



CHESAPEAKE WATERSHED CONSERVATION FINANCE INTENSIVE WORKSHOP

Monday, December 16, 2019, 12:00 PM until
Wednesday, December 18, 2019, 12:00PM
National Conservation Training Center
Shepherdstown, WV

Are you looking to access new sources of funding for land conservation deals? Do you require more complex funding and financing tools to achieve your land conservation goals? We've designed this workshop for you.

We are pleased to announce the Chesapeake Watershed Conservation Finance Intensive Workshop, which will be held December 16-18, 2019 at the National Conservation Training Center in Shepherdstown, WV. This is a multi-day, intensive training course to help mid-career professionals utilize innovative and effective financing strategies for land and resource conservation, restoration, and stewardship.

The course is delivered by the Conservation Finance Network and made possible by Chesapeake Bay Program's (CBP) GIT (Goal Implementation Team) funding initiative, administered by the Chesapeake Bay Trust. Sponsors include the CBP Healthy Watersheds GIT, Chesapeake Conservation Partnership, Alliance for the Chesapeake Bay, and the Land Trust Alliance.

Applications for the workshop will be accepted through October 25, 2019. Please apply online [here](#).

For further details, like cost, selection process, etc. refer to these FAQs. For questions, please contact Jennifer Miller Herzog, jmillerherzog@lta.org or 406-580-6410.

FAQs

Who should apply?

Mid-career professionals integrating conservation finance into their land and resource conservation work, including (but not limited to) land trust and NGO professionals, public agency professionals, foundation officers, board members, private sector investors, business executives, legal counselors, and academics. Applicants working on conservation finance projects they are interested in workshopping with peers and course faculty are strongly encouraged to apply. We do not encourage students to apply, given the applied nature of the course.

What will the course cover?

Course content will include an introduction to conservation finance; sessions on trends in public and private funding, environmental credit markets, water funds, carbon finance, performance-based contracting and partnerships, and conservation investing; and a project structuring workshop if there is sufficient interest.

What does it cost?

Tuition is offered at no cost. Attendees are responsible for their own transportation, lodging and meals. The cost for two nights' lodging and six meals at NCTC is about \$300.

When will I hear back?

We will communicate decisions beginning November 1. After first-round decisions are made, we may re-open applications in the event that seats remain in the course.

How are decisions made?

Applicants are selected based on a combination of factors including the applicability of course content to their work, a demonstrated intent to apply what they learn, and cohort balance and composition based on experience, geography, and other factors.

Is there a waitlist?

Yes, if there is sufficient interest. When decisions are made, we will give selected applicants the option to be added to the waitlist.

Is the course open to applicants outside the Chesapeake watershed?

No. Course content and topics are chosen specifically for their applicability to Chesapeake watershed context and challenges. We will draw heavily upon regional case studies and examples that may be constrained by local and state laws and policies.