



RIVIERA
RATED #1 OVERALL*
IN NTEP

**BERMUDAGRASS HAS A NEW REIGNING CHAMPION.
HANDS DOWN. OVER ALL. FIVE YEARS RUNNING.**



NTEP Trial Results 1997-2001

RIVIERA (seeded)	6.5
TifSport (sod)	6.4
Tifway (sod)	6.3
Patriot (sod)	6.3
Princess (seeded)	6.3
Tifgreen (sod)	6.2
Shanghai (sod)	5.9
Transcontinental (seeded)	5.7
Mirage (seeded)	5.0
NuMex-Sahara (seeded)	4.9
Arizona Common (seeded)	4.6

LSD Value 0.1

Riviera. The Number One Bermudagrass.

Finally, one bermudagrass is your superior advantage over all. Highest quality-rated Riviera ranks **first overall** for **winter kill resistance, drought tolerance, color, spring greenup and percent of living ground cover in spring.** That's over all seeded and sodded bermudagrass competitors. The results you've been waiting for are here. Now one choice has never been easier.



JOHNSTON SEED COMPANY
The Cold-Tolerant Bermudagrass Experts

800-375-4613



Advantages:

First Overall* In NTEP Trials 1997-2001

Superior Turf Quality
 Excellent Winter Hardiness
 Drought Tolerant
 Excellent Color
 Excellent Spring Greenup
 Excellent Wear Tolerance
 Improved Spring Dead Spot Resistance
 Fast Establishment From Seed
 Excellent Divot Recovery Rate

Varietal Development:

Riviera Seeded Bermudagrass, *Cynodon dactylon* (L.) Pers., was developed by Oklahoma State University Turfgrass Development Team, with financial support from the United States Golf Association. The Oklahoma State University Turfgrass Development Team is led by Drs. Charles Taliaferro, Dennis Martin and Jeff Anderson. Riviera is a synthetic variety derived from the intercrossing of three clonal parent plants selected on the basis of turf quality and transition zone adaptation. Riviera was licensed exclusively to Johnston Seed Company for seed production, marketing and distribution.

Area of Adaptation:

Superior performance in the 1997-2001 NTEP trials indicates Riviera is well adapted to the transition zone as well as all regions where bermudagrass is currently grown.

Establishment:

Riviera should be planted in areas of full sunlight when soil temperatures reach a consistent 65°F (18°C) and are on the rise. Plant 2 to 3 pounds of Riviera seed per 1000 square feet (1 to 1.5 kg/100 square meters) in a well-prepared firm seedbed. Cover seed with no more than 1/4 inch (6 mm) of soil. Maintain adequate soil moisture around seed using frequent but light irrigation for optimum germination. Seedlings should emerge in 10 to 14 days. As seedlings develop, decrease frequency of irrigation but increase the amount of water applied. As turf matures, follow recommended turf watering guidelines for your growing region.

Maintenance:

Riviera can be maintained at mowing heights from 0.5 inches (1.3 cm) to 2 inches (5 cm). Applying 3 to 5 pounds of nitrogen per 1000 square feet (1.5 to 2.5 kg/100 square meters) per growing season is adequate. Do not remove over 1/3 of the leaf blade per mowing for healthy turf. More frequent mowing at shorter heights will result in a finer, more dense turf.

NTEP Trial Results 1997-2001

RIVIERA (OKS 95-1)	6.5
TifSport (Tift 94)	6.4
Tifway	6.3
Patriot	6.3
Princess	6.3
Tifgreen	6.2
Midlawn	6.1
Shanghai	5.9
Transcontinental	5.7
Cardinal	5.5
Mini-Verde	5.4
Savannah	5.3
Southern Star	5.3
Blackjack	5.2
Majestic	5.2
Sydney	5.2
Mirage	5.0
Jackpot	4.9
NuMex-Sahara	4.9
Arizona Common	4.6

LSD Value 0.1

* "Quality rating means are the average quality over all test locations over all years, and are excerpted from the Appendix Summary Statistics Table for the 1997-2001 NTEP Bermudagrass Trial, NTEP Final Report 02-7"



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