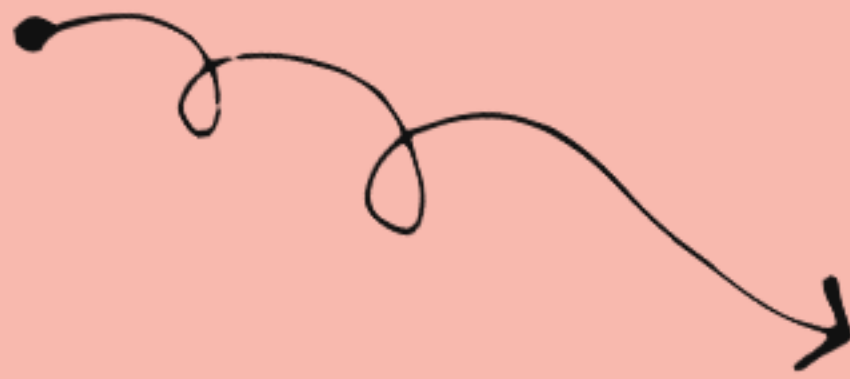


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Teeny tiny idea



Successful reality



*female*  
**ENTREPRENEUR**  
*association*  
**INTERNATIONAL**

# Here's what people want:

- Knew they wanted to build a successful business, have a life where they had more freedom, more time to spend with their family, more money to do what they wanted, more purpose and meaning in their life through their work.
- They knew they needed to get their businesses out there and create visibility...create amazing content, build a tribe of raving fans through social media, website traffic and email subscribers and then convert those people into dream clients/customers.

# But here's the problem:

1. Feel totally stuck because they don't know what to do, what to prioritise or focus on
2. Are trying to make progress, but nothing's working
3. Have mindset issues - keep questioning and doubting themselves
4. Get tripped up on external problems - like time and money
5. Are surrounded by people who don't believe in them

They reach a point where they're so fed up of feeling like this. They don't want to keep going in circles and feeling exhausted trying things that aren't working.

How do you feel about what you want to  
create right now?

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# Here's what we're going to do:

1. Get you clarity
2. Create an amazing marketing game plan for you
3. Give you a kind kick up the backside to make sure you put it into action

How would your business & life change if your frustrations were a thing of the past?

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# You would...

- Have momentum
- Feel amazing, because you wouldn't be stuck in the mud anymore
- Be getting the results you want and creating a wildly successful business, making a difference and making the money you want
- People would be coming to you and asking, “how did you do it?”



# Your Main Job

Love is in the air ;-)



*Audience* needs to fall in love with *Business*



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# 4 BIG Mistakes:



FOMO, which leads to trying to do everything.



Inconsistent, don't have a plan.



Imposter syndrome, afraid to put ourselves out there.



Forget who it's about, it's not about you.



# Marketing Blueprints

Simple works.



Michelle Rohr-Pelayo | Secret O.W.L. Society

P

Pinterest



Beautiful graphics of the Ultimate Life Binder



secretowlsociety.org



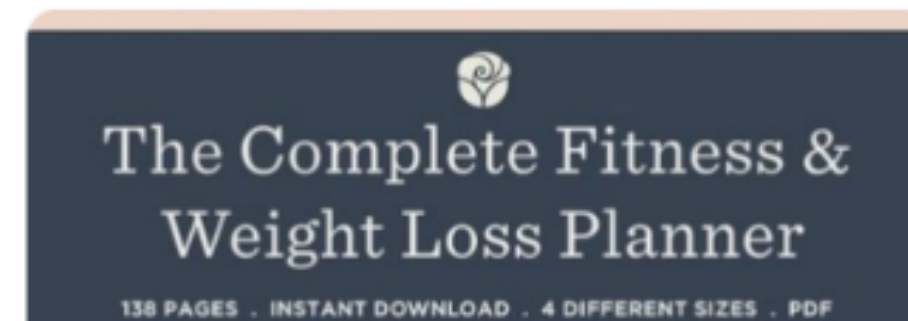
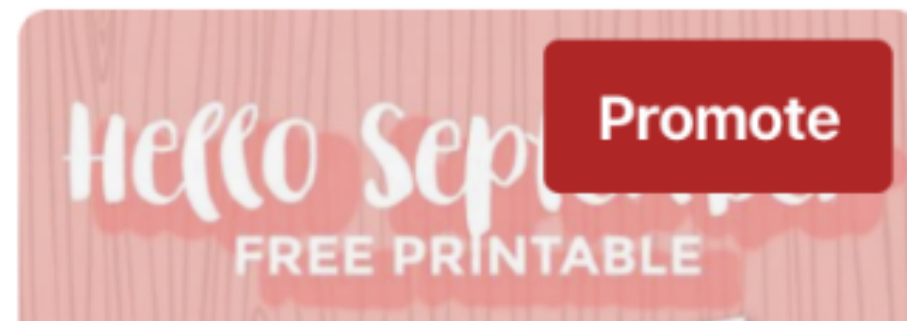
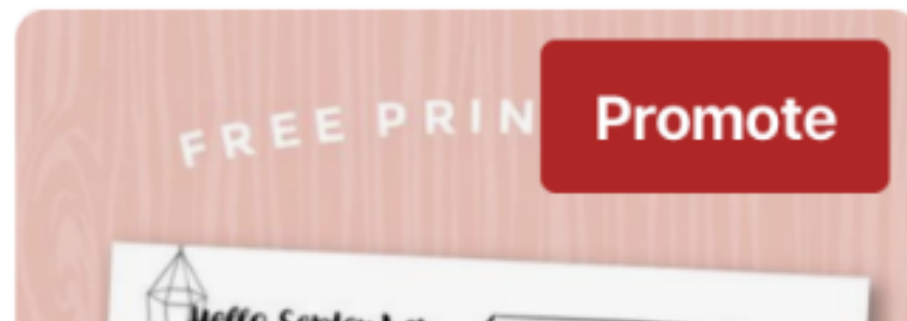
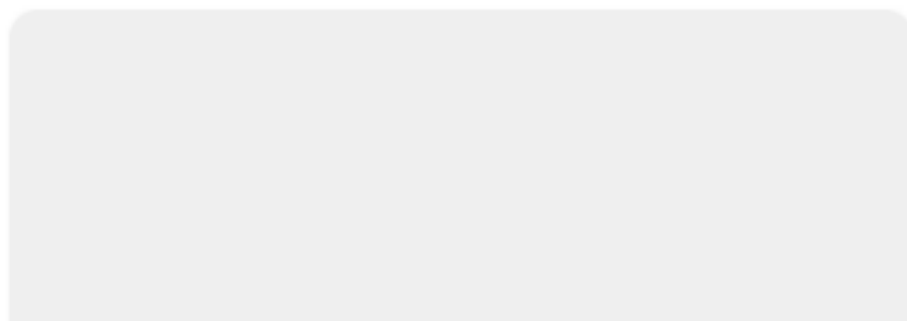
Buy from Etsy



Shares other products with customers

Navigation menu: Overview, Boards, Pins, Activity, Followers, Following, Tries

3,839 Pins





thelittlejones

Follow

1,053 posts

23.1k followers

1,187 following

The Little Jones • Kate

Prints and Paper Goods designer and mum of two • Personalisation • Wholesale •

Kate Jones | The Little Jones

link below 📌



Instagram



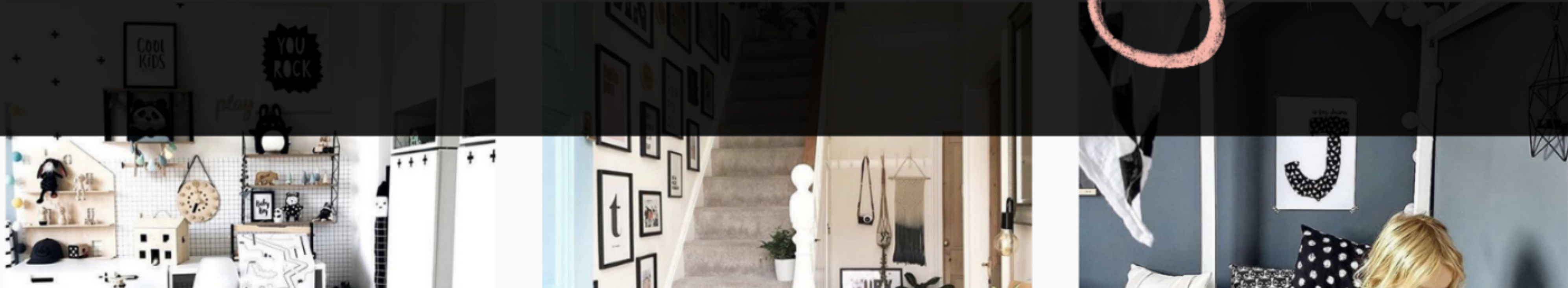
Beautiful graphics  
of her prints




Buy from her  
website & Etsy

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Samantha Costello | The Little Green

COLLECTIONS ▾ SAMPLE PACKS SAVE-THE-DATES WEDDING INVITATIONS ▾ ON-THE-DAY ITEMS ▾



Facebook Ads



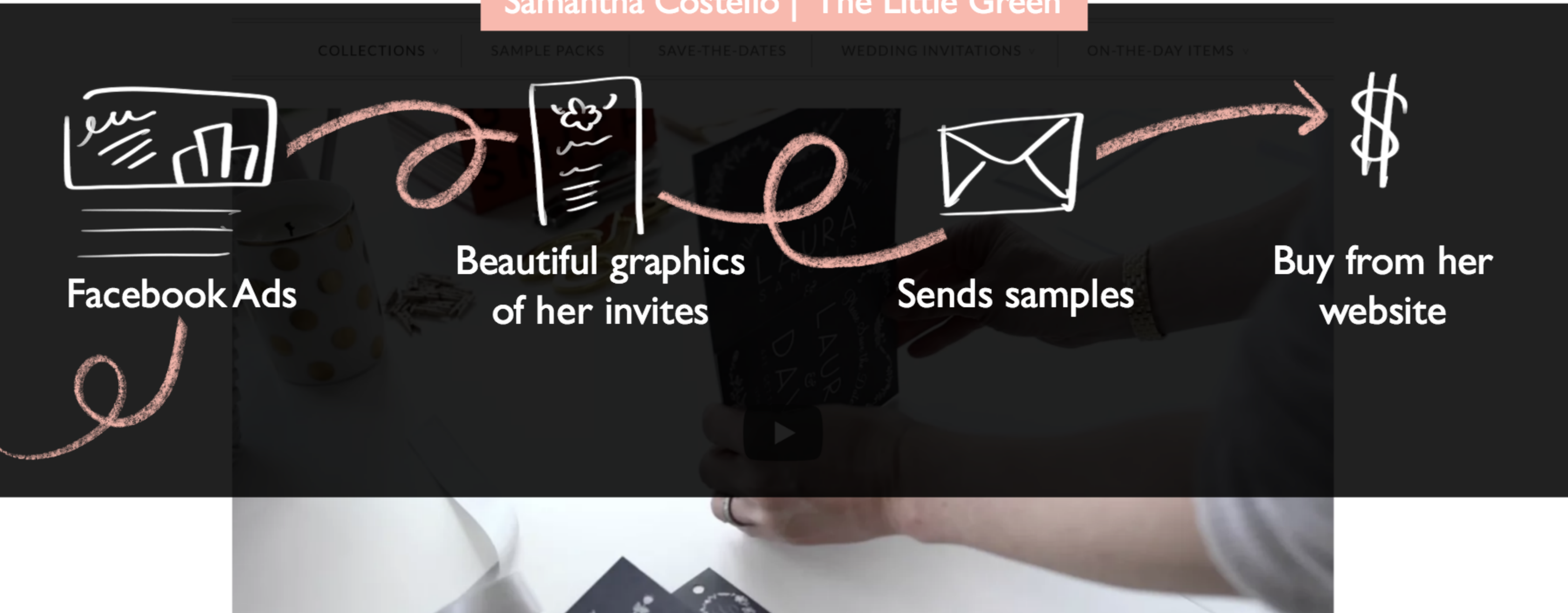
Beautiful graphics  
of her invites



Sends samples



Buy from her  
website

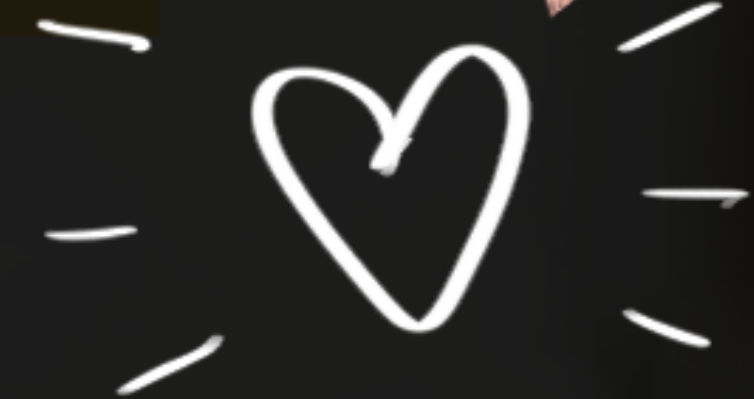


Jenny Shih | Jenny Shih.com



**Facebook groups**

Actionable strategies to reach more people and grow your income without burning out.



**Shows up to be of service**

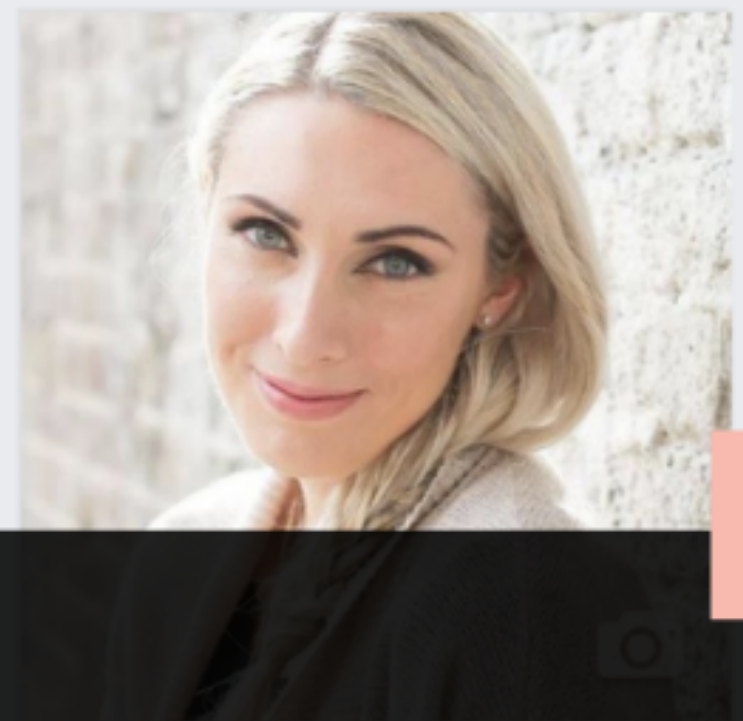


**People sign up for more**



FREE! Ultimate Online Business Bundle:

Form fields for entering email and name, with a yellow submit button.



Liked Following Share

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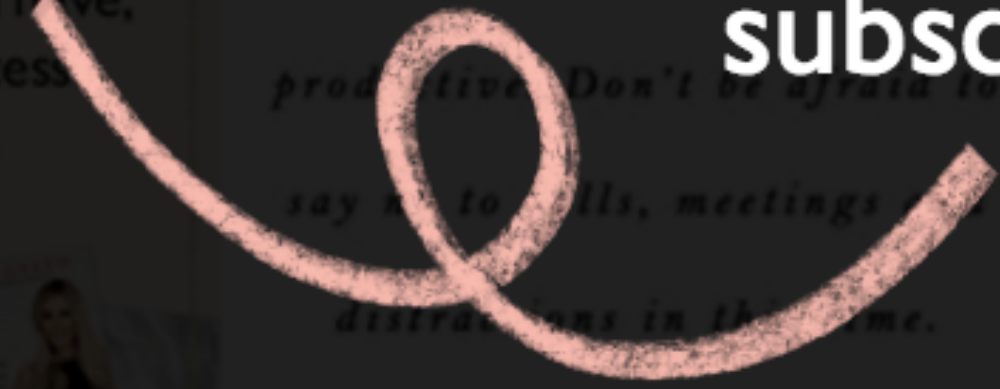
Beautiful & valuable posts



Encourage people to subscribe via email



Subscribers become members



- Home
- Services
- Shop
- Offers
- Photos
- Videos
- Posts
- Events
- About
- Community



# The Breakdown

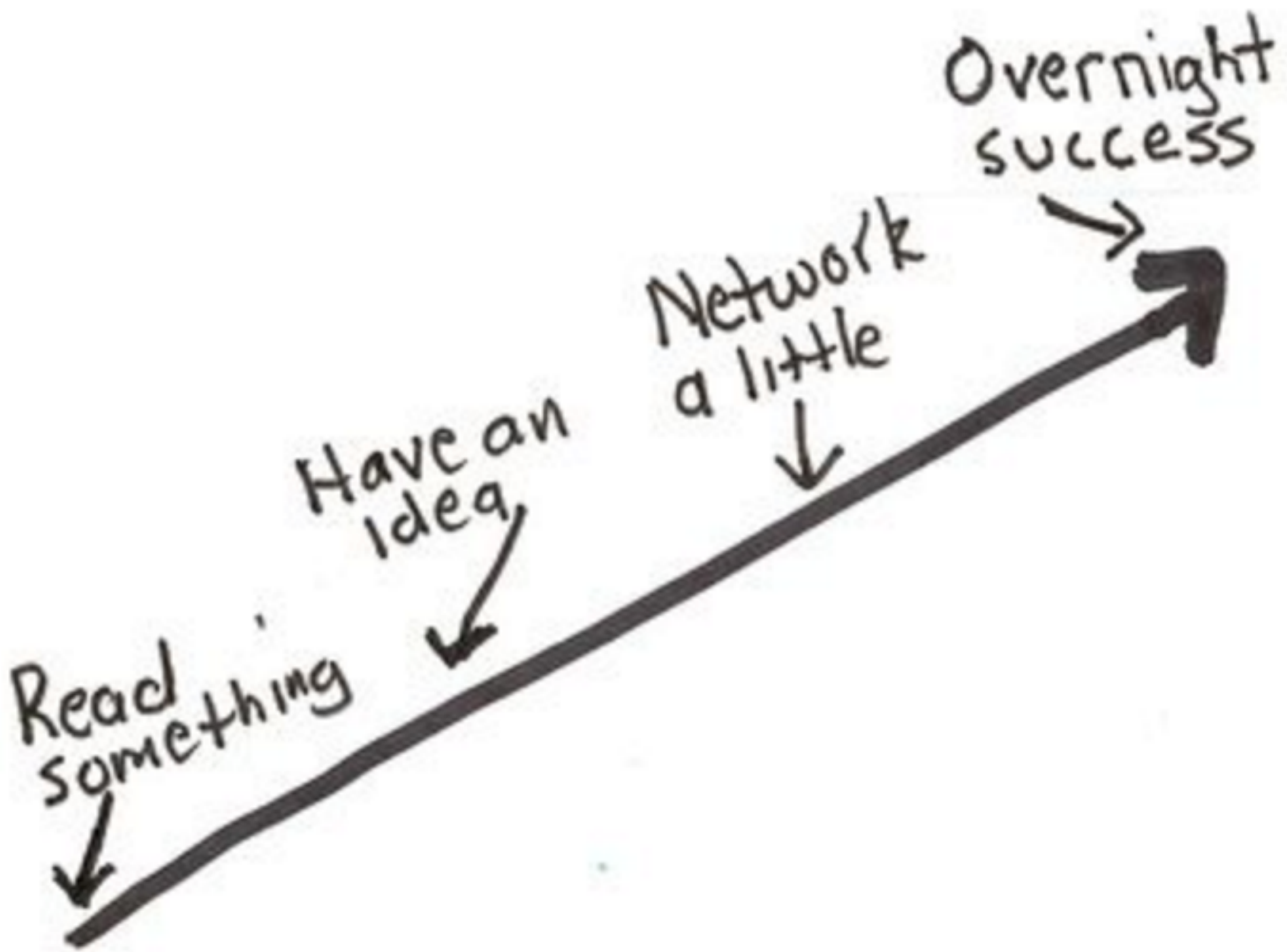
1. Know what your business mission is
2. Know who your audience are
3. Pick on main platform for getting discovered
4. Share what you have with audience effectively
5. Get them to buy



# ACTION: Create Your Blueprint

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# Success



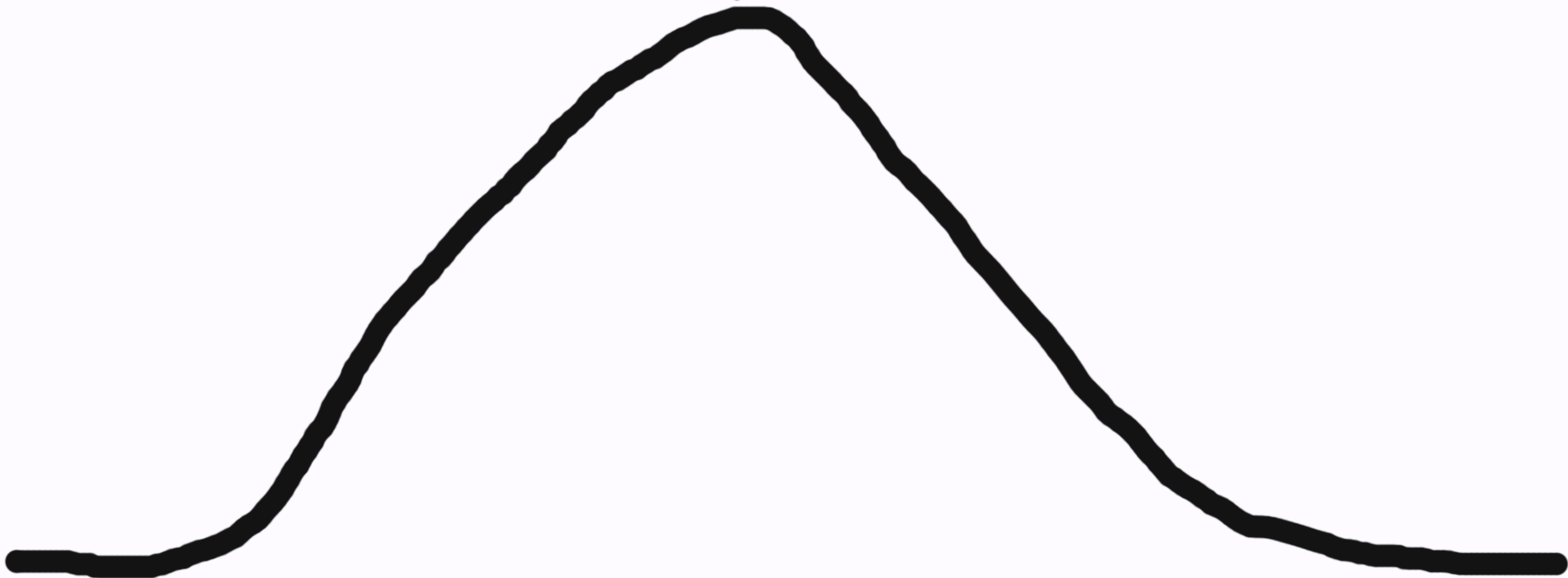
What people think it looks like.

# Success



What it really looks like.

Tipping Point



Are you prepared to be who you need to be and do the things you need to do in order to succeed?

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ANNIESCUBES

**You Are Here!**



Give yourself permission to play big and create  
the business and the success you want. Deal?

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<http://jointhemembersclub.com>

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