Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you with details about the events that are at our properties.

Kentucky Venues Overall November 2025 Forecast

Total Number of Events	Est. Attendance	Est. Economic Impact
13	243,265	$15,192,557

Kentucky Exposition Center Forecast (detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
5	236,500	$11,406,474

Kentucky International Convention Center Forecast (detailed information page 5)

Number of Events	Est. Attendance	Est. Economic Impact
8	6,765	$3,786,083

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total "Economic Impact".

EVENTS ADVISORY
November 2025

EVENTS	DATES
America's Cheerleading Cup	November 2
North American International Livestock Exposition	November 6-20
North American Championship Rodeo presented by Rural 1st®	November 13-15
RK Gun Show	November 29-30
Toys for Tots Motorcycle Ride	November 30

Event is closed to the general public.

Events confirmed as of October 15, 2025
All dates and times are subject to change

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America's Cheerleading Cup	
Est. Attendance	1,000
Est. Economic Impact	$60,233
Location	East Hall
Dates & Times	November 2
Admission	General Admission for ages 5+: $25.00
Details	Cheer teams from across the region will compete in high-flying routines and spirited performances in this exciting one-day championship event.
Website	https://www.nfinity.com/pages/the-americas-cup?srsltid=AfmBOor1GWV-A50zWlcVszdLXVwr016mPJtVgvPYiY8oIH-YrxVAI-zy

North American International Livestock Exposition	
Est. Attendance	200,000
Est. Economic Impact	$11,194,326
Location	Entire Facility
Dates & Times	November 6-20
Admission	$8
Details	As the world's largest all-breed, purebred livestock show, NAILE showcases the best in cattle, swine, sheep, goats, and more, celebrating the tradition and excellence of American agriculture. Guests can also enjoy live music from artists like Chancey Williams and Alex Miller at the Hitching Post on-site (included with NAILE admission) November 13-18.
Website	https://livestockexpo.org/

North American Championship Rodeo	
Est. Attendance	30,000
Est. Economic Impact	Included in North American International Livestock Exposition
Location	Freedom Hall
Dates & Times	November 13-15, 7:00 p.m.
Admission	Tickets start at $16.90.

Details	The **North American Championship Rodeo** rides into Freedom Hall November 13–15! Experience three nights of nonstop action featuring bull riding, barrel racing, steer wrestling, and more as top cowboys and cowgirls compete for championship titles.
Website	https://livestockexpo.org/rodeo

RK Gun Show	
Est. Attendance	4,000
Est. Economic Impact	$146,637
Location	East Hall
Dates & Times	Saturday, November 29, 9:00 a.m. – 5:00 p.m. Sunday, November 30, 10:00 a.m. – 4:00 p.m.
Admission	$8.50 - $17.50
Details	Explore a wide variety of firearms, accessories, and outdoor gear, all in one convenient location for enthusiasts and collectors alike.
Website	https://rkshows.com/event/louisville-ky-nov-2025/

Toys for Tots Motorcycle Ride	
Est. Attendance	1,500
Est. Economic Impact	$5,278
Location	Lot E
Dates & Times	November 30
Details	Join riders of all ages for a fun, festive ride to support children in need this holiday season.
Website	https://louisville-ky.toysfortots.org/local-coordinator-sites/lco-sites/default.aspx?nPageID=0&nPreviewInd=0&nRedirectInd=3

KICC
KENTUCKY INTERNATIONAL CONVENTION CENTER

EVENTS ADVISORY
November 2025

EVENTS	DATES
Canopy's 5th Annual Good Business Summit	**November 6**
The Showcase of HBCU College Fair 2025	**November 20**
**Closed Shows*	
ASUG Tech Connect*	**November 4-6**
Pepsi Co AOP Meeting*	**November 6**
The Outdoor Hospitality Conference & Expo*	**November 10-12**
IAEM Annual Conference & EMEX 25*	**November 14-20**
Sundowner MDP Summit 2025*	**November 14**
2025 KYABA Conference*	**November 14-15**

Event is closed to the general public.

Events confirmed as of October 15, 2025
All dates and times are subject to change

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Canopy's 5th Annual Good Business Summit	
Est. Attendance	300
Est. Economic Impact	$27,081
Location	Ballroom, Meeting Rooms
Dates & Times	November 6
Details	Join business leaders and innovators for a day of insights, networking, and strategies for creating positive impact in the workplace and community.
Website	https://canopyky.org/

The Showcase of HBCU College Fair 2025	
Est. Attendance	1,500
Est. Economic Impact	$135,401
Location	South Hall, Meeting Rooms
Dates & Times	November 20
Details	Students can explore opportunities, connect with representatives, and learn about programs at Historically Black Colleges and Universities from across the country.
Website	https://showcasehbcu.com/

**Closed Shows*

ASUG Tech Connect*	
Est. Attendance	800
Est. Economic Impact	$1,096,462
Location	South Hall, Boardroom, Meeting Rooms
Dates & Times	November 4-6
Admission	*This event is closed to the public.*
Details	Business and technology professionals gather for a day of learning, networking, and exploring the latest innovations in enterprise technology.
Website	https://info.asug.com/2025-asug-events

Pepsi Co AOP Meeting*	
Est. Attendance	115
Est. Economic Impact	$9,964
Location	Conference Theatre, Meeting Rooms
Dates & Times	November 6
Admission	*This event is closed to the public.*
Details	Employees of PepsiCo will meet to discuss their Annual Operating Plan.

The Outdoor Hospitality Conference & Expo*	
Est. Attendance	1,200
Est. Economic Impact	$854,299
Location	Ballroom, Boardroom, Meeting Rooms, Conference Theater, North Hall, South Hall
Dates & Times	November 10-12
Admission	*This event is closed to the public.*
Details	Industry professionals gather for education, networking, and the latest products and trends in outdoor hospitality and recreation.
Website	https://ohi.org/event/ohce/

IAEM Annual Conference & EMEX 25*	
Est. Attendance	1,500
Est. Economic Impact	$1,532,241
Location	Ballroom, Boardroom, Meeting Rooms, Conference Theater, North Hall, South Hall
Dates & Times	November 14-20
Admission	*This event is closed to the public.*
Details	Emergency management professionals gather for training, networking, and the latest tools and technology to prepare for and respond to disasters.
Website	https://www.iaem.org/Events/Event-Info/sessionaltcd/AC25

Sundowner MDP Summit 2025*	
Est. Attendance	1,100
Est. Economic Impact	$99,295
Location	Ballroom, Meeting Rooms, Third Street Dock
Dates & Times	November 14
Admission	*This event is closed to the public.*
Details	A gathering place for industry leaders to gain insights, strategies, and networking focused on advancing professional development and business growth.

2025 KYABA Conference*	
Est. Attendance	250
Est. Economic Impact	$31,340
Location	Ballroom
Dates & Times	November 14-15
Admission	*This event is closed to the public.*
Details	Business leaders and professionals gather for networking, education, and strategies to drive growth and success in Kentucky's business community.
Website	https://kentuckyaba.org/