Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you with details about the events that are at our properties.

Kentucky Venues Overall January 2026 Forecast

Total Number of Events	Est. Attendance	Est. Economic Impact
21	124,915	$25,141,181

Kentucky Exposition Center Forecast (detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
14	99,000	$14,504,045

Kentucky International Convention Center Forecast (detailed information page 9)

Number of Events	Est. Attendance	Est. Economic Impact
7	25,915	$10,637,136

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total "Economic Impact".

EVENTS ADVISORY
January 2026

EVENTS	DATES
Kentucky Flea Market New Year's Spectacular	**January 1-4**
Dinosaur Adventure	**January 2-4**
Louisville Bridal & Wedding Expo	**January 4**
North American Honey Bee Expo	**January 8-10**
Louisville Home and Garden Show	**January 9-11**
National Gun Day	**January 17-18**
International Field Hockey Club of Kentucky Tournament	**January 17-18**
Bluegrass World of Wheels Custom Car Show	**January 24-25**
Royal Weekend - The Derby City Crown	**January 24-25**
Discover Boating Louisville Boat, RV & Sportshow	**January 28-February 1**
2026 Show of Shows	**January 29-31**
Kosair Shrine Circus	**January 30-February 1**
India Fest	**January 31**
**Closed Shows*	
Louisville Manufactured Housing Show	**January 14-16**

****Event is closed to the general public.***

Events confirmed as of December 15, 2025
All dates and times are subject to change

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Kentucky Flea Market New Year's Spectacular

Est. Attendance	20,000
Est. Economic Impact	$700,276
Location	South Wing A & B
Dates & Times	January 1-4
Admission	Free
Details	The Kentucky Flea Market New Year's Spectacular features thousands of booths filled with antiques, collectibles, crafts, and unique finds. Shop, browse, and discover something new around every corner.
Website	https://www.stewartpromotions.com/louisville.asp

Dinosaur Adventure	
Est. Attendance	2,500
Est. Economic Impact	$28,383
Location	South Wing C
Dates & Times	January 2-4
Admission	Tickets run between $31.80 to $113.38
Details	Dinosaur Adventure brings prehistoric fun to life with life-size animatronic dinosaurs, hands-on fossil activities, and interactive attractions for the whole family. Explore, learn, and roar your way through an unforgettable Jurassic experience.
Website	https://dinosauradventure.com

Louisville Bridal & Wedding Expo	
Est. Attendance	2,500
Est. Economic Impact	$200,170
Location	West Hall
Dates & Times	January 4
Admission	$10
Details	The Louisville Bridal and Wedding Expo brings together top local wedding professionals, stunning inspiration, and the latest trends to help you plan your perfect day. Meet vendors, explore ideas, and turn your wedding vision into reality all in one place.
Website	https://bridalshowsky-ke.com

North American Honey Bee Expo	
Est. Attendance	3,000
Est. Economic Impact	$858,533
Location	East Hall, South Wing
Dates & Times	January 8-10
Admission	Ticket prices vary, view ticket prices here.
Details	The North American Honey Bee Expo brings beekeepers, industry experts, and enthusiasts together for education, networking, and hands-on learning. Discover the latest innovations in beekeeping, honey production, and pollinator health all in one buzzing event.
Website	https://www.nahbexpo.com/

Louisville Home and Garden Show	
Est. Attendance	10,000
Est. Economic Impact	$1,006,909
Location	North Wing
Dates & Times	January 9-11
Admission	Single day admission starts at $8.00
Details	The Louisville Home and Garden Show showcases the latest trends, products, and experts to help you transform your home and outdoor spaces. Get inspired with innovative ideas, live demonstrations, and everything you need to bring your next project to life.
Website	https://www.louisvillehomeshow.com

National Gun Day	
Est. Attendance	10,000
Est. Economic Impact	$414,915
Location	South Wing
Dates & Times	January 17-18
Admission	Adults: $15; Kids under 12: $5

Details	National Gun Day features hundreds of exhibitors offering firearms, accessories, collectibles, and gear. Explore products, meet experts, and discover the latest in shooting sports and outdoor recreation all in one place.
Website	http://www.nationalgunday.com

International Field Hockey Club of Kentucky Tournament	
Est. Attendance	1,000
Est. Economic Impact	$326,031
Location	West Hall
Dates & Times	January 17-18
Details	The International Field Hockey Club of Kentucky Tournament brings top teams together for a high-energy weekend of competitive play. Watch skilled athletes showcase teamwork, speed, and precision in an exciting field hockey showdown.
Website	https://ifhckfieldhockey.com

Bluegrass World of Wheels Custom Car Show	
Est. Attendance	10,000
Est. Economic Impact	$1,372,314
Location	East Hall
Dates & Times	January 24-25
Admission	General Admission: $21.00; Children 6-12: $7.00; Children 5 and under: Free
Details	The Bluegrass World of Wheels Car Show features some of the region’s most impressive custom cars, trucks, and motorcycles all under one roof. From classic restorations to cutting-edge builds, this high-octane showcase is a must-see for automotive enthusiasts.
Website	https://bluegrassworldofwheels.com

Royal Weekend – Derby City Crown

Est. Attendance	2,500
Est. Economic Impact	$241,077
Location	Broadbent Arena
Dates & Times	January 24-25
Details	The Royal Weekend -- Derby City Crown brings elite cheer and dance teams together for a high-energy competition showcasing incredible talent and athleticism. Experience powerful performances and unforgettable moments as teams compete for top honors.
Website	https://5678royal.com/

Discover Boating Louisville Boat, RV & Sportshow	
Est. Attendance	13,000
Est. Economic Impact	$5,419,458
Location	South Wing, East Hall
Dates & Times	January 28-February 1
Admission	Adult admission starts at $12.00
Details	The Discover Boating Louisville Boat, RV and Sportshow showcases the latest boats, RVs, and outdoor gear for adventure seekers of all kinds. Explore new models, meet experts, and get inspired for your next on-the-water or open-road getaway.
Website	https://www.louisvilleboatshow.com/

2026 Show of Shows	
Est. Attendance	5,000
Est. Economic Impact	$289,549
Location	North Wing
Dates & Times	January 29-31
Admission	Single Day Admission: $12.00; Two Day Pass: $20.00
Details	The 2026 Show of Shows is a must-see for antique arms and militaria collectors. Treasures of all sorts are waiting to be found with nearly 2,000 tables of items for sale.
Website	http://www.sosovms.com/

Kosair Shrine Circus	
Est. Attendance	15,000
Est. Economic Impact	$467,143
Location	Broadbent Arena
Dates & Times	January 30-February 1
Admission	Tickets start at $32.85
Details	The Kosher Shrine Circus brings thrilling performances, incredible acrobatics, and beloved circus acts to audiences of all ages. Enjoy a fun-filled family experience full of laughter, excitement, and unforgettable moments under the big top.
Website	https://www.kosaircircus.com

India Fest	
Est. Attendance	1,500
Est. Economic Impact	$82,620
Location	West Hall
Dates & Times	January 31
Admission	Early bird tickets: $5.00 online
Details	India Fest celebrates the rich culture, traditions, and flavors of India with vibrant performances, authentic cuisine, and colorful crafts. Experience music, dance, and cultural activities that bring the spirit of India to life for the whole family.
Website	https://heritageofindiafoundation.org

**Closed Shows*

Louisville Manufactured Housing Show*	
Est. Attendance	3,000
Est. Economic Impact	$3,096,668
Location	South Wing
Dates & Times	January 14-16

Admission	*This event is closed to the public.*
Details	The Louisville Manufactured Housing Show features the latest in manufactured and modular homes, offering solutions for every lifestyle and budget. Explore model homes, meet industry experts, and make business deals right on the show floor.
Website	https://thelouisvilleshow.com

EVENTS	DATES
Cross Con 2026 – First Wave	**January 1-3**
Cross Con 2026 – Second Wave	**January 5-7**
2026 Louisville Build, Renovate, & Landscape Show	**January 16-18**
Annual Wheelchair Rugby Invitational	**January 29-February 1**
**Closed Shows*	
Amaze Investigator Meeting*	**January 14-15**
Crume Installations Holiday Celebration*	**January 17**
NVP Product Expo 2026*	**January 22-25**

Event is closed to the general public.

Events confirmed as of December 15, 2025
All dates and times are subject to change

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Cross Con 2026 – First Wave	
Est. Attendance	11,000
Est. Economic Impact	$4,079,714
Location	Ballroom, Boardroom, Conference Theatre, Meeting Rooms, North Hall, South Hall
Dates & Times	January 1-3
Admission	Individual tickets start at $187.14
Details	Cross Con is a gathering place for Christian young adults to gather and worship together through many different sessions, sermons, and more.
Website	https://www.crosscon.com

Cross Con 2026 – Second Wave	
Est. Attendance	10,000
Est. Economic Impact	$4,091,688
Location	Ballroom, Boardroom, Conference Theatre, Meeting Rooms, North Hall, South Hall
Dates & Times	January 5-7
Admission	Individual tickets start at $187.14
Details	Cross Con is a gathering place for Christian young adults to gather and worship together through many different sessions, sermons, and more.
Website	https://www.crosscon.com

2026 Louisville Build, Renovate, & Landscape Show	
Est. Attendance	2,000
Est. Economic Impact	$373,667
Location	South Hall
Dates & Times	January 16-18
Admission	$4.00

Details	The Louisville Build, Renovate & Landscape Show brings together experts, products, and ideas for every home improvement project, inside and out. Explore innovative solutions, get inspired by the latest trends, and connect with professionals to make your renovation dreams a reality.
Website	https://www.homeshowcenter.com/overview/louisvillehome2

Annual Wheelchair Rugby Invitational	
Est. Attendance	240
Est. Economic Impact	$228,168
Location	South Hall, Meeting Rooms
Dates & Times	January 29-February 1
Details	The Annual Wheelchair Rugby Invitational brings together elite adaptive athletes for a fast-paced, high-energy competition. Experience the intensity, teamwork, and skill of wheelchair rugby in an inspiring and action-packed event.
Website	https://pva.org/sports-recreation/wheelchair-rugby/

**Closed Shows*

Amaze Investigator Meeting*	
Est. Attendance	475
Est. Economic Impact	$354,599
Location	Meeting Rooms, North Hall
Dates & Times	January 14-15
Admission	*This event is closed to the public.*
Details	The Amaze Investigator Meeting for NovoNordisk is a professional gathering designed to update and engage clinical investigators on the latest research and study protocols. Attendees will collaborate, share insights, and gain critical knowledge to advance innovative treatments and patient care.
Website	https://www.novonordisk.com/partnering-and-open-innovation/investigator-sponsored-studies.html

Crume Installations Holiday Celebration*	
Est. Attendance	500
Est. Economic Impact	$34,686
Location	Ballroom, Boardroom
Dates & Times	January 17
Admission	*This event is closed to the public.*
Details	The Crume Installations Holiday Celebration is a festive gathering to celebrate the season with employees, clients, and friends. Enjoy food, fun, and holiday cheer in a joyful, community-focused atmosphere.
Website	https://www.crumeinstallations.com

NVP Product Expo 2026*	
Est. Attendance	1,700
Est. Economic Impact	$1,474,614
Location	Ballroom, Boardroom, Conference Theatre, Meeting Rooms, North Hall, South Hall
Dates & Times	January 22-25
Admission	*This event is closed to the public.*
Details	The NVP Product Expo 2026 showcases the latest innovations, tools, and solutions across multiple industries for business professionals and decision-makers. Explore cutting-edge products, connect with industry experts, and discover new opportunities to grow and improve your business.