SPONSOR INFORMATION

The Land Trust Alliance’s 2020 New York Land Conservation Conference will bring together 250 people representing land conservation and allied organizations from across the state. Instructional workshops, inspirational presentations and informative exhibits will provide staff, board members and volunteers with new skills, ideas and relationships. The impact extends far beyond the two days – as knowledge and inspiration is brought back to each attendee’s community and used to improve quality of life, increase recreational opportunities and enhance natural resource stewardship.

Sponsorship is a great way to increase your visibility, connect with leaders, build your network and be recognized by the land trust community. Thank you for considering a sponsorship today!

Lead ($25,000 and up)

- Premier recognition as Lead Sponsor in conference materials and on-site signage throughout the conference
- Special announced recognition as a Lead Sponsor during Welcome Reception
- Exclusive and personalized social media shout-out during the conference to Alliance’s nationwide constituency
- Having your name associated with a sponsored “track” of sessions
- Complimentary conference registration for 5 people
- Complimentary tabletop exhibit space and logo/link to your organization’s homepage on the conference webpage

Patron ($10,000 - $24,999)

- Logo recognition as Patron Sponsor in conference materials and on-site signage throughout the conference
- Group social media shout-out of Patron sponsors during the conference to Alliance’s nationwide constituency
- Having your name associated with a sponsored “track” of sessions (may be a co-sponsor in some cases)
- Complimentary conference registration for 4 people
- Complimentary tabletop exhibit space and logo/link to your organization's homepage on the conference webpage

Benefactor ($5,000 - $9,999)

- Logo recognition as Benefactor Sponsor on conference materials and onsite signage displayed throughout the conference
- Having your name associated with a sponsored “track” of sessions (may be a co-sponsor in some cases)
- Complimentary conference registration for 3 people
- Complimentary tabletop exhibit space
- Listing with link to your organization's homepage on the conference webpage

Supporter ($2,500 - $4,999)

- Name listed as Supporter Sponsor on conference materials and onsite signage displayed throughout the conference
- Complimentary conference registration for 2 people
- Complimentary tabletop exhibit space
- Listing with link to your organization's homepage on the conference webpage
Contributor ($1,000 - $2,499)
- Name listed as Contributor Sponsor on conference materials and onsite signage displayed throughout the conference
- Complimentary conference registration for 1 person
- Listing with link to your organization’s homepage on the conference webpage
- Complimentary tabletop exhibit space (if available, space may be limited)

Friend ($500 - $999)
- Recognition as a Friend sponsor in conference materials and onsite signage displayed throughout the conference
- Listing with link to your organization’s homepage on the 2020 New York Land Conservation Conference webpage
Yes! I want to support land conservation as a sponsor of the 2020 New York Land Conservation Conference.

Organization/Company: ____________________________________________________________

Name of Primary Contact for Benefit Fulfillment: ________________________________________

Primary Contact E-mail _____________________________________________________________

Organization Address:  _____________________________________________________________

Organization Phone ________________________________________________________________

Please indicate exactly how your organization would like to be acknowledged in conference materials:

_________________________________________________________________________________

Check sponsor option

☐ $25,000 and up  Lead
☐ $10,000- $24,999  Patron
☐ $5,000- $9,999 Benefactor
☐ $2,500-$4,999 Supporter
☐ $1,000-$2,499 Contributor
☐ $500 - $999 Friend

Complimentary Sponsor Registrations

Lead – 5 complimentary registrations
Patron – 4 complimentary registrations
Benefactor – 3 complimentary registrations
Supporter – 2 complimentary registrations
Contributor – 1 complimentary registration
Friend – Recognition only

Lead, Patron, Benefactor, Supporter (Contributor, if available):

☐ Yes, I will bring exhibit materials. Being an exhibitor is an exceptional opportunity to increase your visibility and interaction with conference attendees.

Please make checks payable to “Land Trust Alliance” and mail with this form to: Land Trust Alliance, 112 Spring Street, Saratoga Springs, NY 12866. Include in memo line, “NY Conference Sponsor.”

OR charge credit card:

Amount to charge: $__________________

☐ Visa          ☐ Mastercard          ☐ Discover          ☐ American Express

Card Number __________________________________________ Security Code________

Expiration Date ______________________     Phone number _____________________________

Signature _______________________________________________________________________

Note: 20% of your sponsorship will be used toward general operating costs for the Land Trust Alliance. Sponsorships are tax deductible less the value of complimentary registrations provided. Learn more at our conference webpage. For general information, please visit www.landtrustalliance.org.

For additional information on sponsorships and pledges, please contact: Meme Hanley, Land Trust Alliance New York Program Manager at (518) 587-6436 or via email at mhanley@lta.org.