



## L3 LEADERSHIP PODCAST

# Episode #195: Dr. Rob McClelland, CEO of Leader Tribe and Former President of the John Maxwell Leadership Foundation

[L3Leadership.org/episode195](https://L3Leadership.org/episode195)

## ABOUT DR. ROB MCCLELLAND

Owner of Upward Leadership—a consulting and training company. Past President of John Maxwell Leadership Foundation. I have sat in the big chair in Higher Education, Medical Foundations, and multinational groups. My goal is very simple: build hard-working, healthy, and fun organizations where people love to serve and give their best. I do that by an unrelenting commitment to clarifying purpose, empowering employees, and acknowledging contributions. I concentrate on the kind of Leadership Development that leads individuals and teams to a more inspiring and more rewarding future. I live it, train others for it and speak about it.

## CONNECT WITH ROB:

- Leader Tribe
- Facebook
- LinkedIn
- Podcast

## LINKS MENTIONED:

- Equip
- Apple AirPods
- Tim Ferris Show
- 21 Irrefutable Laws of Leadership (affiliate link)
- The Advantage (affiliate link)
- Michael Hyatt's Podcast
- The Truth about Leadership (affiliate link)

## KEY TAKEAWAYS:

- Have people send you a 1-page document on why you should mentor them
- If I'm going to invest someone, I want to know that they are going to provide a 10x return on my investment
- Be an unvarnished purveyor of truth. Be a truth teller. Real leaders want to hear the truth, they just don't have anyone that's able to do that.
- Most of the time in, there is no end-game in defending yourself
- Work in spurts instead of working over the long haul.
- You win tomorrow, tonight. Plan your days. Too many people work on other people's agendas.
- "The #1 job of a leader is to accurately define reality."
- When everyone can agree where you are, you can take the future by storm.
- Don't ask what the world needs. Ask what makes you come alive because what the world needs more of is more people that have come alive.
- Ask leaders what is on their bucket list.
- There is a lot of things you'll want to do in life to make yourself look better than you really are. Avoid that temptation. Be vulnerable.
- Stop trying to make yourself look good. Start focusing on adding value to people.
- Make it a goal to have the people who know you best love and respect you the most.
- Take a one-inch step of growth every day to grow your leadership.