

**BASF**

We create chemistry



LAWN CARE U.S.

2024 EARLY ORDER PROGRAM

# THE BLUEPRINT

YOUR FOUNDATION STARTS HERE

+ Construct the perfect plan  
for the year ahead.



From herbicides to fungicides to insecticides, our extensive product portfolio helps you take your program to the next level. Choose from an incredible selection of products that deliver results across your lawn and landscape areas and earn larger rebates as your order grows.

### ACROSS-THE-LAWN SOLUTIONS (HERBICIDES, FUNGICIDES AND INSECTICIDES):

<b>1</b>	Start earning rebates at only \$3,000.	<b>Qualifying Purchase Levels</b>	<b>Oct. 1 - Dec. 1, 2023 Earned Incentive %</b>
<b>2</b>	Earn a 12% rebate by reaching \$20,000 in total purchases.	\$3,000 - \$7,999	4%
<b>3</b>	Count your savings and win with EOP.	\$8,000 - \$19,999	6%
		\$20,000+	12%

Product	Package	Redemption Value (per package)	Quantity	Total
<b>Herbicides</b>				
Basagran® T&O herbicide	2 x 1 gal	\$125.58		
Drive® XLR8 herbicide	4 x 0.5 gal	\$221.25		
Drive XLR8 herbicide <b>NEW!</b>	2 x 2.5 gal	\$514.44		
Finale® XL T&O herbicide	2 x 2.5 gal	\$543.75		
FreeHand® 1.75G herbicide	1 x 50 lb	\$109.50		
Pendulum® 2G herbicide	40 lb bag	\$85.50		
Pendulum 2G herbicide	20 lb bag	\$48.50		
Pendulum AquaCap herbicide	2 x 2.5 gal	\$281.25		
Pendulum AquaCap herbicide	1 x 15 gal	\$983.10		
Pylex® herbicide	4 x 4 oz	\$1,376.00		
Segment® II herbicide	2 x 2.5 gal	\$1,562.50		
Tower® herbicide	2 x 2.5 gal	\$1,972.50		
<b>Fungicides</b>				
Insignia® SC Intrinsic® brand fungicide	4 x 30.5 fl oz	\$2,169.16		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	\$7,225.10		
Insignia SC Intrinsic brand fungicide	4 x 122 fl oz	\$9,760.00		
Orchestra® Intrinsic brand fungicide	4 x 16 oz	\$668.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	\$443.36		
Pillar® G Intrinsic brand fungicide	30 lb bag	\$105.00		
Pillar G Intrinsic brand fungicide	15 lb bag	\$56.63		
Pillar SC Intrinsic brand fungicide	4 x 43.5 oz	\$856.95		
Xzemplar® fungicide	2 x 114 fl oz	\$3,451.92		
Xzemplar fungicide	4 x 11.4 fl oz	\$808.04		
<b>Insecticides</b>				
Alucion® 35 WG insecticide	10 x 2.375 lbs	\$2,442.90		
Amdro® Pro fire ant bait	1 x 25 lbs	\$536.25		
Siesta® insecticide fire ant bait	15 lbs	\$294.19		
Sultan® miticide	4 x 0.125 gal	\$709.68		
Ventigra® insecticide	4 x 20 oz	\$1,266.40		
<b>Spray Indicators</b>				
Turf Mark spray indicator	12 x 0.25 gal	\$247.50		
Turf Mark spray indicator	1 x 30 gal	\$1,556.25		
Turf Mark spray indicator - blue	2 x 2.5 gal	\$278.13		
Turf Mark spray indicator - green	2 x 2.5 gal	\$333.88		
<b>SUBTOTAL:</b>				

**TALK TO YOUR DSR TO START BUILDING YOUR PLAN.  
FOR MORE INFORMATION, VISIT BETTERTURF.BASF.US/LAWNCARE/EOP.**



**Additional Program Details and Qualifications:** All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, L&L, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s).

An end-user must purchase at least \$3,000 of qualifying EOP Across-the-Course Solutions (ACS) products to qualify for the 2024 Turf EOP ACS rebate.

The invoiced dollar amount for agency products and the redemption value of qualified non-agency products will be used to determine end-user total purchase and rebate earned. End-user must be in good credit standing with agent to receive special promotional terms. All agency products invoiced between October 1, 2023 and December 31, 2023 will receive June 10, 2024 terms for the end-user. All agency products invoiced after December 31, 2023, will receive net 60 days for the end-user. Terms for Agency Products offered at the Agent's discretion. Terms for qualifying non-agency products are determined by a BASF Authorized Distributor. All rebates will appear as a credit on the end-user's

account with the agent who processed the order. T&O EOP End-User Rebate credit will become available by August 31, 2024. If an end-user purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent.

BASF reserves the right to cancel or modify this program at any time.

All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Alucion 35 WG insecticide, FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State.

Alucion, Amdro, Basagran, Drive, Finale, FreeHand, Insignia, Intrinsic, Orchestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF.

**Always read and follow label directions.**

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**Thank you for participating in EOP.**