2020 Southeast Land Conservation Conference
Cultivating Resilient and Inclusive Communities
March 18 - 20, 2020 | Chattanooga, Tennessee
The Land Trust Alliance’s 2020 Southeast Land Conservation Conference will bring together 200 people representing land conservation and allied organization from across the southeastern region. Instructional workshops, inspirational presentations and informative exhibits will provide staff, board members and volunteers with new skills, ideas, and relationships. The impact extends far beyond the three days – as knowledge and inspiration is brought back to each attendee’s community and used to improve quality of life, increase recreational opportunities and enhance natural resource stewardship.

Your sponsorship of the conference makes it possible for more people to attend. Without your support, conference registration would be unaffordable for most of the region’s land trusts. Sponsorship is a great way to increase your visibility, connect with leaders, build your network and be recognized by the land trust community, while benefitting land conservation and improving lives and communities across the southeastern states. Thank you for sponsoring!

**Lead ($25,000 and up)**
- Premier recognition as Lead Sponsor in conference materials and on-site signage throughout the conference
- Special announced recognition as a Lead Sponsor during Welcome Reception (or a different event)
- Exclusive and personalized social media shout-out during the conference to Alliance’s nationwide constituency
- Having your name associated with a sponsored “track” of sessions
- Complimentary conference registration for 5 people
- Complimentary tabletop exhibit space
- Logo with link to your organization’s homepage on the conference webpage

**Patron ($10,000 - $24,999)**
- Logo recognition as Patron Sponsor in conference materials and on-site signage throughout the conference
- Group social media shout-out of Patron sponsors during the conference to Alliance’s nationwide constituency
- Having your name associated with a sponsored “track” of sessions (may be a co-sponsor in some cases)
- Complimentary conference registration for 4 people
- Complimentary tabletop exhibit space
- Logo with link to your organization’s homepage on the conference webpage

**Benefactor ($5,000 - $9,999)**
- Logo recognition as Benefactor Sponsor on conference materials and on-site signage displayed throughout the conference
- Having your name associated with a sponsored “track” of sessions (may be a co-sponsor in some cases)
- Complimentary conference registration for 3 people
- Complimentary tabletop exhibit space
- Listing with link to your organization’s homepage on the conference webpage
Supporter ($2,500 - $4,999)

- Name listed as Supporter Sponsor on conference materials and onsite signage displayed throughout the conference
- Complimentary conference registration for 2 people
- Complimentary tabletop exhibit space (if available, first come-first serve basis for Supporters as space is limited)
- Listing with link to your organization’s homepage on the conference webpage

Contributor ($1,000 - $2,499)

- Name listed as Contributor Sponsor on conference materials and onsite signage displayed throughout the conference
- Complimentary conference registration for 1 person
- Listing with link to your organization’s homepage on the conference webpage
2020 Southeast Land Conservation Conference Sponsor Form

DEADLINE: Monday, February 17, 2020

Yes! I want to support land conservation as a sponsor of the 2020 Southeast Land Conservation Conference.

Organization/Company: ____________________________________________________________

Name of Primary Contact for Benefit Fulfillment: ________________________________________

Primary Contact E-mail _____________________________________________________________

Organization Address:  _____________________________________________________________

Organization Phone ________________________________________________________________

Please indicate exactly how your organization would like to be acknowledged in conference materials:
_________________________________________________________________________________

Circle sponsor option
$25,000 and up   Lead
$10,000- $24,999  Patron
$5,000- $9,999    Benefactor
$2,500-$4,999     Supporter
$1,000-$2,499     Contributor

Complimentary Sponsor Registrations
Lead – 5 complimentary registrations
Patron – 4 complimentary registrations
Benefactor – 3 complimentary registrations
Supporter – 2 complimentary registrations
Contributor – 1 complimentary registration

Lead, Patron, Benefactor (Supporter, if available):
☐ Yes, I will bring exhibit materials. Exhibit tables will be located near registration. Being an exhibitor is an exceptional opportunity to increase your visibility and interaction with conference attendees

Please make checks to “Land Trust Alliance” and mail with this form directly to: Land Trust Alliance, 1250 H Street NW, Suite 600, Washington, DC 20005. Include in memo line, “Southeast Conference Sponsor.” OR charge credit card (circle option below and provide card number).

Visa   Mastercard   Discover   America Express
Card Number ___________________________________________   Security Code________
Expiration Date ______________________   Phone number _____________________________
Signature _______________________________________________________________________

Note: 20% of your sponsorship will be used toward general operating costs for the Alliance. Sponsorships are tax deductible less the value of complimentary registrations provided. Learn more at our conference webpage and for general information, please visit www.landtrustalliance.org.

For additional information on sponsorships and pledges, please contact: Kevin Case, Eastern Division Director of Field Programs for the Land Trust Alliance at 860-324-6825, or by email at kcase@lta.org