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CALENDAR
2020 WEBINARS

JANUARY
01.09  Advanced Topics in Risk Management: Buildings and Structures*
01.16  Advanced Topics in Risk Management: Trails*
01.22  Basic Risk Management: Tools & Resources*
01.23  Real Estate Fundamentals: A Primer for New Land Trust Staff
01.29  Unlock the Magic of the Mind to Increase Giving
01.30  Drafting Fee Land Management Plans

FEBRUARY
02.11  Anatomy of a Great Website
02.13  Faster, Better, Cheaper: Building Your Field Data Collection Tools for Monitoring
02.20  File under “Best Practices”: Reducing Risk and Ensuring Informed Decision-Making through Complete Stewardship Documentation
02.25  Essentials of Membership Marketing: Tips to Grow Your Land Trust’s Supporter Base and Revenue
02.27  Transfer of Conservation Easement Properties: Working with Realtors, Buyers, Landowners and More

MARCH
03.05  Stewarding Easements that Have Been Subdivided
03.10  The Basics of Drafting Easements for Staff, Board and Volunteers
03.12  Federal Tax Law: The Latest and Greatest
03.25  Joining the Party: How to Authentically Build Audiences through Social Media,
03.31  Matter-of-Fact Mapmaking: Tips for Setting up Efficient GIS Systems for the Rest of Us

APRIL
04.02  How to Increase Your Relevance in Your Community
04.22  Communicating Climate Change to Your Board and Beyond
04.23  Working with Municipal and State Leaders on Conservation
04.30  Take Your Planned Giving Program to the Next Level

MAY
05.06  What Land Trusts Can Do to Enhance Food Security in Their Communities
05.07  Land Protection in a Changing Climate
05.12  Information Technology Fundamentals for Land Trusts
05.21  Financial Management of Restricted Gifts
05.28  Appraisal Update: What Land Trusts Need to Know Now

JUNE
06.09  Strategies for Offering Affordable Health Insurance, Retirement and Other Benefits
06.11  Clean Water Act Tools and Funding to Advance Watershed Protection,
06.16  Effective Financial Oversight
06.21  Strategies for Partnering with Latinx Organizations

FALL
TBA  Considering Carbon: What Your Land Trust Needs to Know
TBA  Partnering with Birding Organizations
TBA  Setting Up Programs for People with Disabilities
TBA  Communicating Technical Information to a Non-Technical Audience
TBA  Empowering the Board and Executive Director to Become Better Fundraisers

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