



Episode #220: Building on Failure, Creating Empowering Cultures, and Stewarding Your Leadership with Bobby Gruenewald, Founder of the YouVersion Bible App

L3Leadership.org/episode220

ABOUT BOBBY GRUENEWALD:

Bobby Gruenewald serves as Pastor, Innovation Leader at Life.Church and is the founder of the YouVersion Bible App, which has been installed on more than 365 million devices. As one of the leading voices in the Church on innovation and the use of technology, Gruenewald has been featured in The New York Times, TechCrunch, CNN, and more.

Prior to joining the Life.Church team in 2001, he started and sold two technology companies as well as served in advisory capacities for various startups and venture capital funds. Gruenewald and his wife, Melissa, live in Edmond, Oklahoma with their four children.

LINKS MENTIONED:

- [Bible App](#)
- [Life.Church](#)
- [Craig Groeschel](#)

KEY TAKEAWAYS:

- If I'm pursuing what He wants me to do, I don't have to be too concerned about Him putting the right people in my path at the right time to do it.
- When I'm trying to find the right person, I'm casting vision to the Uber Drive! Anyone could be a fit!
- Don't get hung up on what resources you don't have. Nearly every example of every significant thing that God has done with my life has not started with the resources needed. It allows God to be seen in the story.
- We built into the culture that we have a willingness to fail.
- Had we not been willing to fail, we would have not been positioned to move when Steve Jobs announced the iPhone.
- What drew me to Life.Church was the mission.
- Pastor Craig Groeschel delegates authority, not tasks. If you do the opposite, you'll create followers, not leaders.
- As a leader, if things aren't where you'd like them to be, that often comes back to you as the leader.
- You have to be self-aware as a leader. Be aware of where your insecurities are holding you back.
- To create an empowering culture, you're going to have to take risks on people.
- In order for you to grow, for them to grow, and your organization to grow, you need to take risks on people.
- Over time, those risks have payoffs. The downsides are real, but the upsides are even better. You'll see people thrive, grow, and accomplish more than you ever thought was possible.
- Squandering the gifts and resources that God has given you is one of the most unacceptable things possible.
- Your leadership is a resource. If you are not figuring out how to grow it, expand it, take risks with it, or apply it in a purposeful and meaningful way, then you may be squandering a resource that God has entrusted you to steward.
- In the same way that God gave your resources and gifting to you, He could give them to someone else instead.

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