

General Rules and Terms and Conditions – Ariana Grande (“Artist”)

1. The Prize Draw will run on www.unlockthesweetener.com (the “Website”).
2. Opening date for entries is 09:00 on **27 August 2018**. Closing date for entries is 23:59 on 9 September 2018.
3. The Prize Draw is open to all citizens of the UK of 16 years of age and over, except employees of Island Records Limited, a division of Universal Music Operations Limited (“Promoter”) and their associated, affiliated or subsidiary companies, and their families, agents, or anyone connected with this Prize Draw.
4. Entry is limited to one per person and this will be the first entry received. Multiple entries will be disregarded and Promoter reserves the right to reject any entry and/ or to require entrants to provide proof of their age.
5. No purchase is necessary but entrants should be aware that they may be subject to local call charges, depending on their own individual arrangements for internet access.
6. Entrants to the prize draw must visit the Website and use the map and location services to locate a digital or physical billboard. Upon reaching a billboard, entrants must then ‘Tap Top Unlock’ and enter the code displayed on that billboard when prompted and then press ‘submit’. Entrants must then tap ‘Enter Competition’ and complete and submit the sign-up form on the prize draw promotion page on the Website (save that providing their email address for inclusion in the Artist’s database will be optional).
7. During game play, participants must be aware of their surroundings and play safely. Participants agree that their use of the Website and participation in the Prize Draw is at their own risk, and it is their responsibility to maintain such health, liability, hazard, personal injury, medical, life, and other insurance policies as they deem reasonably necessary for any injuries that they may incur while using the Website. Participants also agree not to use the Website to violate any applicable law, rule, or regulation (including but not limited to the laws of trespass), and agree not to encourage or enable any other individual to violate any applicable law, rule, or regulation. Without limiting the foregoing, participants agree that in conjunction with their use of the Website they will not inflict emotional distress on other people, will not humiliate other people (publicly or otherwise), will not assault or threaten other people, will not enter onto private property without permission, will not impersonate any other person or misrepresent their affiliation, title, or authority, and will not otherwise engage in any activity that may result in injury, death, property damage, and/or liability of any kind. To the extent permitted by applicable law, CHF Media Group disclaim all liability related to any property damage, personal injury, or death that may occur during participants’ use of the Website, including any claims based on the violation of any applicable law, rule, or regulation or participants’ alleged negligence or other tort liability.
8. Promoter will not be liable for any failure of receipt of entries. Promoter will not be liable for technical, hardware, or software failures of any kind or lost or unavailable network connections which may limit or prohibit an eligible entrant’s ability to participate in the Prize Draw.
9. Promoter reserves the right, with or without cause, to exclude entrants and withhold prizes for violating any of these General Rules and the Terms and Conditions and Terms of Use. Promoter reserves the right to amend these General Rules and Terms and Conditions. Any amendments will be published on the Website.
10. There are two (2) prizes available. The first prize includes one pair of general entry tickets to one of Artist’s 2019 Sweetener UK tour dates of the winner’s choice, a Sweetener Fan CD Box, sweatshirt and poster. The second prize is one pair of general entry tickets one of Artist’s 2019 Sweetener UK tour dates of the winner’s choice. Each winner’s choice of tour date and location shall be subject to availability and promoter reserves the right to provide tickets for an alternative date and location if the winners’ first choice is not available. The winners may be required to show ID upon arrival at Venue to [obtain entry]. Accommodation and travel to and from the performance will **not** be provided by Promoter and must be arranged by the winner at their sole cost.
11. The prizes will be sent to the winners by registered mail using Promoter’s preferred carrier and promoter shall cover any shipping and packaging charges. The winners must ensure that someone is present at the delivery address to take delivery of and sign for the prize.
12. The winner of the Prize Draw will be drawn randomly from all eligible entries on **17 September 2018**. All reasonable endeavours will be made to contact the winner during this time. If a winner cannot be contacted within 48 hours on the email address supplied by the entrant with their entry, the Promoter reserves the right to select another entrant. In addition to the foregoing in the event that the winner is unable to attend the

performance on the date given by Promoter then Promoter reserves the right to select another winner. Promoter shall not be required to change the date of the performance to accommodate the winner.

13. There is no other alternative to the prizes stated and the prizes are not transferable and no part or parts of the prize may be substituted for other benefits, cash, items or additions.
14. Uses of personal data received by Promoter in the course of the Prize Draw are subject to the privacy policy <http://www.umusic.co.uk/privacy.html>.
15. By entering the Prize Draw all entrants are deemed to have accepted and be bound by these General Rules and Terms and Conditions and to conform to all relevant laws and regulations.
16. Promoter shall not be liable for any loss or damage incurred as a result of this Prize Draw including without limitation any loss caused by any the actions or omissions of any associated or third-party providers. By entering, entrants, winners and persons accompanying the winners, agree to release and hold harmless Promoter, its parent, subsidiary and affiliated entities, directors, officers, employees, attorneys, agents and representatives from any damage, injury, death, loss, claim, action, demand or other liability that may arise from their acceptance and/or use of prize or their participation in this Prize Draw, or from any misuse or malfunction of any prize awarded SAVE THAT nothing in these terms and conditions shall limit Promoter's liability for death or personal injury caused by their employees or agents' negligence or for fraud.
17. Promoter reserves the right at any time to cancel, modify or supersede the Prize Draw (including altering prizes) if, in our sole discretion, a Prize Draw is not capable of being conducted as specified including but not limited to should a virus, 'bug' or other cause beyond Promoter's control corrupt the administration, security or proper play of the Prize Draw.
18. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
19. These terms and conditions shall be governed by English law and the courts of England and Wales shall have exclusive jurisdiction.
20. The promoter of this Prize Draw is Island Records, a division of Universal Music Operations Ltd, a company registered in England and Wales with number [723336].