ESMO SUMMIT AMERICAS: ONCOLOGY UPDATES - FROM EVIDENCE TO PRACTICE

NOV 6-8, 2015
FONTAINEBLEAU HOTEL
MIAMI, FLORIDA, USA

REGISTRATION FEES

Until September 4, 2015: Early Bird Pricing
- Residents: $99 USD
- ESMO Member Residents: $69.30 USD
- Standard Attendees: $229 USD
- ESMO Member Standard Attendees: $160.30 USD

After September 4, 2015: Regular Price
- Residents: $149 USD
- ESMO Member Residents: $104.30 USD
- Standard Attendees: $299 USD
- ESMO Member Standard Attendees: $209.30 USD

CHAIRS
Scott Berry, MD, MHSc, Canada
Carlos Barrios, MD, Brazil
Jean-Yves Douillard, MD, PhD, France
Mohammad Jahanzeb, MD, FACP, USA
Sunil Verma, MD, MEd, Canada
Cynthia Villarreal-Garza, MD, PhD, Mexico
Dear Industry Partner,

On behalf of the Organizing Committee of the ESMO Office and OncologyEducation.com, we would like to invite you to join us as a sponsor for the ESMO Summit Americas held November 6-8th, 2015 at the Fontainebleau Hotel in Miami, Florida.

This international meeting will highlight the most significant, practice changing data before the ESMO/ECCO Congress 2015 (from an American speaker) and the emerging data from the ESMO/ECCO 2015 Congress (from an ESMO representative) and put it into context for an audience of oncology professionals from across the Americas.

The ESMO Americas Summit three-day event will be comprised of presentations on several key disease sites. As part of the conference, several panel-type symposia will also be organized, with focus on integrating the evidence into clinical practice for key tumour sites and to address regional differences in practice and patient management guidelines.

Benefit from numerous networking opportunities that allow you to meet face-to-face with oncology key opinion leaders and share updates on your latest products and service offerings. The ESMO Summit Americas audience and faculty will draw from among some of the most influential oncologists around the world.

Please note that all sponsorship amounts will need to add on HST (HST #: 85627 3982 RT0001). All cheques should be made payable to CancerLink Ontario Inc. Payment should be sent by regular mail to PO Box 35527 York Mills Plaza North York, ON Canada M2L 1A0, or we can arrange for direct deposit.

We value your partnership as a sponsor and we look forward to working with you. Please review our exhibitor prospectus and contact us to secure your sponsorship program. Don’t hesitate to contact us if you have any questions.

We look forward to seeing you in Miami!

Sincerely,

Scott Berry
Director, OncologyEducation.com

Jean-Yves Douillard
ESMO Education Committee Chair
THE EDUCATIONAL RESOURCE FOR ONCOLOGY PROFESSIONALS

OncologyEducation.com is a comprehensive resource providing evidence-based educational content exclusively developed and authored by a leading international Faculty of oncology physicians. All content focuses on presenting timely, unbiased information for the oncology community, including oncologists and other related specialists, physicians, nurses, pharmacists, students, residents and researchers.

OncologyEducation.com resources are updated regularly and include reports on recent advances in literature and clinical trials, conference updates and presentations, and disease-specific information, all of which are delivered through integrated online and mobile platforms.

Accredited Continuing Medical Education (CME) events are hosted several times a year throughout the world and online, and focus on the latest scientific information for improvements in standards of care in cancer management and treatment.

OncologyEducation.com was envisioned and established by Dr. Sunil Verma and Dr. Scott Berry in 2007. Dr. Verma is an associate professor at the University of Toronto and the Chair of Breast Medical Oncology at the Sunnybrook Odette Cancer Centre. Dr. Berry, a medical oncologist, Chairs the Gastrointestinal Disease Site Group at the Sunnybrook Odette Cancer Centre and is an associate professor at the University of Toronto.

Since its inception, the OncologyEducation.com audience has grown considerably, thanks to our growing social media network. OncologyEducation.com has close to 7,100 registered members, more than 2,200 Facebook fans, over 2,200 Twitter followers, and more than 1,400 LinkedIn followers. We feature monthly online webinars with expert commentary which are then archived on our site and have received some of the most viewers of any resource on our site. These online events cover a wide range of tumour sites and meet the needs of our audience in Canada and internationally.
DRAFT AGENDA: FRIDAY, NOVEMBER 6

7:00 a.m. - 8:00 a.m.  **1. Industry Sponsored Breakfast Symposia - AVAILABLE**

8:00 a.m. - 8:20 a.m.  BREAK

8:20 a.m. - 8:35 a.m.  **Welcome Address from Chair** - Jean-Yves Douillard  
**Introduction from ESMO President** - Dr. Rolf Stahel

8:35 a.m. - 9:35 a.m.  **Keynote Address: Personalized Medicine (Translational/Basic Science)** - Dr. Ciardiello Fortunato

9:35 a.m. - 9:55 a.m.  BREAK

### GENITOURINARY (GU) CANCERS: Chaired by Dr. Thomas Hutson

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:55 a.m. - 10:15 a.m.</td>
<td><strong>Key Updates for 2015</strong> - Dr. Andre Fay</td>
</tr>
<tr>
<td>10:15 a.m. - 10:35 a.m.</td>
<td><strong>Highlights from ESMO 2015</strong> - Dr. Bernard Escudier</td>
</tr>
</tbody>
</table>

### NON-PROSTATE CANCERS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:35 a.m. - 10:55 a.m.</td>
<td><strong>Key Updates for 2015</strong></td>
</tr>
<tr>
<td>10:55 a.m. - 11:15 a.m.</td>
<td><strong>Highlights from ESMO 2015</strong> - Dr. Ronald de Wit</td>
</tr>
</tbody>
</table>

11:15 a.m. - 12:15 p.m.  **Panel: Case Discussion**

12:30 p.m. - 1:30 p.m.  **2. Industry Supported Lunch Symposium - AVAILABLE**

### GYNECOLOGICAL CANCERS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 p.m. - 2:05 p.m.</td>
<td><strong>Key Updates for 2015</strong> - Dr. Richard Penson</td>
</tr>
<tr>
<td>2:05 p.m. - 2:25 p.m.</td>
<td><strong>Highlights from ESMO 2015</strong> - Dr. Andres Cervantes</td>
</tr>
<tr>
<td>2:25 p.m. - 2:55 p.m.</td>
<td><strong>Panel: Case Discussion</strong> - Dr. Richard Penson</td>
</tr>
</tbody>
</table>

2:55 p.m. - 3:15 p.m.  BREAK

### LUNG CANCERS: Chaired by Dr. Frances Shepherd

#### EARLY AND LOCALLY ADVANCED

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 p.m. - 3:35 p.m.</td>
<td><strong>Key Updates for 2015</strong> - Dr. Carlos Gil Ferreira</td>
</tr>
<tr>
<td>3:35 p.m. - 3:55 p.m.</td>
<td><strong>Highlights from ESMO 2015</strong> - Dr. Wilfried Eberhardt</td>
</tr>
</tbody>
</table>

#### METASTATIC

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:55 p.m. - 4:15 p.m.</td>
<td><strong>Key Updates for 2015</strong> - Dr. Jean-Yves Douillard</td>
</tr>
<tr>
<td>4:15 p.m. - 4:35 p.m.</td>
<td><strong>Highlights from ESMO 2015</strong></td>
</tr>
<tr>
<td>4:35 p.m. - 5:35 p.m.</td>
<td><strong>Panel: Case Discussion</strong> - Dr. Oscar Arrieta</td>
</tr>
</tbody>
</table>

5:35 p.m. - 5:50 p.m.  **Closing Remarks** - Dr. Scott Berry
## DRAFT AGENDA: SATURDAY, NOVEMBER 7

7:00 a.m. - 8:00 a.m.  **3. Industry Sponsored Breakfast Symposia - AVAILABLE**

8:00 a.m. - 8:20 a.m.  BREAK

8:20 a.m. - 9:20 a.m.  **Keynote Address: Global Cancer Control - Cancer Burden in the Next 20 Years:** Chaired by Dr. Eduardo Cazap, presented by Dr. Peter Boyle, panel discussion with Dr. Gilberto Lopes

9:20 a.m. - 9:40 a.m.  BREAK

### HEAD & NECK CANCERS

<table>
<thead>
<tr>
<th>Time</th>
<th>活动</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:40 a.m. - 10:00 a.m.</td>
<td>Key Updates for 2015 - Dr. Ezra Cohen</td>
</tr>
<tr>
<td>10:00 a.m. - 10:20 a.m.</td>
<td>Highlights from ESMO 2015 - Dr. Marco Merlano</td>
</tr>
<tr>
<td>10:20 a.m. - 10:35 a.m.</td>
<td>Panel: Case Discussion</td>
</tr>
</tbody>
</table>

### MELANOMA: Chaired by Dr. Antonio Buzaid

<table>
<thead>
<tr>
<th>Time</th>
<th>活动</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:35 a.m. - 10:55 a.m.</td>
<td>Key Updates for 2015 - Dr. Jason Luke</td>
</tr>
<tr>
<td>10:55 a.m. - 11:15 a.m.</td>
<td>Highlights from ESMO 2015 - Dr. Reinhardt Dummer</td>
</tr>
<tr>
<td>11:15 a.m. - 11:30 a.m.</td>
<td>Panel: Case Discussion</td>
</tr>
</tbody>
</table>

11:45 a.m. - 12:45 p.m.  **4. Industry Supported Lunch Symposium - AVAILABLE**

### HEMATOLOGY

<table>
<thead>
<tr>
<th>Time</th>
<th>活动</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 p.m. - 1:20 p.m.</td>
<td>Key Updates for 2015 - Dr. Stephen Nimer</td>
</tr>
<tr>
<td>1:20 p.m. - 1:40 p.m.</td>
<td>Highlights from ESMO 2015 - Dr. Christian Buske</td>
</tr>
<tr>
<td>1:40 p.m. - 1:55 p.m.</td>
<td>Panel: Case Discussion</td>
</tr>
<tr>
<td>1:55 p.m. - 2:15 p.m.</td>
<td>BREAK</td>
</tr>
</tbody>
</table>

### BREAST CANCERS Chaired by Dr. Henry L. Gomez

#### BREAST CANCERS (EARLY)

<table>
<thead>
<tr>
<th>Time</th>
<th>活动</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:15 p.m. - 2:35 p.m.</td>
<td>Key Updates for 2015 - Dr. Shanu Modi</td>
</tr>
<tr>
<td>2:35 p.m. - 2:55 p.m.</td>
<td>Highlights from ESMO 2015 - Dr. Rebecca Dent</td>
</tr>
</tbody>
</table>

#### BREAST CANCERS (ADVANCED)

<table>
<thead>
<tr>
<th>Time</th>
<th>活动</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:55 p.m. - 3:15 p.m.</td>
<td>Key Updates for 2015 - Dr. Sunil Verma</td>
</tr>
<tr>
<td>3:15 p.m. - 3:35 p.m.</td>
<td>Highlights from ESMO 2015 - Dr. Joseph Gligorov</td>
</tr>
<tr>
<td>3:35 p.m. - 4:35 p.m.</td>
<td>Panel: Case Discussion - Dr. Denis Landaverde, Dr. Cynthia Villareal</td>
</tr>
<tr>
<td>4:35 p.m. - 4:50 p.m.</td>
<td>Closing Remarks - Dr. Sunil Verma</td>
</tr>
</tbody>
</table>
DRAFT AGENDA: SUNDAY, NOVEMBER 8

7:00 a.m. - 8:00 a.m.  5. Industry Sponsored Breakfast Symposia - AVAILABLE
8:00 a.m. - 8:20 a.m.  BREAK
8:20 a.m. - 9:20 a.m.  Keynote Address: Quality Improvement - Past / Present / Future - Dr. Mohammad Jahanzeb, Dr. Joseph Simone
9:20 a.m. - 9:40 a.m.  BREAK

GI CANCERS
NON-COLORECTAL CANCERS: Chaired by Dr. Paulo Hoff
9:40 a.m. - 10:00 a.m.  Key Updates for 2015
10:00 a.m. - 10:20 a.m.  Highlights from ESMO 2015 - Dr. Andres Cervantes

COLORECTAL CANCERS
10:20 a.m. - 10:40 a.m.  Key Updates for 2015 - Dr. Gabriel Prolla
10:40 a.m. - 11:00 a.m.  Highlights from ESMO 2015 - Dr. Claus-Henning Koehne
11:00 a.m. - 12:00 p.m.  Panel: Case Discussion - Dr. Rachel Riechelmann

12:00 p.m. - 12:15 p.m.  Closing Remarks - Dr. Jean-Yves Douillard
12:15 p.m. - 1:15 p.m.  6. Industry Sponsored Lunch Symposium - AVAILABLE

SCIENTIFIC COMMITTEE:
Carlos Barrios, MD, Brazil
Scott Berry, MD, MHSc, Canada
Sunil Verma, MD, MEd, Canada
Pamela Salman, MD, Chile
Rosa Maria Ortiz Reyes, MD, Cuba
Jean-Yves Douillard, MD, PhD, France
Cynthia Villarreal-Garza, MD, PhD, Mexico
Henry L. Gomez, MD, Peru
Fernando Hurtado, MD, Peru
Mohammad Jahanzeb, MD, FACP, USA

Note: Accreditation for this event is being sought through the University of Miami.
## SUPPORT OPPORTUNITIES

### EXHIBIT LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Entitlements</th>
<th>Diamond ($75,000)</th>
<th>Platinum ($50,000)</th>
<th>Gold ($40,000)</th>
<th>Silver ($25,000)</th>
<th>Bronze ($10,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement of support level on conference Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement of support level on venue signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A 6 ft. skirted table top exhibit space</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertising space in conference booklet</td>
<td></td>
<td></td>
<td>Full pg</td>
<td>1/2 pg</td>
<td>1/4 pg</td>
</tr>
<tr>
<td>1 form of promotional material in delegate package</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>1 additional form of promotional material in delegate package</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Conference badges (complimentary full registrations)</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Access to Archives after event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to sponsor Breakfast or Lunch Symposium (or first refusal rights)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receive 10% discount on Additional Support Opportunities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Sponsor Badges</td>
<td>Up to 2 additional badges may be purchased by any support level sponsor for $750/each.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### BREAKFAST SYMPOSIUM SUPPORTER $15,000

### LUNCH SYMPOSIUM SUPPORTER $30,000

Available features include:

- ✓ Logo display on lectern in presentation rooms
- ✓ Naming rights of the Symposia
- ✓ Opportunity to bring supporter signage at Symposia
- ✓ 2 additional registrations for conference
- ✓ Archiving on OncologyEducation.com
- ✓ AV services - basic setup
- ✓ Project/registration management

The ESMO Summit Americas creates an opportunity to host symposia targeted to its unique, international audience. As we are expecting attendees from both North and South America, we offer sponsors the opportunity to host satellite events targeting practitioners from specific areas, such as Latin America, Canada, USA or Global. Reach a new audience of international practitioners by supporting one of our many scheduled symposia at this event!
## COMMERCIAL SPACE / SUPPORT

### SUPPORT LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Entitlements</th>
<th>Booth Non-Profit ($1,500)</th>
<th>Booth Only ($3,750)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement of support level on conference Website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement of support level on venue signage</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement of support level on all other documents</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Badges (complimentary full registrations)</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Exhibit table, skirted, table top display (6 ft.)</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Additional Support Opportunities

<table>
<thead>
<tr>
<th>Additional Support Opportunities</th>
<th>Total Amount</th>
<th>Up to / # of Supporters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video Taping / Publication Bundles (Logo placement in online videos resources of international</td>
<td>$25,000</td>
<td>3</td>
</tr>
<tr>
<td>speakers from the ESMO Summit Americas conference)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wi-Fi / Internet Station (Wi-Fi stations will be available throughout the main admission,</td>
<td>$15,000</td>
<td>2</td>
</tr>
<tr>
<td>exhibitor, poster and food areas, allowing attendees without wi-fi enabled devices to access the</td>
<td></td>
<td></td>
</tr>
<tr>
<td>internet.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>iMeeting App (The iMeeting App provides access to all content captured from the ESMO Summit</td>
<td>$30,000</td>
<td>4</td>
</tr>
<tr>
<td>Americas conference).</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ADDITIONAL SUPPORT OPPORTUNITIES INCLUDE THE FOLLOWING:**

- ✓ Acknowledgement of support on conference Website
- ✓ Supporter recognition on signage at conference venue
- ✓ 2 Conference badges (complimentarily full registrations)

**RESIDENT TRAVEL AWARD $1,500**

$1,500 per Award

The Resident Travel Award is intended to provide financial support for residents from underrepresented countries to attend the ESMO Summit Americas conference.
# APPLICATION FORM FOR SPONSORS

**ESMO SUMMIT AMERICAS: ONCOLOGY UPDATES - FROM EVIDENCE TO PRACTICE**  
**NOVEMBER 6-8, 2015 | FONTAINEBLEAU HOTEL, MIAMI, FLORIDA, USA**

## Company Information
- **Company Name:**
- **Company Address:**
- **City:**
- **State/Province:**
- **Zip/Postal Code:**

## Contact Information
- **Exhibitor Contact & Title:**
- **Country:**
- **Phone:**
- **Ext.:**
- **Email:**

## Exhibitor Pricing
- **$75,000 Diamond**
- **$50,000 Platinum**
- **$40,000 Gold**
- **$25,000 Silver**
- **$10,000 Bronze**

### Symposia Packages:
- **Breakfast at $15,000/ea**
- **Lunch at $30,000/ea**

#### Fri. Nov. 6:
- Breakfast
- Lunch

#### Sat. Nov. 7:
- Breakfast
- Lunch

#### Sun. Nov. 8:
- Breakfast
- Lunch

### Resident Travel Award: $1,500/ea
- **1**
- **2**
- **3**
- **4**

### Additional Badges: $750/ea
- **1**
- **2**
  (Max 2)

### COMMERCIAL SPACE/SUPPORT
- **$1,500 Booth Non-Profit**
- **$3,750 Booth Only**

### Commercial Support
- **Video Taping/Publication Bundle**
- **Support:**
- **Wi-Fi Internet Station**
- **Support:**
- **iMeeting App**
- **Support:**

### Industry Badge-Only Sponsor: $1,000/ea
- **1**
- **2**
- **3**
  (Max 3)

## Payment Option
- **Check**
- **Visa**
- **Mastercard**

**Total Amount:**

Please make checks payable to:  
CancerLink Ontario, Inc.  
HST #: 85627 3982 RT0001  
**Mail to:**  
CancerLink Ontario, Inc.  
PO Box 35527 York Mills Plaza  
North York, ON M2L 1A0

### Notes:
- Funds must be in US dollars

## Additional Information
- **Name as appears on Credit Card:**
- **Account Number:**
- **Verification Code:**

- **Credit Card Billing Address:**
- **Same as Above**

- **State/Province:**
- **Zip/Postal Code:**

- **City:**

- **Authorization Signature:**

The person signing certifies that he/she has the authority to sign this contract and has read and accepts the Terms & Conditions on the previous page of this prospectus.

**Email Address for payment Confirmation:**

**Same as Above**
EVENT REGISTRATION FORM

ESMO SUMMIT AMERICAS: ONCOLOGY UPDATES - FROM EVIDENCE TO PRACTICE
NOVEMBER 6-8, 2015 | FONTAINEBLEAU HOTEL, MIAMI, FLORIDA, USA

Dr.  Mr.  Mrs.  Miss  Ms.

First Name:               Last Name:

Institution:

Address:                      State/Province:

City:               Zip/Postal Code:

Country:               Phone:

Ext.

Email:

Early Bird Price Before September 4th, 2015

☐ Resident - $99 USD
☐ ESMO Member Resident - $69.30 USD
☐ Standard Attendee - $229 USD
☐ ESMO Member Standard Attendee - $160.30 USD

Regular Price After September 4th, 2015

☐ Resident - $149 USD
☐ ESMO Member Resident - $104.30 USD
☐ Standard Attendee - $299 USD
☐ ESMO Member Standard Attendee - $209.30 USD

Payment Option

☐ Check  ☐ Visa  ☐ Mastercard  Total Amount: $_________ 

Name as appears on Credit Card:

Account Number:  Verification Code

Credit Card Billing Address: Same as Above  State/Province:

City:              Zip/Postal Code:

Authorization Signature:

Email Address for payment Confirmation: ☐ Same as Above

Please make checks payable to: CancerLink Ontario, Inc.

Mail to: CancerLink Ontario, Inc.

HST #: 85627 3982 RT0001

PO Box 35527 York Mills Plaza

Notes: Funds must be in US dollars

North York, ON Canada M2L 1A0
1. ALLOCATION OF EXHIBIT SPACE: OncologyEducation.com (OE) intends to allocate the selection of exhibit space for exhibitors’ booths on a first-come, first-served basis. OE reserves the right to make changes to the floor plan.

2. PAYMENT: Exhibitors shall make payments via check or credit card, payable in full to CancerLink Ontario Inc:

   Mail checks to:
   CancerLink Ontario, Inc.
   PO Box 35527 York Mills Plaza
   North York, ON Canada M2L 1A0

   Funds must be in US dollars.
   Full payment must be received at time of application.

3. CANCELLATION OF CONTRACT: If cancellation is received by October 1, 2015, a 50% refund will be credited. After that time, there shall be no refunds for cancellations. Exhibitor agrees that the total space rental fee for the cancelled space shall be retained or paid to OE.

4. ELIGIBLE EXHIBITS: OE reserves the right to determine eligibility of any company or product to participate in the exhibit. OE can refuse or revoke rental of exhibitor booth space to any company whose display of goods or services is not, in the opinion of OE, compatible with the character and objectives of the exhibit. In such event, this agreement shall terminate and OE shall refund all funds paid to it.

5. SUBLETTING OF EXHIBIT SPACE: Exhibitors may not assign, sublet, or share their exhibitor booth space to or with another business or firm. Should an article of a nonexhibiting firm be required for operation or demonstration in an exhibitor’s display, identification of such article shall be limited to the usual and regular nameplates, imprint, or trademark under which same is sold in the general course of business.

6. AGREEMENT TO INDEMNIFY, HOLD HARMLESS, AND WAIVE: (a) Exhibitor agrees to make no claim of any nature whatsoever against OE and its affiliates, their directors, officers, agents, servants, employees, subsidiaries, successors and assigns, or any of them, except for specified claims: (1) arising directly from the gross negligence of OE or its employees acting within the scope of their employment, and (2) caused by circumstances under the control of OE. This waiver shall include, without limitation: (i) loss, damage, or injury to any property of the exhibitor by fire, theft, destruction, vandalism, or any other cause, except that loss or damage directly attributable to the gross negligence of OE or its employees; (ii) any injury to the exhibitor, its agents, or employees by any cause, except for such injury directly attributable to the gross negligence of OE or its employees; (iii) loss, damage, or injury to the exhibitor’s business by reason of space location or the failure to provide space for the exhibit, or by any failure to hold the exhibit as scheduled, and waiver as to such loss or injury shall here include claims arising from the gross negligence of OE, its employees or agents; (iv) loss, damage, or injury to the exhibitor’s business caused by fire, electrical service interruption, or any other interruptive occurrence, and waiver as to such loss, damage, or injury shall here include claims arising from the gross negligence of OE, its employees, or agents; and (v) all consequential commercial damages arising out of any aspect of this agreement, including those damages resulting from the gross negligence of OE and its affiliates, their directors, officers, agents, servants, employees, subsidiaries, successors, and assigns, or any of them. (b) The exhibitor shall indemnify and hold OE and its affiliates, their directors, officers, agents, servants, employees, subsidiaries, successors, and assigns, or any of them, harmless from and against any and all claims, penalties, damages, losses, costs, charges, and expenses whatsoever, including reasonable attorney’s fees and costs arising out of the exhibitor’s participation in the exhibit, except where such claims are directly attributable to the gross negligence of OE or its employees, including without limitation: (i) damage or injury to any person, persons, or property arising from or by reason of the occupation and use of the exhibit space; (ii) acts done or caused to be done by Exhibitor, its agents, employees, guests, or invitees; (iii) any breach by the exhibitor of its obligations hereunder; (iv) any loss, damage, or destruction to property of the exhibit facilities caused by the exhibitors, its agents, employees, guests, or invitees; and (v) any loss, theft, misappropriation or otherwise, or damage or destruction of any property of the exhibitor or its employees brought into the exhibit facility. (c) Exhibitor hereby agrees to waive the right of subrogation by its insurance carriers to recover losses sustained under its insurance contract for real and personal property, when permitted by its contracts with its carriers. The exhibitor understands that OE does not maintain insurance covering the exhibitor’s property and it is the responsibility of the exhibitor to obtain such insurance.

7. BADGES: Badges will be required for entry into the exhibit hall at all times. Business cards are not to be used in exhibit badge holders. OE has the right to limit the total number of exhibitor credentials that may be included with each booth.

8. SECURITY: Exhibitors are responsible for the security of their exhibit. Exhibitors are solely responsible for securing all sensitive or valuable items. If insurance to cover the above is desired, it must be placed and paid for by the individual exhibitor.

9. ACCEPTANCE: This agreement shall be deemed accepted by OE when received by an authorized representative of OE, either in person or upon receipt by Mail or other delivery method and confirmed by OE with an Exhibitor Space Contract acceptance form specifying booth assignment.

10. OTHER REGULATIONS: Any and all matters not specifically covered by preceding rules and regulations shall be subject solely to the decision of show management.

11. ENTIRE AGREEMENT: The provisions contained herein constitute the entire agreement and supersede all previous communications, representations, and agreements either verbal or written, between the parties hereto with respect to the subject matter hereof.

*All symposia promotion material must be approved by OncologyEducation.com and contain both the OncologyEducation.com and ESMO Summit Americas logo. Symposia attendance is only available to ESMO Summit Americas 2015 registrants. All sponsors have the option to purchase 2 additional badges beyond the amount included with any sponsorship package, at $750 each.*