Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you with details about the events that are at our properties.

Kentucky Venues Overall February 2026 Forecast

Total Number of Events	Est. Attendance	Est. Economic Impact
13	346,100	$58,279,151

Kentucky Exposition Center Forecast (detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
5	317,200	$41,353,168

Kentucky International Convention Center Forecast (detailed information page 5)

Number of Events	Est. Attendance	Est. Economic Impact
8	28,900	$16,925,983

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total "Economic Impact".

EVENTS ADVISORY
February 2026

EVENTS	DATES
Kentucky USA Wrestling	**February 7-8**
60th National Farm Machinery Show	**February 11-14**
Championship Tractor Pull	**February 11-14**
**Closed Shows*	
Calhoun Construction Meeting*	**February 18**
ACE 2026 Spring Convention & Exhibits*	**February 24-26**

Event is closed to the general public.

Events confirmed as of January 15, 2026
All dates and times are subject to change

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Kentucky USA Wrestling	
Est. Attendance	2,000
Est. Economic Impact	$814,006
Location	Broadbent Arena
Dates & Times	February 7-8
Details	Wrestlers of all ages compete on the mat showcasing strength, skill, and sportsmanship.
Website	https://www.kentuckyusawrestling.org

60th National Farm Machinery Show	
Est. Attendance	300,000
Est. Economic Impact	$27,826,819
Location	Entire Property
Dates & Times	February 11-14 Show Floor (All Exhibit Areas): 9:00 a.m. – 5:00 p.m. daily Gift & Craft Market: 9:00 a.m. – 6:00 p.m. daily
Admission	Free
Details	The National Farm Machinery Show returns for its 60th year, bringing together the latest innovations, equipment, and technology shaping the future of agriculture. Farmers and ag professionals from around the world gather for hands-on exhibits, expert insights and seminars, and unmatched networking opportunities.
Website	https://farmmachineryshow.org

Championship Tractor Pull	
Est. Attendance	Included in National Farm Machinery Show
Est. Economic Impact	Included in National Farm Machinery Show
Location	Freedom Hall
Dates & Times	February 11, 7:00 p.m. February 12, 7:00 p.m. February 13, 7:00 p.m.

	February 14, 12:00 p.m. February 14, 7:00 p.m.
Admission	Tickets start at $14.15 (includes fees)
Details	The Championship Tractor Pull returns to Freedom Hall to deliver heart-pounding, high octane action as elite pullers from across the country compete for the finals and to be named the champion in their class.
Website	https://champpull.org

**Closed Shows*

Calhoun Construction Meeting*	
Est. Attendance	200
Est. Economic Impact	$26,551
Location	South Wing B 101
Dates & Times	February 18
Admission	*This event is closed to the public.*
Details	Employees of Calhoun Construction will meet to discuss business plans.
Website	https://calhounconstructs.com

ACE Hardware 2026 Spring Convention & Exhibits*	
Est. Attendance	15,000
Est. Economic Impact	$12,685,793
Location	South Wing, North Wing, East Hall, Freedom Hall
Dates & Times	February 24-26
Admission	*This event is closed to the public.*
Details	The ACE Hardware Spring Convention will give attendees the opportunity to explore new products, plan business strategies, and participate in networking. The event offers valuable insights into product offerings and margin-building opportunities for retailers.
Website	https://thehardwareconnection.com/event/ace-hardware-spring-2026-convention/

EVENTS ADVISORY
February 2026

EVENTS	DATES
Oddities & Curiosities Expo	**February 7-8**
Jamfest Dance Super Nationals 2026	**February 13-15**
Cheermax 2026	**February 14-15**
Kentucky Winter Classic 2026	**February 19-22**
ID Dance Competition	**February 20-22**
USA Gymnastics Winter Cup 2026	**February 21-22**
Bourbon Classic	**February 27-28**
**Closed Shows*	
2026 KMEA In Service Conference*	**February 4-7**

****Event is closed to the general public.***

Events confirmed as of January 15, 2026
All dates and times are subject to change

Prepared by:
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Oddities & Curiosities Expo	
Est. Attendance	15,000
Est. Economic Impact	$222,138
Location	South Hall
Dates & Times	February 7-8, 10:00 a.m. – 5:00 p.m.
Admission	Tickets start around $17
Details	Enter into the fascinating world of the strange, the macabre, and the unconventional. From taxidermy to dark art to handmade oddities and collectibles, this event offers something unforgettable for curious minds of all kinds.
Website	https://odditiesandcuriositiesexpo.com

Jamfest Dance Super Nationals 2026	
Est. Attendance	2,900
Est. Economic Impact	$8,504,601
Location	Meeting Rooms, North Hall, South Hall
Dates & Times	February 13-15
Admission	Adult tickets start at $45.10; Child tickets start at $34.50
Details	Dancers from across the country take the stage to compete, perform, and shine in one of the season's most exciting national dance competitions.
Website	https://www.varsity.com/jf/

Cheermax 2026	
Est. Attendance	1,500
Est. Economic Impact	$529,856
Location	Ballroom
Dates & Times	February 14-15
Admission	Tickets start at $20.00
Details	Cheer teams come together for an action-packed event filled with high-flying stunts, sharp tumbling, and powerful performances.

Website	https://www.cheermaxcompetitions.com

Kentucky Winter Classic 2026	
Est. Attendance	2,500
Est. Economic Impact	$2,982,408
Location	South Hall
Dates & Times	February 19-22
Admission	Tickets start at $20
Details	Gymnasts from across the state come together to compete and showcase their skill and determination to qualify for the 2026 Nastia Cup and the USAG Elite.
Website	https://www.kywinterclassic.com

ID Dance Competition	
Est. Attendance	1,200
Est. Economic Impact	$410,897
Location	Ballroom, Boardroom
Dates & Times	February 20-22
Details	Elite dance teams gather for a high-energy championship event celebrating talent, precision, and creativity.
Website	https://www.iddancecomp.com

USA Gymnastics Winter Cup 2026	
Est. Attendance	3,500
Est. Economic Impact	$1,234,701
Location	North Hall
Dates & Times	February 21-22
Admission	Ticket prices vary, purchase tickets here.

Details	Top gymnasts from across the country compete to qualify for the 2026 Zfinity U.S. Gymnastics Championships. It will also culminate in the selection of the Men's Senior National Team to be named following the competition.
Website	https://wintercup.com

Bourbon Classic	
Est. Attendance	900
Est. Economic Impact	$53,918
Location	Ballroom, Boardroom, Meeting Rooms
Dates & Times	February 27-28
Admission	Ticket prices vary, purchase tickets here.
Details	The Bourbon Classic is a premier celebration of bourbon. Guests can explore a wide range of bourbons, learn from master distillers, and enjoy an unforgettable weekend honoring Kentucky's world-renowned spirit.
Website	https://www.bourbonclassic.com

**Closed Shows*

2026 KMEA In Service Conference*	
Est. Attendance	1,400
Est. Economic Impact	$2,987,464
Location	Ballroom, Boardroom, Meeting Rooms, North Hall, South Hall
Dates & Times	February 4-7
Admission	*This event is closed to the public.*
Details	Music educators join one another for professional development, networking, and hands-on learning opportunities.
Website	https://www.kmea.org/conference/