

## 2025 GOLD LABEL PLATELET PROGRAM

The Gold Label Platelet Program runs January 2, 2025 through December 31, 2025. You will earn a point (stamp) for every platelet product you give. Some platelet donors are asked to give red cells and/or plasma while donating platelets. Those blood components also qualify for points. You can earn multiple points in one visit, so we encourage you to make the optimal donation. Your phlebotomist will tell you more. You don't have to worry about keeping up with your points - we'll track them for you. All rewards will be mailed to your address on file.

As you know, platelet donations are by appointment only. To find out more about this program or to make an appointment, call 800.775.2522, ext. 3758.

### 2025 DONOR LOYALTY REWARD



Donors who complete at least 12 platelet donations during the 2025 calendar year, will receive a great KBC blanket.

Blankets will be ordered in early 2026!

PTS	REWARD
3	\$25 Amazon Gift Card
6	\$25 Amazon Gift Card
9	\$25 Speedway Gift Card
12	\$25 Walmart Gift Card
15	\$50 Amazon Gift Card
20	\$50 Walmart Gift Card
25	\$50 Speedway Gift Card
30	\$75 Walmart Gift Card
35	\$75 Speedway Gift Card
40	\$75 Amazon Gift Card
50	\$100 Visa Gift Card
60	\$100 Visa Gift Card
70	\$200 Visa Gift Card

KBC reserves the right to modify or discontinue this program at any time.

Many factors affect your ability to donate. For this reason, some donors may not be able to achieve all reward levels.