

# BASF FreeHand® Tiered Offer Promotion

## Program Details

### Dates & Area

- ▶ October 1, 2018 through April 30, 2019
- ▶ United States, Puerto Rico, Alaska, Hawaii, U.S. Virgin Islands

### Terms

- ▶ Qualifying product purchases receive extended payment terms, as follows
  - End-User: June 7, 2019
  - Agent: July 12, 2019

### Qualifying Agency Product(s)

- ▶ FreeHand® 1.75G, 1x50 LB, 59011296
- ▶ FreeHand CA 1.75G, 1x50 LB, 59013674

### End-User Incentive Structure

Purchase Level	Oct 1, 2018 – Dec 31, 2018 Earned Incentive %	Information / Notes
\$8,000 - \$14,999	5%	
\$15,000 - \$29,999	8%	4 pallets = \$15,500+
\$ 30,000 or more	12%	1/2 Truckload = \$31,000+

Purchase Level	Jan 1, 2019 – Apr 30, 2019 Earned Incentive %	Information / Notes
\$8,000 - \$14,999	3%	
\$15,000 - \$29,999	5%	4 pallets = \$15,500+
\$ 30,000 or more	8%	1/2 Truckload = \$31,000+

End-User Incentive % (as shown above) is not cumulative