



Kentucky Venues manages and operates the Kentucky Exposition Center and the Kentucky International Convention Center. Each month we plan to provide you with details about the events that are at our properties.

Kentucky Venues Overall October 2026 Forecast

Number of Events	Est. Attendance	Est. Economic Impact
27	74,850	\$36,516,996

Kentucky Exposition Center Forecast

(detailed information page 2)

Number of Events	Est. Attendance	Est. Economic Impact
13	56,900	\$33,756,797

Kentucky International Convention Center Forecast

(detailed information page 8)

Number of Events	Est. Attendance	Est. Economic Impact
14	17,950	\$2,760,199

Please Note: Events that are booked as a public event and ones booked by the Kentucky Venues staff may not have an estimated economic impact. Estimated attendance is provided by the show organizer and estimated economic impact is calculated by Louisville Tourism. Louisville Tourism utilizes the Destinations International Event Impact Calculator (EIC) which is the official industry standard for measuring the Estimated Economic Impact (EEI) of an event. Once event specific data is entered into the system (dates, attendance, room nights, number of exhibits, etc.), the calculator uses eight different sources of industry data (including city-specific data such as average room rate) to compile a complete event impact analysis. Some events may use different study models with varying numbers for total Economic Impact.



EVENTS ADVISORY

October 2026

Kentucky Exposition Center

EVENTS	DATES
Waste Tire Collection Event	October 1-3, 2026
Louisville Home & Hot Tub Show	October 2-4, 2026
Bluegrass and Hoosier Hiring Expo	October 6, 2026
Derby City Card Show	October 8-11, 2026
National Gun Day	October 10-11, 2026
Twisted Redemption Demolition Derby	October 10, 2026
Junior Achievement Inspire to Hire	October 28-29, 2026
2026 Jefferson County Elections	October 29- November 3, 2026
2026 National Young Bird Show	October 30-31, 2026
America's Cheerleading Cup	October 31, 2026
*Closed Shows	
Equip Expo*	October 21-23, 2026
Driving Dynamics*	October 26-27, 2026
KY Sports Hall of Fame 2026*	October 29, 2026

**Event is closed to the general public.*

Events confirmed as of September 15, 2026

All dates and times are subject to change

www.kyexpo.org | [Facebook](https://www.facebook.com/kentuckyexpo) | [X](https://twitter.com/kentuckyexpo) | [Instagram](https://www.instagram.com/kentuckyexpo)

WASTE TIRE COLLECTION EVENT

Est. Attendance	N/A
Est. Economic Impact	N/A
Location	Lot V
Dates & Times	October 1-3, 2026
Admission	Free and open to Louisville/Jefferson County residents.
Details	Louisville/Jefferson County Metro Government's Department of Public Works holds a tire drop-off event for residents to dispose of used tires responsibly.
Website	https://louisvilleky.gov/events/waste-tire-collection-event

LOUISVILLE HOME & HOT TUB SHOW

Est. Attendance	5,000
Est. Economic Impact	\$56,432
Location	South Wing A
Dates & Times	October 2-4, 2026
Details	NextGen Home Shows presents the Louisville Home & Hot Tub Show, bringing together remodeling contractors, home improvement experts, and spa and hot tub dealers under one roof.
Website	https://www.nextgenhs.com

BLUEGRASS AND HOOSIER HIRING EXPO

Est. Attendance	500
Est. Economic Impact	\$4,769
Location	East Hall
Dates & Times	October 6, 2026
Admission	Free and open to job seekers.
Details	Region 10 Workforce Board hosts a regional hiring event connecting Kentucky and Indiana job seekers with area employers,

	offering on-the-spot interviews, resume help, and workforce resources from local career centers.
Website	www.soinworks.com

DERBY CITY CARD SHOW

Est. Attendance	2,000
Est. Economic Impact	\$161,157
Location	South Wing C
Dates & Times	October 8-11, 2026
Admission	\$10-\$90, depending on ticket type
Details	Billed as the largest sports card and memorabilia show ever held in Kentucky, Derby City Card Show fills more than 166,000 square feet with vendors, graded card dealers, and collectibles across four days.
Website	https://derbycitycardshow.com

NATIONAL GUN DAY

Est. Attendance	5,000
Est. Economic Impact	\$208,599
Location	South Wing A & B
Dates & Times	October 10-11, 2026
Admission	Tickets available at the door; see website for pricing.
Details	National Gun Day brings together dealers and collectors offering firearms, ammunition, knives, militaria, and accessories, along with safety demonstrations for enthusiasts and first-time buyers alike.
Website	http://www.nationalgunday.com/

TWISTED REDEMPTION DEMOLITION DERBY

Est. Attendance	5,000
Est. Economic Impact	\$208,558

Location	Freedom Hall, North Wing
Dates & Times	October 10, 2026
Admission	Tickets available online.
Details	Twisted Metal Motorsports brings high-energy demolition derby competition to Freedom Hall, with drivers battling to be the last car running across multiple vehicle classes.
Website	https://twistedmetalmotorsportsllc.com/

JUNIOR ACHIEVEMENT INSPIRE TO HIRE

Est. Attendance	6,000
Est. Economic Impact	\$878,768
Location	South Wing B
Dates & Times	October 28-29, 2026
Admission	Free for participating schools; registration required.
Details	JA Inspire to Hire is a two-day career expo connecting thousands of area middle and high school students with local employers for hands-on career exploration, mentoring, and on-the-spot interview opportunities.
Website	https://kentuckiana.ja.org/

2026 JEFFERSON COUNTY ELECTIONS

Est. Attendance	1,100
Est. Economic Impact	\$70,642
Location	South Wing B
Dates & Times	October 29-November 3, 2026
Details	The Jefferson County Clerk's Office uses meeting space for election administration activities ahead of the November general election.

2026 NATIONAL YOUNG BIRD SHOW

Est. Attendance	200
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Est. Economic Impact	\$29,294
Location	Pavilion
Dates & Times	October 30-31, 2026
Admission	Free and open to the public.
Details	The National Young Bird Show has drawn breeders and exhibitors from across the country since 1972, showcasing hundreds of pigeon and dove breeds in competition.
Website	https://nationalyoungbirdshow.net/

AMERICA'S CHEERLEADING CUP

Est. Attendance	1,650
Est. Economic Impact	\$99,265
Location	East Hall
Dates & Times	October 31, 2026
Admission	Spectator tickets available through the event website.
Details	Nfinity's America's Cheerleading Cup brings scholastic and recreational cheer teams together for a national-level championship, with routines judged across multiple divisions and skill levels.
Website	https://www.nfinity.com/pages/the-americas-cup?srsId=AU7gw4UEZUpi36AfEYXJFXfS-O4MSRZz_wnBXiYuKzbA4mjhhBqw67ND

EQUIP EXPO*

Est. Attendance	30,000
Est. Economic Impact	\$32,013,568
Location	Broadbent Arena, East Hall, Freedom Hall, North Wing, Pavilion, South Wing, West Hall, West Wing, and outdoor lots
Dates & Times	October 21-23, 2026
Admission	<i>This event is closed to the public.</i>

Details	The largest outdoor power equipment trade show in the country, Equip Exposition brings together landscaping, lawn care, and construction equipment manufacturers and dealers for indoor exhibits and 30 acres of outdoor demonstration space, plus certification training and educational sessions.
Website	https://www.equipexposition.com/

DRIVING DYNAMICS*	
Est. Attendance	200
Est. Economic Impact	\$4,188
Location	Lot H
Dates & Times	October 26-27, 2026
Admission	<i>This event is closed to the public.</i>
Details	Driving Dynamics conducts corporate fleet defensive-driving training, combining classroom instruction with behind-the-wheel exercises to help company drivers reduce collisions and improve safety habits.
Website	https://www.drivingdynamics.com/

KY SPORTS HALL OF FAME 2026*	
Est. Attendance	250
Est. Economic Impact	\$21,557
Location	Freedom Hall
Dates & Times	October 29, 2026
Admission	<i>This event is closed to the public.</i>
Details	The Louisville Sports Commission hosts its annual induction ceremony honoring the newest members of the Kentucky Sports Hall of Fame.



EVENTS ADVISORY

October 2026

Kentucky International Convention Center

EVENTS	DATES
Bluegrass Body Building Championships	October 3, 2026
Volunteers of America (VOA) Power of One Breakfast 2026	October 13, 2026
APP Humana Louisville Open	October 14-18, 2026
Fast 50 Luncheon 2026	October 22, 2026
Tae Kwon Do World Championship 2026	October 24, 2026
Louisville Book Festival 2026	October 24, 2026
*Closed Shows	
NAPT 49th Annual Conference & Trade Show*	October 4-5, 2026
2026 Louisville Fire Department Captain Exam*	October 7-9, 2026
Othering & Belonging Conference*	October 8-10, 2026
2027 Pokemon Louisville Regional Championships*	October 9-11, 2026
GMR Festival 26*	October 14-19, 2026
Dance Masters of the Bluegrass - Fall Workshop 2026*	October 25, 2026
2026 KSHE Annual Conference*	October 27-29, 2026
Canopy's 6th Annual Good Business Summit*	October 29, 2026

**Event is closed to the general public.*

Events confirmed as of September 15, 2026

All dates and times are subject to change

www.kyconvention.org | [Facebook](#) | [X](#) | [Instagram](#)

BLUEGRASS BODY BUILDING CHAMPIONSHIPS

Est. Attendance	300
Est. Economic Impact	\$109,800
Location	Ballrooms D-E, Boardrooms B-C
Dates & Times	October 3, 2026
Admission	Spectator tickets available at the door; see website for pricing.
Details	Kentucky Natural Bodybuilding hosts a drug-tested bodybuilding and physique competition featuring divisions for men and women of all experience levels.
Website	https://www.kentuckynaturalbodybuilding.com/

VOLUNTEERS OF AMERICA (VOA) POWER OF ONE BREAKFAST 2026

Est. Attendance	1,250
Est. Economic Impact	\$79,949
Location	Ballrooms A-E, Boardrooms B-C
Dates & Times	October 13, 2026
Admission	See website for ticket details.
Details	Volunteers of America Mid-States hosts its annual Power of One Breakfast, highlighting the organization's programs supporting housing, veterans, and recovery services across the region.
Website	https://www.voamid.org/power-of-1-breakfast-2026/

APP HUMANA LOUISVILLE OPEN

Est. Attendance	3,000
Est. Economic Impact	TBD
Location	South Hall A-B
Dates & Times	October 15-18, 2026
Admission	Free general admission for spectators, presented by Humana.

Details	The Association of Pickleball Professionals brings its national tour to Louisville for the first time, featuring professional, amateur, and AARP age-division pickleball competition presented by Humana.
Website	https://www.theapp.global/tour-schedule/2026-app-louisville

FAST 50 LUNCHEON 2026

Est. Attendance	500
Est. Economic Impact	\$32,221
Location	Ballroom C
Dates & Times	October 22, 2026 11:15 AM – 1:30 PM
Admission	Tickets available through Louisville Business First; see website for pricing.
Details	Louisville Business First hosts its annual Fast 50 luncheon recognizing the Louisville area's fastest-growing private companies.
Website	https://www.bizjournals.com/louisville/event/172347/2026/fast-50-presented-by-fifth-third

TAE KWON DO WORLD CHAMPIONSHIP 2026

Est. Attendance	1,000
Est. Economic Impact	\$59,017
Location	South Hall B
Dates & Times	October 24, 2026
Admission	Tickets available at the door; see website for pricing.
Details	Hwang's Martial Arts hosts its annual World Taekwondo Championship, drawing competitors for sparring, board-breaking, and demonstration events across all ages and skill levels.
Website	https://hwangsmartialarts.com/championship/

LOUISVILLE BOOK FESTIVAL 2026

Est. Attendance	800
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Est. Economic Impact	\$16,744
Location	Ballroom A, Ballrooms D-E, Meeting Rooms L005-L016
Dates & Times	October 24, 2026 10 AM - 5 PM
Admission	Free and open to the public; select author sessions are ticketed.
Details	The Louisville Book Festival returns for its seventh year, bringing together more than 150 authors, illustrators, and exhibitors for panels, signings, and family programming, headlined this year by New York Times bestselling author Roxane Gay.
Website	https://www.louisvillebookfestival.com/

NAPT 49TH ANNUAL CONFERENCE & TRADE SHOW*

Est. Attendance	1,000
Est. Economic Impact	\$790,009
Location	North Hall D & E
Dates & Times	October 4-5, 2026
Admission	<i>This event is closed to the public.</i>
Details	The National Association for Pupil Transportation's 49th Annual Conference and Trade Show, themed "Building Leaders for the Route Ahead," brings transportation directors, fleet and maintenance staff, and safety specialists together for sessions on operational safety, technology, and workforce development, alongside a trade show floor.
Website	https://www.napt.org/conference

2026 LOUISVILLE FIRE DEPARTMENT CAPTAIN EXAM*

Est. Attendance	50
Est. Economic Impact	\$4,269
Location	Meeting Rooms M101-M116
Dates & Times	October 7-9, 2026
Admission	<i>This event is closed to the public.</i>

Details	Louisville Metro HR/Civil Service administers promotional testing for firefighters seeking advancement to the rank of captain.
Website	https://louisvilleky.gov/government/fire/services/become-firefighter

OTHERING & BELONGING CONFERENCE*

Est. Attendance	1,000
Est. Economic Impact	\$768,985
Location	Ballrooms C-E, Boardrooms A-C, Meeting Rooms L005-L026
Dates & Times	October 8-10, 2026
Admission	<i>This event is closed to the public.</i>
Details	Hosted by the Othering & Belonging Institute at UC Berkeley, this national conference brings together scholars, organizers, and policymakers for two days of sessions on building more inclusive, pluralistic communities.
Website	https://belonging.berkeley.edu/conference

2027 POKEMON LOUISVILLE REGIONAL CHAMPIONSHIPS*

Est. Attendance	6,000
Est. Economic Impact	\$67,719
Location	North Hall C-E, South Hall A-B, Meeting Rooms M109-M114
Dates & Times	October 9-11, 2026
Admission	<i>This event is closed to the public.</i>
Details	The Pokemon Company International hosts a Regional Championship stop on the Pokemon Championship Series, drawing competitors from across the country for Trading Card Game, Video Game, and Pokemon GO tournament play.
Website	https://championships.pokemon.com/en-us/events/regionals/2027/louisville

GMR FESTIVAL 26*

Est. Attendance	2,000
Est. Economic Impact	\$494,608
Location	North Hall C & E
Dates & Times	October 14-19, 2026
Admission	<i>This event is closed to the public.</i>
Details	GMR Marketing hosts an internal event on behalf of Humana.

DANCE MASTERS OF THE BLUEGRASS - FALL WORKSHOP 2026*

Est. Attendance	250
Est. Economic Impact	\$46,216
Location	Meeting Rooms M100-M108
Dates & Times	October 25, 2026
Admission	<i>This event is closed to the public.</i>
Details	Dance Masters of the Bluegrass, Chapter #40, hosts a fall workshop featuring guest choreographers and instruction across ballet, jazz, contemporary, hip-hop, and tap for area dance studio teachers and students.
Website	https://www.facebook.com/dancemastersofthebluegrass/

2026 KSHE ANNUAL CONFERENCE*

Est. Attendance	500
Est. Economic Impact	\$263,106
Location	Meeting Rooms M105-M116, South Hall A
Dates & Times	October 27-29, 2026
Admission	<i>This event is closed to the public.</i>
Details	The Kentucky Society of Healthcare Engineers holds its annual conference for hospital and healthcare facility engineering and maintenance professionals, featuring educational sessions, certification review courses, and an exhibitor trade show.
Website	https://kshe.org/events/event_list.asp

CANOPY'S 6TH ANNUAL GOOD BUSINESS SUMMIT*	
Est. Attendance	300
Est. Economic Impact	\$27,556
Location	Ballrooms D-E, Meeting Rooms L015-L030
Dates & Times	October 29, 2026
Admission	<i>This event is closed to the public.</i>
Details	Canopy hosts its sixth annual Good Business Summit, bringing together Kentucky business leaders committed to social and environmental impact for panels, networking, and its annual Impact Awards.
Website	https://canopyky.org/canopy-good-business-summit